



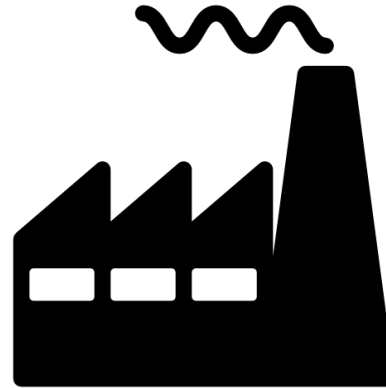
Eco-Business

Is the business sector the deer in the Paris Agreement's headlights?



“Governments must take the lead in living up to their pledges. At the same time, I am counting on the private sector to drive success.”

UN Secretary-General Ban Ki-moon



The global response

We are a global leader in sustainability

We integrate CSR into our business plan

We minimise energy consumption

Our customers demand sustainability

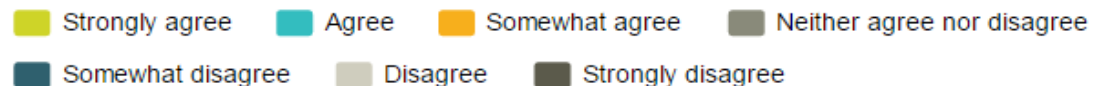
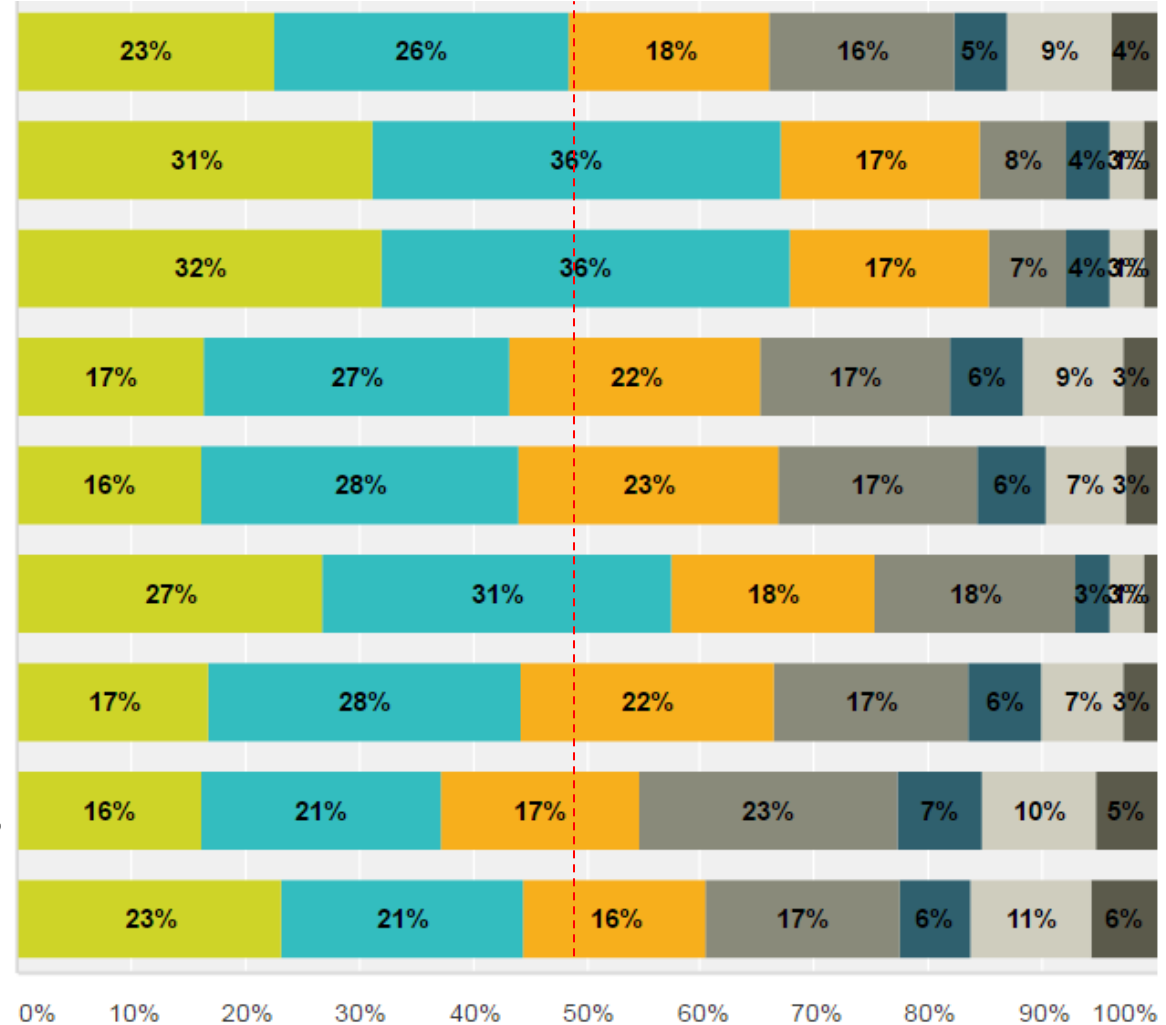
Our employees demand sustainability

