Open Call for ASEFEdu Young Reporter 2017

Be our ASEFEdu Young Reporter 2017, and join us on our journey through 7 countries, telling the stories that matter.

Are you an aspiring young reporter with a desire to travel across Asia and Europe practising your craft and providing important coverage of education projects? Whether you're a student with a passion for writing, a documentary filmmaker, a blogger, a social media mover or just someone who thinks this opportunity is for you, we want to hear from you.

KEY FACTS		
	LOOKING FOR	ASEFEdu Young Reporter(s) to cover the Asia-Europe Foundation's (ASEF) 2017 Education Projects
	SUBMISSION DEADLINE	Sunday 30 April 2017, 23:59 GMT
	HOW TO APPLY	Complete this application form
	CONTACT EMAIL	ASEFEdu@ASEF.org

BACKGROUND & OBJECTIVE

The Asia-Europe Foundation (ASEF) is seeking reporters aged between 18 and 30 years from Asia-Europe Meeting (ASEM) partner countries to cover its 2017 calendar of projects on the theme of *Access to Education and Employment.*

This is an unprecedented opportunity to apply your trade and gain exposure to the rich diversity of people, places and stories across Asia and Europe. Whether you are itching to shadow people with disabilities in New Zealand, report on the venture of a young entrepreneur in Korea, celebrate the dedication of a school teacher in Finland, or interview ASEM Foreign Ministers in Myanmar, the ASEF Education Department can give you the opportunity.

The selected ASEFEdu Young Reporter(s) will cover up to 6 projects that span the two regions [1] :

1. 13th ASEF Classroom Network Conference, 2 days, June 2017, Switzerland
2. 21st ASEF Summer University (ASEFSU21), 2 weeks, August 2017, Australia and New Zealand
3. 6th ASEF Rectors' Conference & Students' Forum (ARC6), 5 days, October 2017, Singapore
4. 8th Model ASEM, in conjunction the 13th ASEM Foreign Ministers' Meeting (ASEM FMM13), 7 days, November 2017, Myanmar
5. 14th ASEF Classroom Network Conference, 5 days, November – December 2017, Helsinki, Finland
6. 2nd ASEF Young Leaders' Summit (ASEFYLS2), in conjunction with an ASEM Ministerial Meeting, 5 days, Quarter 3 or Quarter 4, 2017, Seoul, Korea

We want the ASEFEdu Young Reporters to be creative and trust their instincts as they explore the themes of the projects, capture the atmosphere of the on-site events, and tell the stories of the individuals involved. The stories told by the ASEFEdu Young Reporters will shine a light on the richness, diversity and vibrancy of Asia and Europe.

To apply, please complete this application form before Sunday 30 April 2017, 23:59 GMT.

[1] Dates and locations of projects are subject to change.

REQUIREMENTS & APPLICATION

Applicants must be:

- Aspiring young reporters with demonstrable skills and desire*
- Aged between 18-30 years
- A citizen of one of the Asia-Europe Meeting (ASEM) partner countries
- Able to demonstrate an excellent command of English (oral and written)

*This opportunity is for people who are *not* employed as full-time journalists.

To apply, you must complete all sections of this application form by Sunday 30 April 2017, 23:59 GMT.

ASEF will cover travel costs to the project venues (i.e. flight, visas and insurance), as well as local travel costs, accommodation and meals for the actual project dates. Your remuneration is a great reporting experience.

In the application form, please indicate to which projects you are able to commit; the more, the better, as we look to build a long-term working relationship. Depending on availability, the selected ASEFEdu Young Reporters might work individually or part of a team when covering each ASEF education project.

Please see below for a breakdown of the deliverables, as well as the further information about the ASEF education projects in 2017.

DELIVERABLES & SPECIFICATIONS

As an individual ASEFEdu Young Reporter, or part of a group of selected ASEFEdu Young Reporters, we expect you to be creative; and we will give you the freedom to be so.

Using your own communication channels and social media accounts (including, but not limited to, Facebook, Twitter, and Instagram, as well as traditional media outlets , the ASEFEdu Young Reporter(s) will cover the main activities of the projects, as well as the wider implications and the personal stories of the people involved.

