

Joint ECDC and ASEF workshop

How can we be better prepared for the next global health threat? Planning and implementing emergency risk communication
7-8 September 2016, Stockholm, Sweden

Programme

DAY 0: Tuesday, 6 September 2016

19:00 - 19:30 **Welcome Reception to the ECDC / ASEF joint workshop**
Courtyard Stockholm Kungsholmen, 2nd floor lobby
Light canapés and beverage

DAY 1: Wednesday, 7 September 2016

Theme: Emergency Risk Communication – Exploring the Challenge

08:30 – 09:00 **Registration** (2nd floor, Plenary hall lobby)

09:00 – 09:30 **Official Welcome**
Ms Sayaka UEDA, First Secretary, Embassy of Japan in Sweden
Dr Andrea AMMON, Acting Director, ECDC
Chair: Dr Massimo CIOTTI, Deputy Head of Unit Public Health Capacity and Communication, ECDC

09:30 – 10:00 **Opening Speech by Co-organisers**
Ms Sunkyong LEE, Acting Director, Political & Economic Department, ASEF
Prof. Karl EKDAHL, Head of Public Health Capacity and Communication Unit, ECDC

10:00 – 12:30 **Session I: Theory & Setting the Scene**
Moderators: Mr John RAINFORD and Mr Ben DUNCAN, The Warning Project (TWP)

10:00 – 11:00 **Keynote Speech 1: Public Health Preparedness as Learning: The Challenges of Polyarchy**
Prof. Christopher NELSON, Senior Political Scientist, RAND Corporation

11:00 – 11:30 **Coffee break**

11:30 – 12:30 **Keynote Speech 2: Emergency Risk Communication: Building Capacities and Capabilities**
Dr Gaya M. GAMHEWAGE, Medical Officer, World Health Organisation (WHO)

12:30 – 13:30 **Lunch break**

13:30 – 15:30 **Session 2: Case Studies: Reflecting on Past Health Emergencies**
Moderators: Mr John RAINFORD and Mr Ben DUNCAN, TWP

13:30 – 14:30 **Case study 1: Asia – Risk Communication Lessons during the Middle East respiratory syndrome coronavirus (MERS-CoV) Outbreak in South Korea**
Dr Kisoo PARK, Spokesperson, Korea Centers for Disease Control and Prevention (KCDC)

14:30 – 15:30 **Case study 2: Europe – Risk Communication Lessons during the 2012 Dengue Fever Outbreak on the Island of Madeira, Portugal**
Anna Clara SILVA, Vice President, Institute of Health and Social Affairs of Autonomous Region of Madeira

15:30 – 16:00	Coffee break
16:00 – 17:50	Session 3: Identifying the Key Challenges in Emergency Risk Communication Preparedness Moderators: Mr John RAINFORD and Mr Ben DUNCAN, TWP
16:00 – 16:10	Ice-breaker and Division of Participants into Groups Ms Christine Tiffany COOL, TWP
16:10 – 17:00	Working Group Discussions on Key Challenges
17:00 – 17:40	Feedback to Plenary from Working Groups
17:40 – 17:50	Wrap-up of Day 1
19:30	Welcome Dinner (2 nd floor, Plenary hall, Courtyard Stockholm Kungsholmen)

DAY 2: Thursday, 8 September 2016

Theme: How to Plan and Implement Emergency Risk Communication

08:30 – 09:00	Registration
09:00 – 09:45	The Challenges and How to address them Mr John RAINFORD, TWP
09:45 – 12:45	Session 4 – Scenario-based Group Discussions Moderators: Mr John RAINFORD and Mr Ben DUNCAN, TWP
09:45 – 10:45	First Round of Scenario-based Group Discussions
10:45 – 11:15	Coffee break
11:15 – 12:15	Second Round of Scenario-based Group Discussions
12:15 – 12:45	Wrap-up of Scenario-based Group Discussions Mr John RAINFORD and Mr Ben DUNCAN, TWP
12:45 – 14:00	Lunch break
14:00 – 16:15	Session 5: Conclusions Moderators: Mr John RAINFORD and Mr Ben DUNCAN, TWP
14:00 – 15:15	Defining Solutions Mr John RAINFORD and Mr Ben DUNCAN, TWP
15:15 – 16:00	Coffee break
16:00 – 17:00	Plenary Debate Mr John RAINFORD and Mr Ben DUNCAN, TWP
17:00 – 17:20	Closing Remarks Dr Chadia WANNOUS, Senior Advisor, UN Office for Disaster Risk Reduction (UNISDR) Ms Sunkyong LEE, Acting Director, Political & Economic Department, ASEF Prof. Karl EKDAHL, Head of Public Health Capacity and Communication Unit, ECDC



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