We are more sustainable than competitors

Our suppliers must be sustainable

Our CSR targets are aligned with UN SDGs

We do sustainability reporting



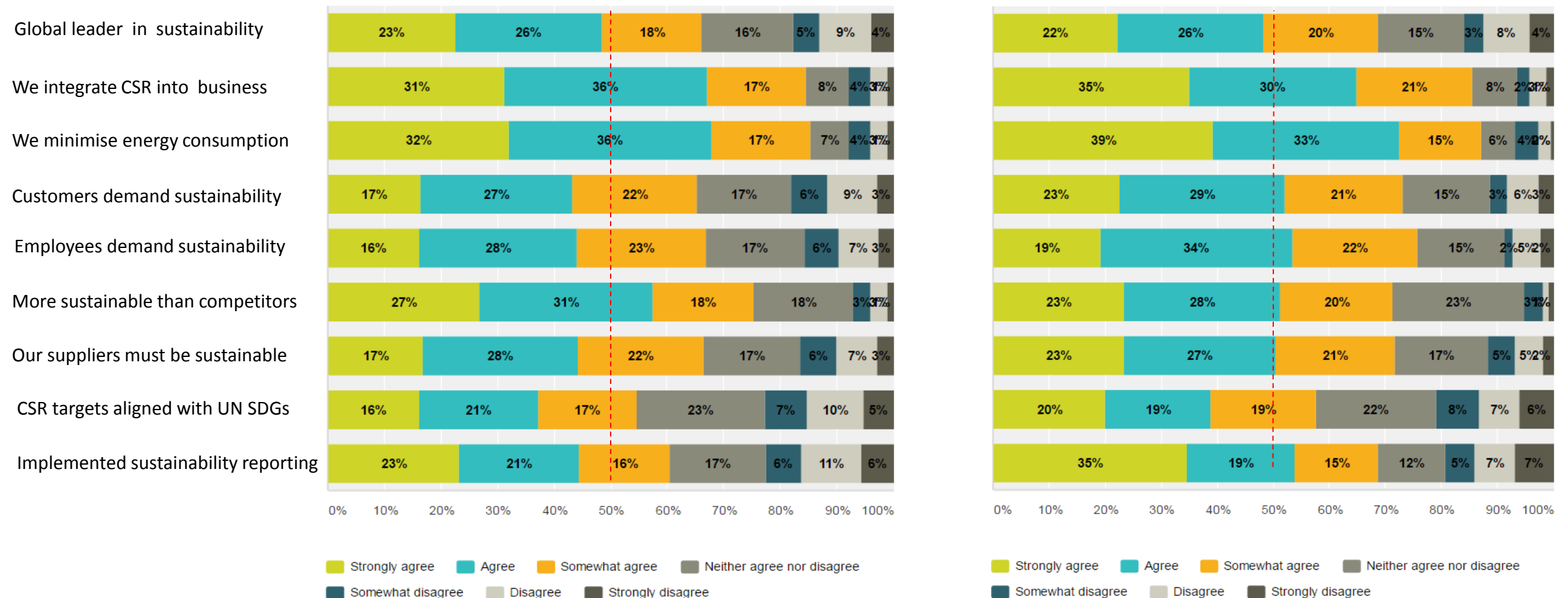
Europe is ahead of the rest of the world for all criteria

