



1ST YOUNG ACADEMICS' WORKSHOP
How is the EU Perceived in Asia?
Media, Public and Elite Perceptions

Bruges, Belgium | 1-4 September 2008

AGENDA

DAY 0 - SUNDAY, 31 AUGUST 2008

ARRIVALS

DAY 1 - MONDAY, 1 SEPTEMBER 2008

Session 1: Introduction (Part 1)

Chair:

Dr. Marc Vuijlsteke

Director-General of Development
College of Europe

09h00-09h30 **Welcome Remarks**

Prof. Paul Demaret (15")

Rector
College of Europe

Prof. Martin Holland (15")

Director
National Centre for Research on Europe
University of Canterbury

09h30-09h45 **Introduction to the European Studies in Asia (ESiA) Network**

Ms. Sol Iglesias
Assistant Director for Intellectual Exchange
Asia-Europe Foundation

9h45-10h00 TEA/COFFEE BREAK

Session 2: Introduction (Part 2)

Chair:

Dr. Natalia Chaban
Deputy Director
National Centre for Research on Europe
University of Canterbury

10h00-10h30 **Informal Introduction between Workshop Facilitators and Participants**

10h30-11h15 **Introduction to Workshop Agenda and the "EU through the Eyes of Asia" Project**

Dr. Natalia Chaban
Deputy Director
National Centre for Research on Europe
University of Canterbury

Prof. Martin Holland
Director
National Centre for Research on Europe
University of Canterbury

11h15-11h30 SHORT BREAK

11h30-12h30 **Introduction to and Discussion of Participants' Research Topics (Part 1)**

Each participant should prepare a 5-minute presentation (supported by Microsoft PowerPoint) overviewing his/her main research interests in the context of answering the question "How I expect to benefit from this workshop".

12h30-14h00 LUNCH

14h00-14h45 ***Introduction to and Discussion of Participants' Research Topics (Part 2)***

14h45-15h00 SHORT BREAK

15h00-15h45 ***Introduction to and Discussion of Participants' Research Topics (Part 3)***

15h45-16h00 TEA/COFFEE BREAK

Session 3: Special Panel

Chair:

Dr. Marc Vuijlsteke

Director-General of Development

College of Europe

16h00-16h45 *Europe's changing role in a changing world*

Prof. Luk Van Langenhove

Director

Centre for Regional Integration Studies

United Nations University

16h45-17h15 ***Q&A Session***

19h00-21h00 WELCOME DINNER

DAY 2 - TUESDAY, 2 SEPTEMBER 2008

Session 4: Research Methodology

Chair:

Dr. Natalia Chaban

Deputy Director

National Centre for Research on Europe

University of Canterbury

Prof. Martin Holland

Director

National Centre for Research on Europe

University of Canterbury

09h00-10h30 ***Working with Media Data***

Discussing categories of analysis and conducting exercises in small groups.

10h30-10h45 TEA/COFFEE BREAK

10h45-12h00 ***Working with Media Data (continued)***

12h00-14h00 LUNCH LECTURE

Asia and Europe: Mutual Ignorance?

Mr. Richard Werly

European Affairs Correspondent

Le Temps

14h00-15h00 ***Working with Media Data (continued)***

15h00-15h15 TEA/COFFEE BREAK

15h15-18h00 ***Working with Elite Interviews Data***

Discussing categories of analysis and conducting exercises in small groups.

19h00-21h00 DINNER TALK

Eurobarometer: Understanding European Public Opinion

Mr. David Voidies

Unit for Research and Political Analysis
Directorate General Communication – Public Opinion Analysis
Sector
European Commission

DAY 3 - WEDNESDAY, 3 SEPTEMBER 2008

Session 5: *Working with Public Opinion Data*

Assoc. Prof. Barnard Turner

Academic Convenor
European Studies Programme
National University of Singapore

09h00-10h30 ***Working with Public Opinion Data***

Discussing categories of analysis and conducting exercises in small groups.

10h30-10h45 TEA/COFFEE BREAK

10:45-12h00 ***Working with Public Opinion Data (continued)***
12h00-12h30 ***Public Opinion Findings vs. Actual Perceptions***

Assoc. Prof. Barnard Turner
Academic Convenor
European Studies Programme
National University of Singapore

12h30-14h00 LUNCH

Session 6: Developing Individual Research Cases

Chair:

Dr. Natalia Chaban

Deputy Director
National Centre for Research on Europe
University of Canterbury

14h00-15h00 **Discussion on Participants' Research Topics and Preparation for Individual Presentations**

Work in small groups and with facilitators on an individual basis.

15h00-15h15 TEA/COFFEE BREAK

15h15-16h15 **Discussion on Participants' Research Topics and Preparation for Individual Presentations (continued)**

16h15-16h30
TEA/COFFEE BREAK

16h30-18h00 **Discussion on Participants' Research Topics and Preparation for Individual Presentations (continued)**

19h00-21h00 DINNER TALK

Mr. Geoffrey Barrett
ASEM Counsellor
Directorate General - External Relations
European Commission

DAY 4 - THURSDAY, 4 SEPTEMBER 2008

Session 5: Reporting Results and Planning for the Future

Chair:

Prof. Martin Holland

Director

National Centre for Research on Europe

University of Canterbury

09h00-10h00 **Final Individual Presentations Followed by Discussion**

Individual 10-minute presentations aided by PowerPoint on research plans and paper-writing.

Each presentation should cover three main topics, namely:

chose research topic, how the ESiA dataset will be used and timeline for paper-writing.

10h00-10h15 TEA/COFFEE BREAK

10h15-11h15 ***Final Individual Presentations Followed by Discussion (continued)***

11h15-11h30 SHORT BREAK

11h30-12h30 ***Final Individual Presentations Followed by Discussion (continued)***

12h30-14h00 LUNCH

14h00-15h00 ***Final Individual Presentations Followed by Discussion (continued)***

15h00-15h30 TEA/COFFEE BREAK

15h30-17h30 ***ROUND TABLE:
Discussion on the Use of ESiA Datasets
Discussion on Paper-writing
Workshop Evaluation and Wrap-up***

17h30-17h45 TEA/COFFEE BREAK

Session 8: Closing

Chair:

Dr. Marc Vuijsteke

Director-General of Development
College of Europe

17h45-18h00 ***Closing Remarks***

Prof. Martin Holland (5")
Director

National Centre for Research on Europe
University of Canterbury

Mr. Ronan Lenihan (5")
Project Officer, Intellectual Exchange
Asia-Europe Foundation

Dr. Marc Vuijsteke (5")
Director General
College of Europe

19h00-21h00 CLOSING DINNER

DAY 5 - FRIDAY, 5 SEPTEMBER 2008

09h00-12h00 *Field Trip to EU Institutions in Brussels*

12h00
onwards CHECK OUTS AND DEPARTURES