



P R E S S R E L E A S E

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Asia-Europe Creative Camp 1 – 7 September 2003, Paris, France

Twenty visual art students from 20 Asian and European countries will gather during one week in Paris to follow courses and workshops led by an **Asian-European team of professors, artists and art practitioners**, namely Professor Pan Yaochang (Shanghai University, College of the Arts, China), Professor David Evison (Academy of the Arts, Berlin, Germany); Dr. Channarong Pornrunroj (Chulalongkorn University, Bangkok, Thailand); Professor Fransisco Laranjo (Faculty of Fine Arts, University of Porto, Portugal) and Roger McDonald (Art Initiative Tokyo, Japan).

The Asia-Europe Creative Camp is a new cultural project of the **Asia-Europe Foundation (ASEF)** and will be for the first time held in Paris from 1 to 7 September 2003 in the **Ecole nationale supérieure des beaux arts de Paris (ENSBA)**.

The camp is focused on the creative process more than on the end “artistic product: How to work together as a common group of artists (through different proposed activities)? How to learn from each other's cultures, experiences and knowledge in order to influence works and even encourage future collaborations?”

In regard to the topic of the Camp on *Art and the Olympic Spirit as a means of understanding between peoples*, the presentations and workshops will have two main foci:

1. The idea of the Body, directly linked to the Olympic Games is also a source of inspiration for artists for centuries in Europe and to a certain extent in Asia.
2. The similarities between Sports and Art as means for a better understanding and communication between people (sport performers/artists and public/audience/critics). How can Art, while being exhibited, open a forum for information and discussion and give energy/inspiration for new projects? Can an ideal type of art gather people in a common global spirit as the Olympic Games?

The Asia-Europe Creative Camp is strictly open to the selected art students but interviews with the lecturers and students can be done upon request at marielesourd@asef.org (HP: 0065 96959407)

Attached: Annex 1. Presentation of ASEF and ENSBA and Annex 2: Lecturers' presentations

The complete programme, students' list, and photo gallery are online at <http://www.asef.org/dir/ce/creativecamp>

ASEF was created in February 1997 by members of the Asia-Europe Meeting (ASEM). It is based in Singapore and reports to a Board of 26 Governors comprising representatives from: Austria, Belgium, Brunei, China, Denmark, Finland, France, Germany, Greece, Indonesia, Ireland, Italy, Japan, Korea, Luxembourg, Malaysia, Netherlands, Philippines, Portugal, Singapore, Spain, Sweden, Thailand, United Kingdom, Vietnam and the European Commission.

Annex 1:



Asia-Europe Foundation (ASEF) was established in February 1997 by members of the Asia-Europe Meeting (ASEM). It is based in Singapore and reports to a Board of 26 Governors comprising members from the 25 ASEM countries and the European Commission. Its mission is to build bridges between the civil societies of Asia and Europe, by promoting cultural, intellectual and people-to-people exchanges between Asia and Europe, with a view to building up of a rich network of institutional linkages and personal ties between the two regions over time. ASEF is currently managed under the leadership of Ambassador Delfin Colomé (Spain), Executive Director, and Mr. Kim Sung-Chul (Korea), Deputy Executive Director.

In order to promote and strengthen cultural and artistic exchange between Asia and Europe, the Cultural Exchange Sector of ASEF has developed three major focuses: (1) youth in arts; (2) networks among professionals; and (3) dialogue on cultural policy. The Cultural Exchange portfolio of ASEF is directed by Mrs. Chulamane Chartsuwan (Thailand).

ASEM members include Austria, Belgium, Brunei, China, Denmark, Finland, France, Germany, Greece, Indonesia, Ireland, Italy, Japan, Korea, Luxembourg, Malaysia, Netherlands, Philippines, Portugal, Singapore, Spain, Sweden, Thailand, United Kingdom, Vietnam, and European Commission.

www.asef.org

Annex 2:

Lecturers' introduction and presentation:

Prof. Pan Yaochang, China

Prof. Pan Yaochang is a member of the National Artists' Association of China. He graduated from Zhejiang Academy of Fine Arts in 1981 and obtained his MA. of Literature in 1985.

