



PRESS RELEASE No. 080319_PR0801
19 March 2008

5th Asia Europe Art Camp Re-Vision Bangkok | New Media Art and Interactivity

22-29 March 2008 | Bangkok, Thailand

From the 22nd to the 29th of March 2008, 22 emerging artists from 19 countries in Asia and Europe will converge in Bangkok, Thailand to participate in the **5th Asia-Europe Art Camp**, organised by the Asia-Europe Foundation (ASEF), in partnership with School of Fine and Applied Art of Bangkok University and the Art Centre of Silpakorn University.

The project series **Asia-Europe Art Camp** is an initiative by ASEF and is committed to provide an opportunity to expose emerging student artists on the development of new media art in Asia and Europe through theoretical and practical approaches. The fifth edition of the Camp, anchored on the theme, **RE-VISION BANGKOK | NEW MEDIA ART AND INTERACTIVITY**, will gather Asian and European student artists in a process to explore the possibility of connecting new media art practices to the relational aesthetic concept. Through a week of lectures, workshops, field and cultural visits, the Camp also seeks to develop a platform to promote dialogue for young art students to learn more about each other's contexts and cultures.

The Camp will be facilitated by a team of Asia-Europe experts specialised in new media and social art issues, namely **Norasat Vaisayakul** (Thailand), **Chayanoot Silpasart** (Thailand), **Josef Ng** (Singapore), **Keiko Sei** (Japan), **Jerneja Rebernak** (Slovenia/Italy) and **David Kousemaker** (Netherlands). These facilitators will guide participants to re-construct small communities in different social and cultural urban spaces in Bangkok during the fieldwork, as well as explore potential interaction with all working sites through various new media art practices. The Camp will also include a public discussion involving guest speakers from the region.

The opening of the Art Camp will be held on **Saturday, 22 March 2008 at 11.00 AM** at the Art Centre of Silpakorn University. **Ambassador Saroj Chavanviraj**, ASEF Governor for Thailand (Ministry of Foreign Affairs) accompanied by **Assoc. Prof. Sone Simatrang**, Director of The Art Centre (Silpakorn University) and **Mr. Sansern Milindasuta**, Dean of School of Fine and Applied Arts (Bangkok University) will officially open the Art Camp.

Programme contact:

Azizah Fauziah, Asia-Europe Foundation
T. + 65 8161 4016 (Singapore) – +668 1402 8480 (Thailand)
E-mail: azizah.fauziah@asef.org

Media contact:

Mrs Piyaluk Banjadol, School of Fine and Applied Art, Bangkok University
T. + 668 1903 0043
E-mail: piyaluk.b@bu.ac.th

Mrs Toeingam Guptabutra, The Art Centre Silpakorn University
T. + 668 6506 9815
E-mail: toeingam@email.com

More information about the Art Camp available at <http://www.asef.org/blog/artcampbangkok>

Journalists are invited to cover the public events of the Art Camp

Opening of the Art Camp

Saturday, 22 March 2008 at 11 am – 6pm
Venue: Room 3104, Centre 3 Building, Silpakorn University
31 Na Phra Lan Road, Bangkok 10200 – Thailand

Public Lecture

Monday, 24 March 2008 at 9am – 11am
Venue: Room 3104, Centre 3 Building, Silpakorn University
31 Na Phra Lan Road, Bangkok 10200 – Thailand

Art Camp Public Presentation and Discussion

Saturday, 29 March 2008 at 5.30pm – 8pm
Venue: Event Stair Bangkok University Gallery
Rama 4 Road, Klong-Toey, Bangkok 10110 – Thailand

To attend, please contact:

Mrs Piyaluk Banjadol
T. + 668 1903 0043 | F. +662 516 6120 |
E-mail: piyaluk.b@bu.ac.th; pbenjadol@yahoo.com



The **Asia-Europe Foundation (ASEF)** seeks to promote better mutual understanding and closer cooperation between the people of Asia and Europe through greater intellectual, cultural, and people-to-people exchanges. These exchanges include conferences, lecture tours, workshops, seminars and the use of web-based platforms. The major achievement of ASEF is the establishment of permanent bi-regional networks focused on areas and issues that help to strengthen Asia-Europe relations. Established in February 1997 by the partners of the Asia-Europe Meeting (ASEM), ASEF reports to a board of governors representing the ASEM partners. <http://www.asef.org>

* **The Asia-Europe Meeting (ASEM)** is an informal process of dialogue and cooperation. It brings together Austria, Belgium, Brunei, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Myanmar, The Netherlands, The Philippines, Poland, Portugal, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Thailand, United Kingdom, Vietnam, and the European Commission. From 2007, ASEM includes Bulgaria, Romania, India, Pakistan, Mongolia, and ASEAN Secretariat.



School of Fine and Applied Arts, Bangkok University aims to be the leading art and design educational institution in Thailand. We develop our curriculum and our "Creative Society" community to most beneficial to our students in all four departments: Interior Design, Communication Design, Visual Arts and Textile and Fashion Design. Our programs emphasise on incorporating both creativity as an individual and responsibility as a member of the society. By collaborating with local and international organisations, our projects and activities include art and design exhibitions at BUG (Bangkok University Gallery), Artist in Residency Program, researches in art and design fields, talks and seminars focusing on contemporary issues and as well as student and faculty exchange programs. Our alumni are prominent artists and designers in various art fields. <http://fab.bu.ac.th>



Silpakorn University has used Tha Phra Palace as an art gallery which Princess MahaJaksi Sirindhorn graciously presided over its opening ceremony on December 15th, 1979. Tha Phra Palace was once renovated in 1986. The latest renovation in 1997 was done to prevent the humidity to seep into the building and to improve the efficiency of the electricity, ventilation and lighting system. In April 1999, Art Gallery was reopened with its separate groups of building for art exhibitions. The Art Centre has set as one of its goals for the development of a database in the field of art and culture by gathering data on the development of art in Thailand from traditional style to modern art forms. The data also includes information relating to Rattanakosin art from the reign of King Rama I to King Rama IX, The National Exhibition of Art, The National Exhibition of Ceramic Art, The Contemporary Art of Young Artists, and exhibitions by Thai and international artists.