

6TH ASIA-EUROPE FILM MEETING



PHASE 1: 24/01/ - 25/01/2008 | Brussels, Belgium
Asia-Europe Film Seminar on “Practices of Film Production with a focus on distribution issues” in both regions.
Organised in cooperation with RITS film school Brussels and CineMart Rotterdam



PHASE 2: 28/01/2008 | Rotterdam, the Netherlands
A ½ workshop on Asia-Europe film issues, part of the Rotterdam lab and co organised with CineMart Rotterdam



Brief

1 Introduction

The 6th Asia-Europe Film Meeting strives to engage participants from Europe and Asia in a dialogue through comprehensive film issues and to encourage independent film producers to increasingly collaborate in the creation of common cross-cultural work in this field. The main aim of this meeting is to give emerging producers the possibility to create a solid international network and to gain international expertise on how to present and distribute their films in the international marketplace.

This meeting is co-organised by the Asia-Europe Foundation (ASEF) in association with CineMart of the International Film Festival Rotterdam (IFFR) and RITS film school in Brussels, and supported by Erasmus Hogeschool Brussel, Vlaamse Gemeenschapscommissie and Vlaamse overheid.

1.1 Phase 1: Asia-Europe Film Seminar

A 2-day seminar co-organised with RITS film school in Brussels, exploring the reality of the current Asia-Europe exchanges on independent film and the initiatives to help emerging independent film producers to explore future collaborations between Asia and Europe (24-25 January 2008, Brussels, Belgium).

A team of emerging film producers will meet at the premises of the RITS film school in Brussels to reflect upon and work on possible collaborations between producers from Asia and Europe before they join a larger network of emerging producers at the Rotterdam Lab.

Topics such as “ABC of the Role of a Producer”, “The Market - Sales, Distribution and Coproduction in Asia and Europe” and “Marketing and Selling Independent Films” will be covered. There will be networking sessions between participants, students and lecturers from RITS and the Belgian film industry and screening of the Asia-Europe co-production “The Drummer” by Kenneth Bi.

1.2 Phase 2: Asia-Europe Film Meeting

A ½ day workshop on Asia-Europe film issues co-organised with CineMart of the International Film Festival Rotterdam (IFFR) in the framework of the 5-day programme of the Rotterdam Lab of CineMart (26 - 31 January 2008, Rotterdam, The Netherlands).

The workshop will analyse Asia-Europe co-productions with the example of “The Drummer” by Kenneth Bi as a case study for a feature film produced with Asian and European elements - *Who are the players, what were the advantages and challenges of the co-production, and advice for new producers on such coproduction projects.*

During the Rotterdam Lab of CineMart, participants will have the opportunity to attend special panel discussions on different topics such as production, sales, financing, distribution, press & promotion and television. In these panels, experts from the industry will give the producers tools on how to present their projects ‘pitch’ and how to build up an international network. The programme also includes a pitching workshop and various speed dating sessions with key members of the film industry.

2 Participation (as of 15 January)

2.1 18 Participants

<u>No.</u>	<u>Country</u>	<u>Participants</u>	<u>Background</u>
1	Belgium	Ellen DE WAELE	Producer, Serendipityfilms
2	China	ZENG Wenwen	Film Producer
3	Czech Republic	Karla STOJAKOVA	Co-Founder, AxMan Production
4	Hungary	Csanad Pal DARVAS	Co-Founder, CeMEDIA Production
5	German	Oliver RÖPKE	Founder, Angst Kino
6	India	Balaka GHOSH	Film Maker
7	India	Kranti Satish KANADE	Film Producer
8	Indonesia	Meiske TAURISIA	Film Producer
9	Japan	Toru TOKIKAWA	Founder, Rivertime Entertainment Ltd
10	Korea	Sebastian Dong Hun LEE	Film Maker
11	Korea	Kyung-Sun KIM	Producer, A. Grace Pictures
12	Malaysia	NGUI Ing Yant David	Film Producer
13	Philippines	Margarita Georgina Lapuz TEMPLO	Co-Founder & Resident Director / Producer, Arkefilms
14	Sweden	Hakan HAMMARÉN	Producer, Fundamentfilm
15	Thailand	Mai Vitavas MEKSAWAN	Co-Founder, Extra Virgin
16	The Netherlands	Andre FREYSSEN	Managing Partner, CCCP Rotterdam
17	The Netherlands	In-Soo RADSTAKE	Founder, In-Soo Productions
18	United Kingdom	Isabelle J. STEAD	Film Producer

