

A woman in a red sari is smiling as she uses a hand pump. She is leaning over a concrete well. The background shows lush green trees and a brick wall. The text is overlaid on the image in white.

**Measuring and accelerating
women's empowerment &
gender equality
to achieve SDGs**

20 Oct. 2016

What we know



< 1 % of MDG spending

US\$ 42-47 B annual loss in Asia/Pacific



Private sector, philanthropy,
gender lens impact investing

MDG

Uneven progress



SDG

More ambitious

The value of women's contribution



Biases leading to distorted interventions

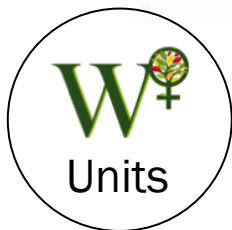
[paid/unpaid work; women's double burden; household head; who holds what knowledge]

Lack of accountability mechanisms and incentives

A results-based approach

W+ Standard

Measuring outcomes for women's empowerment



Putting Money in Women's Hands

UNFCCC Award-winning Application to Biogas Digester Program - Nepal



2.26 hours/day
time saved

Helping kids with
homework, growing new
crops, community activities

Sale of W+ units and
money shared with 11
women's groups

Investing in women's organizations

Empower women

Increase women's opportunities and access



Critical support, particularly in times of crisis

Stepping up

Valuing women's work and contribution to achieve greater results

Using metrics to make appropriate investments in women's empowerment, women organizations and reward successful practices

Collaborating- Combine carbon offsets with co-benefits for women's empowerment



www.wocan.org

Women Organizing for Change
in Agriculture and Natural Resource Management



www.wplus.org

W+ Standard



Maria Lee - marialee@wocan.org

