

The Role of Social Enterprise in Developing a Sustainable Global Economy

– Asian and European Perspectives –

Monday, 15 July 2013 | 6.30-8.30pm | Mercator Centre Berlin

With two leading experts from Asia and Europe and moderated by Dr Volker Then, this event will highlight differing perspectives on the following questions: how can social enterprise foster a sustainable global economy? What can we learn from success stories in Asia and Europe? Which policies are necessary to foster social enterprise? The event forms part of an international policy exchange between senior policy-makers from Asia and Europe and there will be an opportunity to meet and network after the event.



Penny NEWMAN (UK), CEO, Funktional Group/Plant for Peace and board member of Social Enterprise Mark CIC and Social Finance Ltd. Previously CEO of PLATFORM 51, Cafédirect and Jamie Oliver's Fifteen, Penny is a Social Enterprise Ambassador helping social businesses to make it big – and make a big difference.



Muhammad A. (Rume) ALI (Bangladesh), Managing Director, Enterprises & Investments at BRAC, Chairman of BRAC Impact Ventures Limited and Chairman of BRAC Environment Enterprises Limited (BEEL). Prior to joining BRAC in 2007, Muhammad A. Rume Ali served as Deputy Governor, Bangladesh Bank. He was the CEO of Standard Chartered Bank and ANZ Grindlays Bank, Bangladesh.



Dr. Volker THEN (Germany) is the Managing Director of the Centre for Social Investment at Heidelberg University. Previously, he worked at the Bertelsmann Foundation (Guetersloh, Germany), where he served as Director Philanthropy and Foundations from 1999 to 2006 and earlier as Director of Cultural Orientation. He is a Senior Fellow of the Center for Civil Society, School of Public Affairs, UCLA, and a member of numerous boards and committees.