

ASIA-EUROPE PUBLIC DIPLOMACY TRAINING INITIATIVE – 4th Face-to-face Training
5-9 December 2016, The Hague, Netherlands

PROGRAMME

Time	Description	Speaker / Trainer / Coordinator in charge
Sunday, 4 December		
	Arrival & Check-in at <i>Arendsdorp</i> (Address: Wassenaarseweg 76 2596 CK The Hague)	
	Informal dinner	<i>ASEF & Clingendael Coordinators</i>
Monday, 5 December		
08.30	Pick-up at <i>Arendsdorp</i>	<i>ASEF & Clingendael Coordinators</i>
09.00 – 10.00	Welcome coffee & tea	
	Opening Ceremony	Welcome by Mr Ron TON Director, Clingendael Academy
		Opening Remarks by Amb. Karsten WARNECKE Executive Director, Asia-Europe Foundation (ASEF)
		Keynote Speech by Mr Peter POTMAN Director, Asia and Oceania, Ministry of Foreign Affairs of the Netherlands
10.00 – 12.30	Asia-Europe Relations & Role of ASEM / ASEF	Amb. Karsten WARNECKE Executive Director, ASEF Dr Cher LAI Researcher, Research Centre for China-EU Relations
13.30 – 16.30	Cross Perceptions of Asia & Europe	Prof. Martin HOLLAND , Director Prof. Natalia CHABAN , Deputy Director National Centre for Research on Europe (NCRE) Dr Cher LAI Researcher, Research Centre for China-EU Relations
16.30	Welcome drinks & buffet at <i>Clingendael</i>	<i>Clingendael Coordinator</i>
Tuesday, 6 December		
09.30 – 12.30	Interactive Media Training	Mr Foppe WIERSMA Training and Research Fellow, Clingendael Academy
13.30 – 16.30	Public Diplomacy & Branding	Dr Etienne AUGÉ Senior Lecturer, Erasmus University
16.40 – 17.00	Guest arrival with coffee & tea	
17.00 – 19.00	Launch of ASEF Public Diplomacy Handbook: Experts’ Roundtable	Opening: Amb. Karsten WARNECKE Executive Director, ASEF

Experts:

Mr Sander COHEN

Deputy Director, Communication Department
Ministry of Foreign Affairs of the Netherlands

Dr Daniel TRACHSLER

Head of Division Strategy and Analysis
Federal Department of Foreign Affairs FDFA
Presence Switzerland

Prof. Natalia CHABAN

Jean Monnet Chair, University of Canterbury

Dr Etienne AUGÉ

Senior Lecturer, Erasmus University

Reception

Wednesday, 7 December

09.30 – 12.30	E-diplomacy	Mr Pete CRANSTON & Ms Barbara ROSEN JACOBSON DiploFoundation
13.30 – 16.30	International Negotiations	Mr Ron TON Director, Clingendael Academy

Thursday, 8 December

09.30 – 12.30	Intercultural Communication	Mr Paul HENDRIX Training and Research Fellow, Clingendael Academy
13.30	Work visit to the Communication Department of the Ministry of Foreign Affairs of the Netherlands	<i>Clingendael Coordinator</i>

Friday, 9 December

09.30 – 12.30	Crisis Communication	Mr Hans WURZER Training and Research Fellow, Clingendael Academy
13.30 – 16.30	Group work assignment: Comparative analysis & identifying best practices in the conduct of public diplomacy	Ms Mercè TORRUELLA Y MAZUREL Training and Research Fellow, Clingendael Academy
16.40	Closing Ceremony	Ms Mira WOLDBERG (tbc) Head, South & Southeast Asia & Oceania Division, Ministry of Foreign Affairs of the Netherlands
		Mr Ron TON Director, Clingendael Academy
		Ms Sunkyong LEE Acting Director, Political & Economic Department ASEF

Trainee Representatives

* Note: Daily programme includes breaks for morning and afternoon coffee/tea as well as lunch.

Organisers:



Partners:



Sponsor:



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