This reporting should be creative and appeal to an audience as diverse as the populations of Asia and Europe, but particularly:

- Young people (some who have, and some who have not, attended ASEF projects in the past)
- Academic, non-governmental, civil society and business organisations (some that have, and some that have not, partnered with ASEF projects in the past)
- Governments and institutions (who fund ASEF projects)

Depending on your preferred medium for reporting, for each project you attend, you should contribute:

1. At least 1 article before the event (up to 6 weeks prior); 1 article per day during the on-site project; and 1 article after each project (2 weeks after) and submit these to ASEF for publication.
2. On-site (video) interviews with selected speakers, partners and participants.
3. Pre-, on-site, and post-event social media coverage (e.g. short quotes, stories etc.), including, but not limited to, Facebook, Twitter, and Instagram.
4. Post-event editing and possible redrafting.

For each deliverable, the selected ASEFEdu Young Reporter(s) must agree that:

- All coverage will reflect ASEF's corporate identity and brand guidelines (brand.asef.org). The opinions and content published by the ASEFEdu Young Reporters do not necessarily represent the opinions of ASEF. All content is to be sent to ASEF in the first instance, before publishing, and ASEF therefore reserves the right to publish or feature the content through its own communication channels.
- Text content is to be provided to ASEF in MS Word format.

If a reporter is selected for multiple projects, ASEF reserves the right to discontinue its relationship with the selected young reporter(s) based on the performance of the individual(s).

TIMELINE

Open Call period: Until Sunday 30 April 2017, 23:59 GMT
Expected start date: May 2017
Date of completion: See project period for each project

SUBMISSION & CONTACT

To apply, you must complete all sections of this application form by:
Sunday 30 April 2017, 23:59 GMT

Should you need to contact ASEF during the application process, please contact the ASEF Education Department:
ASEFEdu@ASEF.org

ABOUT THE ASIA-EUROPE FOUNDATION (ASEF)

The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, sustainable development, governance, economy, and public health. ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 750 partner organisations ASEF has run more than 700 projects, mainly conferences, seminars and workshops. Over 20,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures. www.ASEF.org

THEMATIC CONTEXT

ASEF's Education Department creates and facilitates educational opportunities and networks for people across Asia and Europe. Its projects bring together students, young professionals and educators with leaders and policy-makers, as well as representatives from civil society and the business sector of the 51 ASEM partner countries to debate and take action on pressing issues.

ASEFEdu's current activities have a thematic focus on *Access to Education and Youth Employment*. Projects will explore this common theme from 8 perspectives:

1. Age
2. Disability
3. Education
4. Finance
5. Gender
6. Location
7. Social Background
8. Technology

Within a global policy context, ASEFEdu projects will also address how to achieve the Sustainable Development Goals (SGDs); particularly SDGs 4, 5, and 8, which relate to quality education, gender equality, and decent work and economic growth, respectively.

They will also contribute to the 4 priorities defined by the ASEM Education Ministers: 1) quality assurance and recognition; 2) engaging business and industry in education; 3) balanced mobility; 4) lifelong learning including technical and vocational education and training.

1. 13th ASEF Classroom Network Conference, 2 days, June 2017, Switzerland

- **Project period:**
  - On-site coverage in June 2017 in Switzerland

- **Objectives of 13th ASEF ClassNet Conference:**
  - Provide platform to focus on the topic of "Enhancing Teacher Training in the Digital Era" among secondary, high, and vocational school teachers and educators
  - Foster collaborations between secondary, high and vocational school teachers and students in ASEM countries
  - Harness the potential and opportunities of Information and Communication Technology (ICT) for education
  - Create an platform where participants can meet face-to-face, to increase their knowledge on ICT in education, discuss and engage in possible joint online collaborations

- **Targeted audience:**
  - Members of the ASEF ClassNet (schools, teachers and students)
  - Potential new participants (schools and teachers)
  - Members of the general public
  - Potential partners and sponsors
  - Academics and researchers
  - ASEF and ASEM stakeholders (e.g. ASEF Board members, ASEM government officials, partner organisations, event participants and alumni

- **Additional background references:**
  - Website page
  - Photos of 12th ASEF Classroom Network Conference
  - To-date, more than 1,300 teachers from 44 ASEM countries have been participating in either of the above activities and have become members of the ASEF ClassNet. In addition, more than 19,000 students have been engaged in 298 Online Collaborations between Asian and European schools since 2001.