From 1988 to 1990, Prof. Pan was a visiting scholar to the Department of Art History, University of California of Berkeley. Since 1994, he has been a professor in the Department. of Art History and Art Theory in China National Academy of Fine Arts, Hangzhou and a member of the Academic Committee of the Academy. He was Dean of the department of Art History and Art Theory (1992-1996). Since 1998, Prof. Pan is a professor in the Department. of Art History and Art Theory of College of Fine Arts in Shanghai University and a member of the Academic Committee of the University.

Among other numerous publications by Prof. Pan Yaochang, can be mentioned “The Revolution from France and the Theories from Germany – on the Co-operation between Lin Fengmian and Cai Yuanpei”, 1999 and “An anthology on the art education of China in the 20th century”, 1999.

From 2002 to 2007, Prof. Pan will be in charge of a project to develop the subject of public art (financed by Shanghai Educational Committee).

Presentation (2 September, 2:00-5:00pm, ENSBA):

Prof. Pan will make a comparison between ancient West and East, on the two styles of clothes covering the body. In the aspect of the subjects of art, westerners focused on human beings and Chinese on landscapes, birds and flowers, which were based on symbolism, particularly after the Song Dynasty (960-1126). More information in annex page 10.

In Prof. Pan's workshop, students will be encouraged to portray human figures with clothes by the two different styles, in order to try to express the figures' spirit and bearing.

Prof. David Evison, UK Germany

Born in a Chinese family in 1944, Prof. David Evison returned to United Kingdom in 1951 and went back to Hong Kong in 1959. He studied painting and sculpture in UK (Leeds College of Art and St Martins College of Art, London). Prof. Evison has then been lecturer in UK, but also Guest Professor during one year at Victorian College of the Arts, Melbourne, Australia in 1975-1976 before he was appointed Professor for Sculpture at Hochschule der Kunste in Berlin, Germany from 1982.

Prof. David Evison has given several special lectures and conducted workshops on sculpture around the world from New York (Syracuse University) to art schools in Barcelona, Paris, Napoli and Athens. For his work, he also visited South Korea and Shanghai, China.

His works have been shown in group exhibitions in Europe, US and Australia. Prof. Evison held also solo exhibitions in London (Atrium Gallery, Serpentine Gallery and Kasmin Gallery), Australia (National Gallery of Victoria) and Germany (Gallery KU24, Hanover).

Presentation (3 September: 9:30am-12:30pm, ENSBA):

Prof. Evison will base his talk on the development of his own art, starting from his student period to his first one-man exhibition in London and subsequent influences from living in America, Australia and Germany. David Evison is specialised in sculptures and has made some while being in South Korea and Shanghai. His intention is to lead his talk towards a discussion about globalisation in the visual arts.

Dr Channarong Pornrunroj (Thailand)

Dr Channarong has a Master Degree in Fine and Applied Arts (Chulalongkorn University, Thailand) and a Doctorate Degree from Illinois State University, USA. He is currently the Head of Visual Arts Department, Faculty of Fine and Applied Arts, Chulalongkorn University, Bangkok, Thailand (www.chula.ac.th).

As part of his social and cultural activities, Dr Channarong is the Founder and Director of “Art for All”, an art camp for disabled children and was the director of “Art Exhibition of the International Disabled”, at the Fespig Games in 1999. He is also very much involved in arts and social activities linked to ASEAN (ASEAN Youth Friendship Programme; Photographic Exhibition from 6 ASEAN countries etc).

Dr Channarong, among other positions, is the Secretary General of the Association of Southeast Asian Institutions of Higher Learning of Thailand and a lecturer on “Creative Thinking” for the National Conference of Teachers, Ministry of University Affairs.

Presentation (3 September: 2:00-5:00pm, ENSBA):

Dr. Channarong Pornrunroj initiated “Art for All” Project by using the concept of human development for both disabled and non-disabled persons to develop creative thinking along with merits through the process of arts which comprises of visual arts, performing arts and literature. “Art for All” Project is strongly recommended by the ESCAP, United Nations to over 40 countries around the world. Moreover, last year (2002) it was selected as the most outstanding project of the country. Also, Dr Channarong created the “Caring Theory” whose concept is to bring five people together to make one genius by fulfilling one’s missing as the following sentences:

One blind person cannot see but has a voice to speak.