2.2 Main Facilitators

Lorna TEE	Business Development Manager & Producer, Variety Asia
In-Ah LEE	Producer, Greensky Films

2.3 Panellists

Vincent WANG	Film Producer/Film Distributor
Charles McDONALD	Premier Public Relations
Jeremy SEGAY	Directors' Fortnight Cannes / Content provider for Asia SEA-Images website
Nelleke DRIESSEN	Managing Director, Fortissimo Films
Philippe CARCASSONNE	Director, cine-@
Wolfgang BREHM	Attorney-at-Law for film, Brehm and von Moers
Thanassis KARATHANOS	Film Producer, Twenty Twenty Vision Film Production
Thorsten SCHUMACHER	Director of Sales-Distribution, Hanway Films
Rosa LI	Film Producer, Kenbiroli Films

2.4 Observers

John Badalu Matulatan	Founding Director, Q! Film Festival (Indonesia)
Alessandro Gropplero	Friuli Venezia Giulia Film Commission (Italy)
Margaret Bong	Film Director (Malaysia)

For updates on participation and detailed profiles, please see <http://www.asef.org/>

3. Background on the Programme

The annual Asia-Europe Film Meeting (previously known as “Asia-Europe Film Development Plan Meeting”) was initiated in 2002 during the Cinemanila Film Festival in cooperation with ASEF.

This series of annual meetings have tackled various issues relating to the development and promotion of independent cinemas in both regions (film distribution, film producing, women film-makers etc) with concrete outputs such as development of film projects, career opportunities for young film professionals and implementation of new film funds among others.

Cinema stakeholders from Asia and Europe who participated in the 1st series in Manila, together with the Asia-Europe Foundation, had separately set up the SEA-Images Network (Synergy of Europe Asia Images). The network aims at enhancing cooperation for film professionals through better access to information in Asia and Europe. For further information, please see: <http://sea-images.asef.org>

1st Asia-Europe Film Development Plan Meeting

Organisers : ASEF and Cinemanila International Film Festival
Dates : 12 - 14 August 2002
Venue : Manila, the Philippines
Participants : 30 young film directors, producers and film festival representatives and distributors from Asia and Europe
Focus : Support and development of new and independent Asian and European film-makers in their early stages of creation.

2nd Asia-Europe Film Development Plan Meeting

Organisers : ASEF and Göteborg Film Festival, Sweden.
Dates : 28 - 31 January 2004
Venue : Goteborg, Sweden
Participants : 25 Cinema professionals from Europe and Asia who are mainly representatives of independent cinema from 9 Asian countries and European distributors from 5 European countries.
Focus : Film Distribution

3rd Asia-Europe Film Development Plan Meeting

Organisers : ASEF and Jakarta International Film Festival (Jiffest)
Dates : 8 - 11 December 2004
Venue : Jakarta, Indonesia
Participants : 25 Cinema professionals from Europe and Asia who are mainly representatives of independent cinema from 9 Asian countries and European distributors from 5 European countries.
Focus : Film Producers under 35 years old who has produced 1 long feature film or 2-3 short films and have a project with co-production component in Asia and Europe.

4th Asia-Europe Film Development Plan Meeting

Organisers : ASEF and Creteil International Film Festival, France.
Dates : 11 - 31 March 2005
Venue : Various locations in Creteil, Paris, Innsbruck and Berlin
Participants : 11 Asian Women Filmmakers
Purpose : Visits to cinema-related organizations, film screenings, interaction and networking for the 11 Asian Women Filmmakers with Europe Women Filmmakers and cinema professionals.