2. 21st ASEF Summer University (ASEFSU21), 2 weeks, August 2017, Australia and New Zealand

- **Project period:**
  - On-site coverage for 2 weeks in August 2017 in various cities in Australia and New Zealand.

- **Objectives of ASEFSU21:**
  - Engage the youth in the ASEM process by providing an inclusive platform for practical and on-site learning opportunities, dialogue and exchange on one of ASEM's priority topics: "Social Inclusion"
  - Raise awareness on the subjects "youth with disabilities" and "social inclusion" based on the principles of the United Nations' Convention on the Rights of Persons with Disabilities (UN CRPD)
  - Facilitate dialogue and practical on-site learning on the topic and connect youth from all ASEM countries with partner organisations and local communities
  - Train the participants to enhance their creative thinking and hands-on skills by offering a programme which addresses various challenge areas faced by young people with disabilities
  - Provide a youth perspective on the topic of "Access to Inclusive ASEM Societies" to the ASEM policy makers and thereby contribute to the deliberations and preparations of relevant ASEM Meetings (e.g. 12th ASEM Summit (ASEM12), 7th ASEM Education Ministers' Meeting (ASEM ME7))

- **Targeted audience:**
  - Students, fresh graduates and young professionals from Asia and Europe
  - Youth and representatives from civil society, IOs and NGOs familiar with the subject
  - Representatives of local communities
  - Representatives from business with CSR in education and disabilities
  - ASEM Ministers and local government officials (e.g. Education, Health, Employment and Foreign Affairs)

- **Additional background references:**
  - Website Page
  - Photos of the 20th edition of ASEFSU
  - Video of the 20th edition of ASEFSU

3. 6th ASEF Rectors' Conference & Students' Forum (ARC6), 5 days, October 2017, Singapore

- **Project period:**
  - On-site coverage in October 2017 in Singapore

- **Objectives of ARC6:**
  - Promote and contribute to the policy dialogue on higher education with a focus on access to education, and add value to the preparation and deliberations of the ASEM Education Process and ASEM Education Ministers' Meeting
  - Develop and contribute with Policy Recommendations to ASEM ME7 (2019, Bucharest, Romania)
  - Propose and promote ASEM perspectives on the higher education sector's responsibilities for advancing socio-economic development
  - Feed the ASEM perspectives into the ASEM Education Process and the framework of the global Sustainable Development Goals
  - Promote ASEM education cooperation among civil society stakeholders and reinforce their role in the official ASEM Education Process
  - Strengthen the dialogue among ASEM education stakeholders by creating linkages between universities, business and industry, government sector, international organisations, non-governmental organisations and local communities
  - Stimulate partnerships among universities across ASEM countries
  - Encourage cooperation among student networks and associations across ASEM countries

- **Targeted audience:**
  - Students / Student Unions' Leaders
  - Representatives from universities and HEIs
  - Representatives from ASEM Ministries of Education, government education agencies and other stakeholders of the official ASEM Education Process
  - Representatives from IOs and NGOs and local communities
  - Representatives from business and industry

- **Additional background references:**
  - Website Page
  - Photos of the Students' Forum from the 5th ASEF Rectors' Conference & Students' Forum (ARC5)
  - Photos of the Rectors' Conference from the 5th ASEF Rectors' Conference & Students' Forum (ARC5)
  - Video of the 5th ASEF Rectors' Conference & Students' Forum (ARC5)

4. 8th Model ASEM, in conjunction the 13th ASEM Foreign Ministers' Meeting (ASEM FMM13), 7 days, November 2017, Naypyidaw, Myanmar