Global response

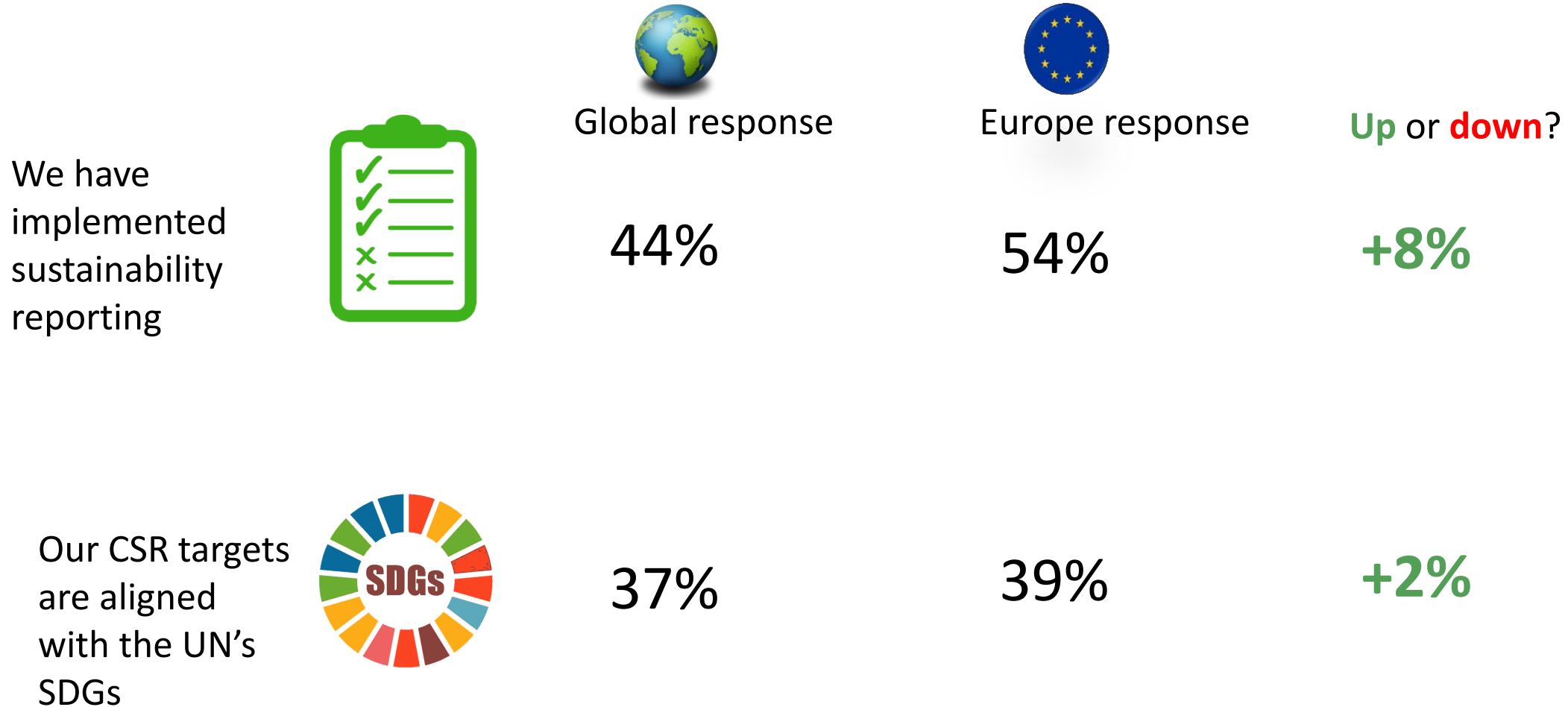
Answered: 2,449 Skipped: 1

Europe response

Answered: 265 Skipped: 0

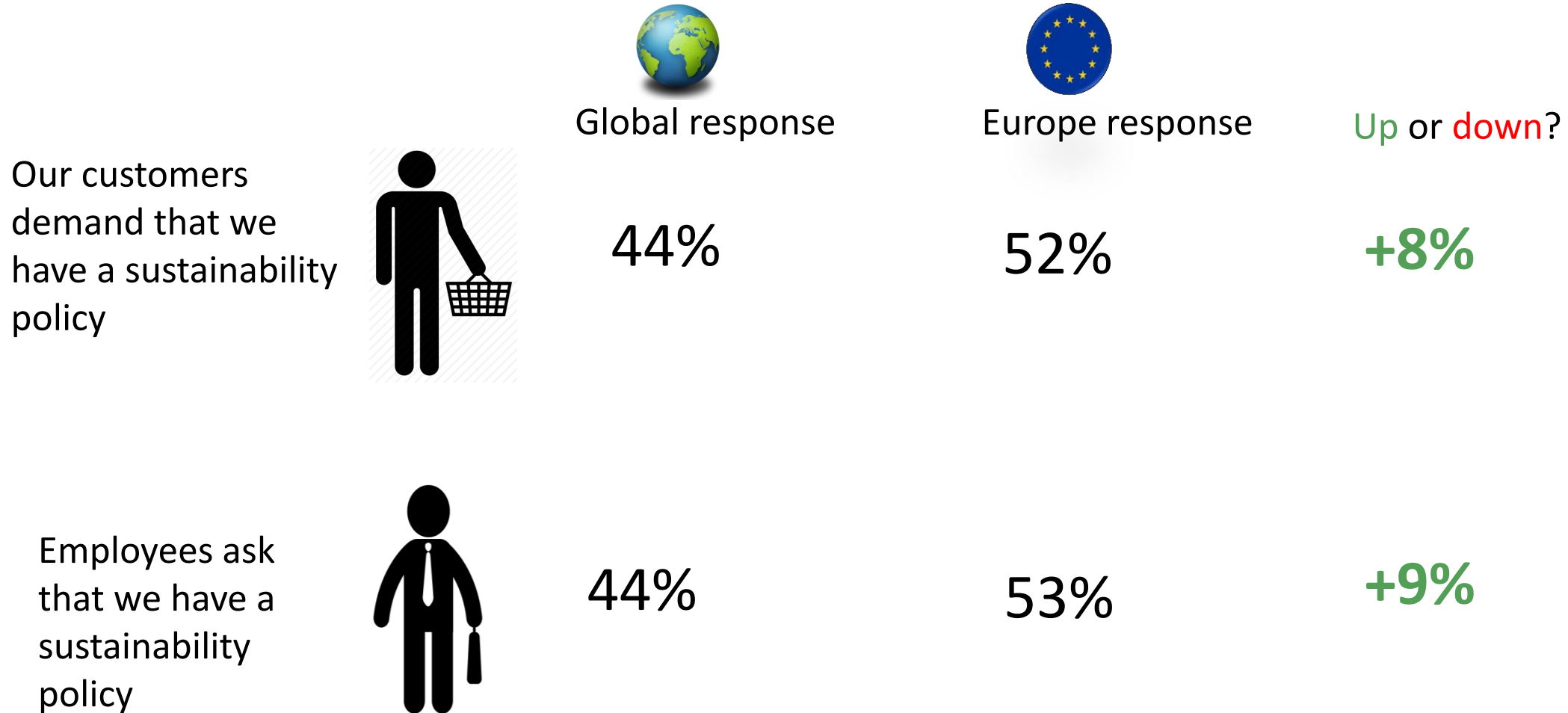


Europe is ahead on reporting & SDGs



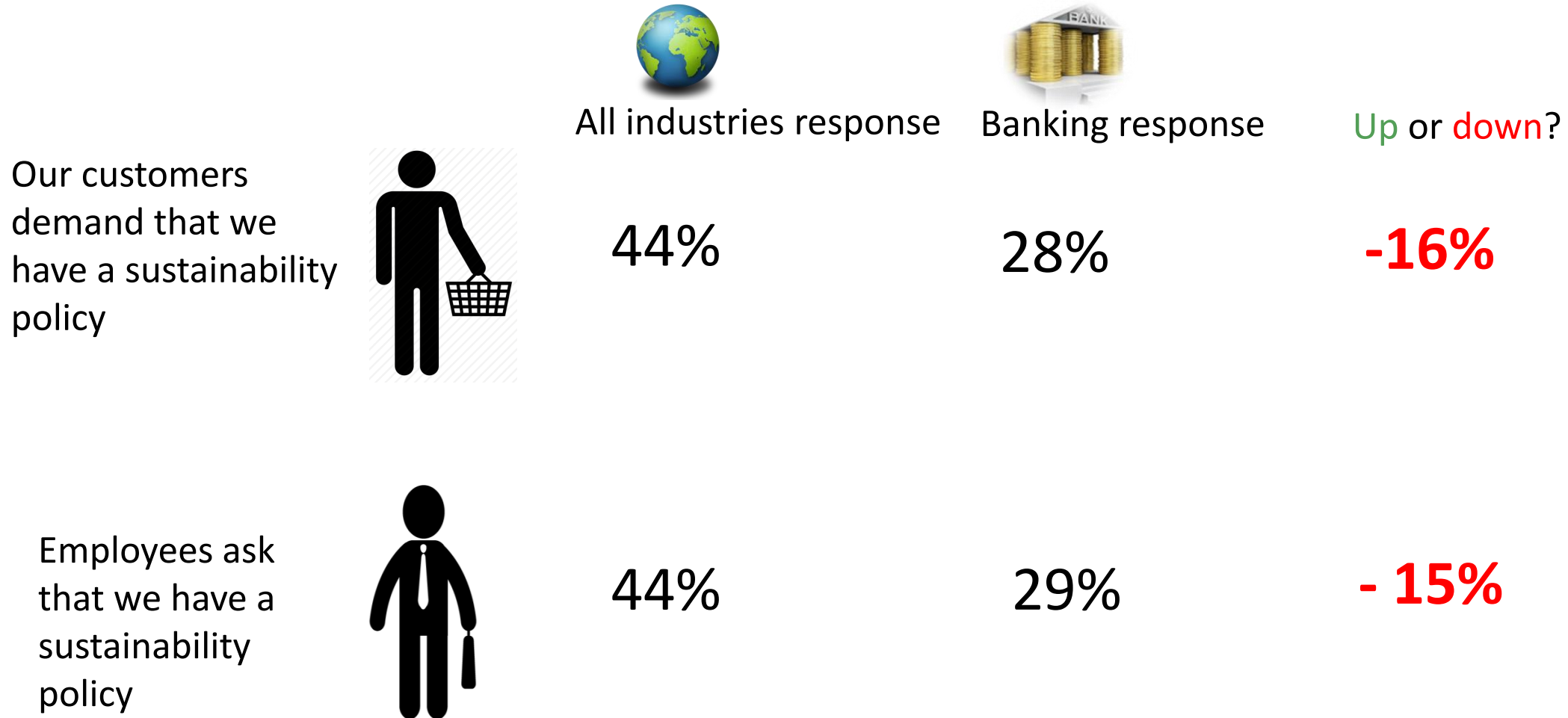
Percentage indicating 'agree' or 'strongly agree' to the statements

Business stakeholders in Europe are more demanding



Percentage indicating 'agree' or 'strongly agree' to the statements

Banking stakeholders are less demanding



Percentage indicating 'agree' or 'strongly agree' to the statements

Senior executives likely to view their organisation's sustainability culture differently from line managers

“We believe sustainability adds long term value to our stakeholders, and we are committed to going beyond legislation especially in the environmental area both for the general public good and for enlightened self-interest”,



VP of MNC logistics company

“While we are recognised as a global leader because our products and services have helped our customers be more sustainable, we do not practice what we preach. Most people assume we are sustainable because of our branding.



Manufacturing manager from MNC

“Our CSR project is about saving the earth. But apart from the videos and trash clearing, not sure what else we do.”



Producer of a media company

Companies that show the most sustainability

Companies that strongly agree or agree with the following statements are most likely to agree with all the other statements. In ranking order

1. We have aligned our CSR policy with UN SDGs
2. My organisation has implemented sustainability reporting
3. We require our suppliers to be sustainable
4. Our employees ask that we have a sustainability policy
5. Our customers ask that we have a sustainability policy
6. Global leaders in sustainability

