

 <p>ASIA-EUROPE FOUNDATION</p>	<p>4th Asia-Europe Editors' Roundtable</p> <p>22/10– 23/10/2008 Beijing, China</p> <p><i>On the occasion of the 7th ASEM Summit</i></p>	
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Programme*

Wednesday, 22 October 2008

Arrival in Beijing, Registration and Hotel Check-in of Participants

Beijing News Plaza Hotel

Add: No. 26 Jianguomen Nei Avenue, Beijing, 100005

Tel: +86-10-65211188

Fax: +86-10-85201166

<http://www.newsplaza.com.cn>

- 19.00 Departure from Hotel for Welcome Dinner at Quan Ju De Roast Duck Restaurant, Qian Men Branch
Add: No.32 Qian Men Da Jie, Beijing
Tel: +86-10-67011379
Meeting Point: Lobby
- Welcome Remarks by Mr. ZHU Shouchen, Executive Secretary of the Board, All-China Journalists' Association (ACJA)
Welcome Remarks by Amb. Wonil CHO, Executive Director, Asia-Europe Foundation (ASEF)
Welcome Remarks by Amb. LU Yongshou, ASEF Governor for China
- ca. 22.00 Return to Beijing News Plaza Hotel

Thursday, 23 October 2008

- 8.30 Meeting in the Conference Room No. 5 (Beijing News Plaza)
Briefing on and Organisation of Administrative Matters

- 9.00–9.05 Introductory Remarks **“ASEF and the 7th ASEM Summit”**
by Mr Sudesh MANIAR, Director, Public Affairs, ASEF
- 9.05 – 10.45 Morning Session
“Globalised Media: The Unification/Fragmentation Paradox”
- Panelists:*
Mr Robert MULEJ, Editor in Chief, Slovenian Business Report
Dr Mercedes BUNZ, Online Editor in Chief, Der Tagesspiegel,
Germany
Ms HUANG Yan, Executive Director, China International
Communication Study Centre, Xinhua News Agency
- Moderator:*
Mr Asad-ul Iqbal LATIF, Visiting Research Fellow,
Institute of Southeast Asian Studies (ISEAS), Singapore
- 10.45 – 11.00 Coffee Break
- 11.00 – 12.30 Morning Session continues (Discussions)
- 12.30 - 13.15 **Guest Speaker**
Prof. LI Xiguang, Executive Dean, School of Journalism and
Communication, Tsinghua University
(Followed by Q & A)
Family Photo
- 13.15 – 14.30 Lunch at Yong He Xuan Restaurant (Beijing News Plaza Hotel)
- 14.30 – 16.00 Afternoon Session
**“The Media’s Role in Promoting Environmental Awareness:
A Global Role for the Media”**
- Panelists:*
Mr HOANG Quoc Dung, Chief Editor, Science Section, Tien
Phong Daily, Vietnam
Mr Pavel ANTONOV, Editor in Chief, The Green Horizon, Hungary
Mr YANG Lei, Director of the English Service, China Radio
International
- Moderator:*
Mr Asad-ul Iqbal LATIF, Visiting Research Fellow,
Institute of Southeast Asian Studies (ISEAS), Singapore
- 16.00 – 16.15 Coffee Break

- 16.15 – 17.45 Afternoon Session continues (Discussions)
- 17.45 – 18.00 Wrap-up by Moderator
- 18.00 – 18.05 Concluding Remarks by ASEF
- 20.00 Departure from Hotel to Farewell Dinner at Fang Shan Restaurant
Add: No. 1 Wen Jing Street, Xi Cheng District, Beijing (inside Bei Hai Park)
Tel: +86-10-64011879
Meeting Point: Lobby

Friday & Saturday, 24 & 25 October 2008

Seminar Participants stay on in Beijing to attend and cover the 7th ASEM Summit (optional)
<http://www.asem7.cn>