



## PRESS RELEASE

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Asia-Europe Foundation (ASEF) in partnership with  
the International Symposium on Electronic Art (ISEA 2008) presents

### **Mini-Summit on New Media Art Policy and Practices (24-26 July 2008)** **The 6th Asia-Europe Art Camp (22-29 July 2008)**

In conjunction with the International Symposium on Electronic Art (ISEA 2008), the Asia-Europe Foundation (ASEF) is organising the **6<sup>th</sup> Asia-Europe Art Camp** conceptualised around the theme of the contemporary ludic culture. A **Mini-Summit on New Media Art Policy and Practices** would also be held to spotlight on developing public funding in new media, open source networks and creative research in Asia and Europe.

Since 2003, ASEF has been promoting the exchange between new media artists in Asia and Europe through the Art Camp series. Past art camps have been held in Paris, Tokyo, Bandung, Helsinki and Bangkok with a different focus each time. Recognising the realities in different countries regarding government policy on new media practices, the **Mini-Summit on New Media Art Policy and Practices** will gather high-level government participants, artists, researches and policy makers for a three-day dialogue on designing a coherent policy framework and recommendation for New Media Art. Participants will be presenting their works on new media art during the "Pecha Kucha" Night, and the final recommendations will be presented during the ISEA 2008 proceedings. The Mini-Summit is co-organised by the International Federation of Arts Councils and Culture Agencies (IFACCA).

The **6<sup>th</sup> Asia-Europe Art Camp** will gather 20 emerging artists from 16 countries in Asia and Europe for an intensive week of workshops, lectures, panel discussions, as well as artistic and collaborative work. Aimed at developing a platform to promote dialogue between art students from Asia and Europe, the Camp is conceptualised around the theme of gaming and the nature of contemporary ludic culture, taking into account psychology of gaming and theories of gaming. Focusing more on the creative process than on the "artistic product", the Art Camp is designed as a learning experience and an opportunity for professional development. The camp concludes with a presentation of the participants' creative collaborations through a special showcase on the last day of the camp. The 6<sup>th</sup> Asia-Europe Art Camp is supported by NUS Museum and School of Technology for the Arts of Republic Polytechnic.

## PUBLIC EVENTS

### Mini-Summit on New Media Art Policy and Practice

#### **"Pecha Kucha" Night**

##### **Artists' Presentations on New Media Art**

Thursday, 24 July 2008 at 8pm @ TheatreWorks Space 3  
72-13 Mohamed Sultan Road, Singapore 239007  
*No registration – Free admission*

#### **Singapore Agenda @ ISEA**

Saturday, 26 July 2008 at 4pm @ SMU Ngee Ann Kongsi Auditorium  
School of Accountancy, Level 2  
60 Stamford Road – Singapore 178900  
*Registration required – Limited Seats available*

### The 6<sup>th</sup> Asia-Europe Art Camp

#### **Opening of the Art Camp**

Sunday, 22 July 2008 at 11pm @ Amadeus, Gallery Hotel  
1 Nanson Road, Robertson Quay – Singapore 238909  
*Upon registration – Limited Seat*

#### **Art Camp Final Presentation (ISEA programme)**

Tuesday, 29 July 2008 at 4pm @ Salon, National Museum  
93 Stamford Road – Singapore 178897  
*Upon registration – Limited Seat*

Read more [www.artcampsingapore.wordpress.com](http://www.artcampsingapore.wordpress.com)

#### **For further information and registration, please contact:**

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The **Asia-Europe Foundation (ASEF)** advances mutual understanding and collaboration between the people of Asia and Europe through intellectual, cultural, and people-to-people exchanges. These exchanges include conferences, lecture tours, workshops, seminars and the use of web-based platforms. The major achievement of ASEF is the establishment of permanent bi-regional networks focussed on areas and issues that help to strengthen Asia-Europe relations. Established in February 1997 by the partners of the Asia-Europe Meeting (ASEM)<sup>1</sup>, ASEF reports to a board of governors representing the ASEM partners. ASEF is the only permanent physical institution of the ASEM process. Since 1997, the Foundation has initiated projects engaging 14,000 individuals from Asia and Europe. ASEF works in partnership with other public institutions and civil society actors to ensure its work is broad-based and balanced among the partner countries. <http://www.asef.org>



**International Symposium on Electronic Art (ISEA)**, initiated in 1988, is the world's premier media arts event for the critical discussion and showcase of creative productions applying new technologies in interactive and digital media. Held biannually in various cities throughout the world, this migratory event is being held in Asia for the second time in its history, after Singapore successfully secured this bid. ISEA 2008 will consist of an internationally juried media art exhibition, a peer reviewed academic conference and various invited exhibitions, workshops and partner events. Hosting ISEA 2008 represents both an incredible opportunity for Singapore team to define, shape and affect media and cultural developments in Singapore, as well as in the Asian region and beyond. It seeks to include as many culturally diverse perspectives from the Asian region to encourage cross-cultural dialogues on the possibilities and opportunities of media technologies globally. [www.isea2008singapore.org](http://www.isea2008singapore.org)

The mini summit on new media policy is supported by:



**72-13**



The 6<sup>th</sup> Asia-Europe Art Camp is supported by:



GALLERYHOTEL



NUS MUSEUM



<sup>1</sup> **ASEM** (the Asia-Europe Meeting) is an informal process of dialogue and cooperation. It brings together Austria, Belgium, Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, Pakistan, the Philippines, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission. <http://www.aseminfoboard.org>