One deaf person cannot hear but has eyes to see.

One without arms or legs still has a brain to think.

One who is mentally challenged still has physical strength and energy to share.

One non-disabled unites the other four.

*When the five become one to create,
To complement and compensate for what the others lack,
As eyes, ears, body and brain,
What at first seems out of reach comes true in the end.*

Dr. Channarong will present a new concept in creating art works with care and happiness as stepping-stones of understanding between different persons with different thought, philosophy, language and culture. The main outcome is creative thinking through creative process practising.

Prof. Francisco Laranjo, Portugal

Francisco Laranjo graduated in Fine Arts at The Porto School of Fine Arts in 1978. He obtained research student grants from the Calouste Gulbenkian Foundation and the National Scientific Research Board, both in Portugal, Holland, Egypt and Germany.

Mr Laranjo is Associate Professor at the Fine Arts Faculty of the University of Porto. He lives and works in Porto, Portugal. He received several prizes and is represented in the Contemporary Art Museum of Serralves, Porto; the Modern Art Centre, Japan; the Calouste Gulbenkian Foundation, Lisbon and the Institute of Contemporary Arts, Kunsan, Korea, etc.

His last solo exhibitions include "Mirror", Republica Museum, Rio de Janeiro, Brasil; "Excerpts and Intuition", Camões Institute, Luxembourg; "Francisco Laranjo, Recent Works", Art Academy of Latvia and Bastejs Gallery, Riga, Latvia; "Discourse of Veracity, Sala", Maior Gallery, Porto, Portugal; "The Places of Drawing", Palecete Viscondes de Balsemão, Porto, Portugal; "Matter and Transparency", Gamela Gallery, João Pessoa, Brasil.

Presentation (5 September: 9:30am-12:30pm, ENSBA):

The aesthetic as ethic. The body as mirror. The gesture as image of ourselves.

Francisco Laranjo will present a perspective of looking art from different cultures and their places and present art from the ancient past and their influence in a recent present.

Francisco Laranjo will follow some illustrations and documents from the very interesting show 'Kunst Welten im Dialog', Museum Ludwig Koln: Global Art 2000. Eastern and Western Art. He also plans to introduce some possibilities of discussing processes of improving different performances in the artists' work in progress. Mr Larnajo will show some of his personal works as well and develops the idea of sharing, watching, looking, understanding and having a conscience of 'right' and the 'true' as some important identity questions.

Mr Roger McDonald, UK/Japan

Roger McDonald is a British citizen but has been raised and now lives in Japan, after his studies in Europe. He is holder of a Phd in History and Theory of Art on “Mark Tobey, Orient and Ideas of the Transcendental” (University of Kent, Canterbury, UK).

Roger McDonald has curated a number of exhibitions, and among them, “Japan Centre: Art Version”, London with 10 Japanese artistes and “Moving Collection”, an international ongoing exhibition involving 30 international artists. He has contributed texts for the publications for UKS Biennale, Norway, 2001 (Statement); Yokohama Triennale, Japan, 2001 (Artists Introduction); Sydney Biennale catalogue, 2002 (Jun Nguyen-Hatsushiba text).

Roger McDonald is one of the founding members and Deputy Director of Arts Initiative Tokyo-AIT (<http://www.a-i-t.net>). He is the Programme director of the MAD courses in this new non-profit art organisation.

Apart from these above activities, Roger McDonald also teaches at Bigakko art school in Tokyo and is DJ and club organiser of “MEK YA ROK”, Tokyo (AIT Breakbeats and house night co-hosted with Tokyo DJ’s).

Presentation (5 September: 2:00-5:00pm, ENSBA):

In his talk, Mr McDonald plans to explore collective working practices in the arts as an alternative to individualism.

Do we today live in an age of the Group and group exhibitions? Large international exhibitions have emerged as a major exhibition model since the 1970s and today there are perhaps over twenty such large-scale exhibitions staged around the world. Perhaps this follows an Olympic model for the arts.

Roger McDonald will introduce a short history of collectivity in art history and will try to give some reasons why he thinks the collective model is again becoming important (through examples like Documenta 11)

After the lecture, the workshop will aim at testing students’ abilities to work collectively among differences and to find ways of working together.