- **Project period:**
  - On-site coverage in November 2017 in Naypyidaw, Myanmar

- **Objectives of 8th Model ASEM:**
  - Provide a hands-on opportunity for students to enhance consensus-building, diplomacy, negotiation, public speaking and team work skills at a large-scale youth conference and political simulation for students from 51 ASEM partner countries
  - Create direct linkages between the ASEM youth and the ASEM Leaders by holding the on-site project in conjunction with the 13th ASEM Foreign Ministers' Meeting (ASEM FMM13), November 2017, Naypyidaw, Myanmar
  - Promote ASEM among Asian and European youth, especially students

- **Targeted audience:**
  - Students
  - Academics and researchers
  - ASEM government officials

- **Additional background references:**
  - Website Page
  - Past coverage of the 7th edition of Model ASEM
  - Photos of the 7th edition of Model ASEM
  - Video of the 7th edition of Model ASEM

5. **14th ASEF Classroom Network Conference, 5 days, November – December 2017, Helsinki, Finland**

- **Project period:**
  - On-site coverage in November/December 2017 in Finland

- **Objectives of 14th ASEF ClassNet Conference:**
  - Provide platform to focus on the topic of "Gender Equality: Reprogramming Technology Education" (working title) among secondary, high, and vocational school teachers and educators
  - Foster collaborations between secondary, high and vocational school teachers and students in ASEM countries
  - Harness the potential and opportunities of Information and Communication Technology (ICT) for education
    - Create an platform where participants can meet face-to-face, to increase their knowledge on ICT in education, discuss and engage in possible joint online collaborations

- **Targeted audience:**
  - Members of the ASEF ClassNet (schools, teachers and students)
  - Potential new participants (schools and teachers)
  - Potential partners and sponsors from the education and business sector
  - Representatives from ASEM Ministries of Education, Ministries of Labour & Employment and government agencies

- **Additional background references:**
  - Website Page
  - Photos of 12th ASEF Classroom Network Conference
  - To-date, more than 1,300 teachers from 44 ASEM countries have been participating in either of the above activities and have become members of the ASEF ClassNet. In addition, more than 19,000 students have been engaged in 298 Online Collaborations between Asian and European schools since 2001.

6. 2nd ASEF Young Leaders' Summit (ASEFYLS2) in conjunction with an ASEM Ministerial Meeting, 5 days, Quarter 3 or Quarter 4, 2017, Seoul, Korea

- Project period:
  - On-site coverage in Quarter 3 or Quarter 4, 2017 in Seoul, Korea.

- Objectives of ASEFYLS2:
  - Provide an interactive youth platform for skills development, dialogue and exchange of good practices on pressing societal matters which directly connects youth with the ASEM Leaders, and contributes with the youth perspective to ASEM meetings of highest level
  - Kick-start an Asia-Europe youth dialogue on access to education and youth employment with a focus on 8 outlined thematic areas:
    1) Age,
    2) Education
    3) Disability
    4) Finance
    5) Gender
    6) Location
    7) Social background
    8) Technology
  - Develop and contribute with a Call for Action to the deliberations and discussions of the 6th ASEM Education Ministers' Meeting (ASEM ME6) and other ASEM high-level political meetings
  - Feed ASEM youth perspectives into the ASEM Education Process and the global framework of the Sustainable Development Goals (SDGs)
  - Facilitate leadership exchange between youth and ASEM Leaders
  - Promote the ASEM process and ASEM education cooperation among civil society stakeholders, and reinforce civil society's role in the official ASEM Education Process
  - Promote and encourage collaborations among youth between the two regions on a student and young professional level

- Targeted audience:
  - Young professionals from diverse sectors
  - Young representatives from International Organisations (IOs) and Non-Government Organisations (NGOs) dealing with the subject
  - Students and fresh graduates
  - Representatives from ASEM Ministries of Education, Ministries of Labour & Employment and government agencies
  - Representatives from Higher Education Institutions (HEI), IOs and NGOs, local communities, business and industry

- Additional background references:
  - Website page
  - Photos of 1st ASEFYLS
  - Video of 1st ASEFYLS