5th Asia-Europe Film Development Plan Meeting

Organisers : ASEF and UNIJAPAN
Dates : 21 - 26 October 2006
Venue : Tokyo, Japan
Participants : 20 Young Film Students from Asia and Europe
Purpose : Development of the film students' school short film projects and provide information for their future professional career in film producing in Asia-European context.

For further information on the 6th Asia-Europe Film Meeting, please contact:

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The 6th Asia-Europe Film Meeting is a collaboration of:



The **Asia-Europe Foundation (ASEF)** seeks to promote better mutual understanding and closer cooperation between the people of Asia and Europe through greater intellectual, cultural, and people-to-people exchanges. These exchanges include conferences, lecture tours, workshops, seminars and the use of web-based platforms. The major achievement of ASEF is the establishment of permanent bi-regional networks focussed on areas and issues that help to strengthen Asia-Europe relations.

Established in February 1997 by the partners of the **Asia-Europe Meeting (ASEM)**, ASEF reports to a board of governors representing the ASEM partners. ASEF is the only permanent physical institution of the ASEM process. Having completed over 310 projects, involving over 13,500 individuals ('ASEF Alumni'), ASEF works in partnership with other public institutions and civil society actors to ensure its work is broad-based and balanced among the partner countries. <http://www.asef.org>

The **Asia-Europe Meeting (ASEM)** is an informal process of dialogue and cooperation. It brings together Austria, Belgium, Brunei, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Myanmar, The Netherlands, The Philippines, Poland, Portugal, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Thailand, United Kingdom, Vietnam, and the European Commission. In 2007, ASEM will further grow to include Bulgaria, Romania, India, Pakistan, Mongolia, and ASEAN Secretariat. <http://www.aseminboard.org>



Rits Erasmus University College Brussels is located in the heart of the city of Brussels, Belgium. The school offers a variety of programs. There are several academic bachelor (3 years) and master degrees (1 year) in performing and audiovisual arts. Fiction directing, radio, animation, writing, television directing, documentary film making are the disciplines you can choose in the audiovisual department.

Performing arts is divided in acting and writing/directing. Cinematography, editing, sound and audiovisual and stage production assistance are professional bachelors (3 years) where the technical aspects are highlighted. Students have access to professional equipment set on an international level. RITS is also associated with UAB (University Association Brussels), which provides opportunities for research and doctoral studies. Many RITS student films have been selected for international film festivals. Peter Ghesquière's short 'Moonglow', e.g. was nominated at the 2005 Cannes Film Festival in the short film competition. Several of them return to the school to teach and to share their knowledge with the new generation.



The International Film Festival Rotterdam offers a quality selection of worldwide independent, innovative and experimental cinema and visual arts. Devoted to offering a platform to and actively supporting independent filmmaking from around the globe. The international Film Festival Rotterdam is the essential hub for discovering film talent and for catching the early buzz on many world and international premiers. During 12 festival days, hundreds of filmmakers and other artists present their work to a large and devoted audience in 24 screening venues located within central Rotterdam. Up to 3,000 press and film industry representatives visit the festival to report on its buzz or to take part in CineMart, the largest co-production market for film projects.

CineMart was the first platform of its kind to offer filmmakers the opportunity to launch their ideas to the international film industry and to find the right connections to get their projects financed. Launching around 45 new projects that are looking for additional financing. CineMart also signals an important start to the 'film year'. Every year, the CineMart invites a select number of directors and/or producers to present their film projects to potential co-producers, bankers, funds, sales agents, distributors, TV stations and other potential financiers and information sources. It offers highly productive opportunities to network and discuss projects. In order to maintain the effective but informal atmosphere which is one of the main trademarks of CineMart, the selection of projects is kept to approximately 45 and the invitation process is selective.

The Rotterdam Lab is a 5-day training workshop for young and emerging producers designed to build up their international network and their experience at an international festival and market. Participation in the Rotterdam Lab provides young producers with the confidence and skills to navigate the festival circuit and meet the professionals who can help finance their projects. For further information on the International Film Festival Rotterdam, CineMart or the Rotterdam Lab, please visit the following website: <http://professionals.filmfestivalrotterdam.com/>

The 6th Asia-Europe Film Meeting is supported by:

