



Art, Gaming and Technology

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Asia-Europe Foundation (ASEF) in partnership with the International Symposium on Electronic Art (ISEA 2008) presents
-Mini-Summit on New Media Art Policy and Practice (24-26 July 2008)
-The 6th Asia-Europe Art Camp: Ludic Times – The Art of Gaming (22-29 July 2008)

"Reinvention requires the use of the creative right brain as well as the logical left brain," shared Dr Tan Chin Nam, Chairman of the Media Development Authority, at the opening of the 6th Asia-Europe Art Camp yesterday.

There could not have been a better place than Singapore, positioning itself as a Global Media City (MDA initiative Media 21) to discuss Art, Gaming and Technology. What role does gaming play in today's urban culture? How to use gaming to inform and educate? What are the developments in innovative technologies such as artificial realities or olfactory games? The development of new media arts and practices is closely linked to governments' support and initiatives. What then are the opportunities and challenges of the current policies in the field?

Since 2003, ASEF has been promoting the exchange between new media artists in Asia and Europe through the Art Camp series. Past art camps have been held in Paris, Tokyo, Bandung, Helsinki and Bangkok with a different focus each time. In conjunction with the International Symposium on Electronic Art (ISEA 2008), the Asia-Europe Foundation (ASEF) is organising the 6th Asia-Europe Art Camp conceptualised around the theme of the contemporary ludic culture (22-29 July). A Mini-Summit on New Media Art Policy and Practices (24-26 July) would also be held to spotlight on developing public funding in new media, open source networks and creative research in Asia and Europe. Results of the discussions will be presented during the ISEA2008 proceedings as the "Singapore Agenda" a set of concrete recommendations towards media policy. The recommendations will then be channelled to Cultural Ministries and independent art funding agencies.



For further details on the programmes and for participants' profiles, please see the blogs for:
Art Camp
<http://artcampsingapore.wordpress.com>
Mini-Summit -
<http://singaporeagenda.wordpress.com>

PUBLIC EVENTS

Mini-Summit on New Media Art Policy and Practice

"Pecha Kucha" Night

Artists' Presentations on New Media Art

Thursday, 24 July 2008 at 8pm @ TheatreWorks Space 3
72-13 Mohamed Sultan Road, Singapore 239007
No registration – Free admission

Singapore Agenda @ ISEA

Saturday, 26 July 2008 at 4pm @ SMU Ngee Ann Kongsi Auditorium
School of Accountancy, Level 2
60 Stamford Road – Singapore 178900
Registration required – Limited Seats available

The 6th Asia-Europe Art Camp

Art Camp Final Presentation (ISEA programme)

Tuesday, 29 July 2008 at 4pm @ Salon, National Museum
93 Stamford Road – Singapore 178897
Upon registration – Limited Seat

For further information and registration, please contact:

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The **Asia-Europe Foundation (ASEF)** advances mutual understanding and collaboration between the people of Asia and Europe through intellectual, cultural, and people-to-people exchanges. These exchanges include conferences, lecture tours, workshops, seminars and the use of web-based platforms. The major achievement of ASEF is the establishment of permanent bi-regional networks focussed on areas and issues that help to strengthen Asia-Europe relations. Established in February 1997 by the partners of the Asia-Europe Meeting (ASEM)¹, ASEF reports to a board of governors representing the ASEM partners. ASEF is the only permanent physical institution of the ASEM process. Since 1997, the Foundation has initiated projects engaging 14,000 individuals from Asia and Europe. ASEF works in partnership with other public institutions and civil society actors to ensure its work is broad-based and balanced among the partner countries. <http://www.asef.org>



International Symposium on Electronic Art (ISEA), initiated in 1988, is the world's premier media arts event for the critical discussion and showcase of creative productions applying new technologies in interactive and digital media. Held biannually in various cities throughout the world, this migratory event is being held in Asia for the second time in its history, after Singapore successfully secured this bid. ISEA 2008 will consist of an internationally juried media art exhibition, a peer reviewed academic conference and various invited exhibitions, workshops and partner events. Hosting ISEA 2008 represents both an incredible opportunity for Singapore team to define, shape and affect media and cultural developments in Singapore, as well as in the Asian region and beyond. It seeks to include as many culturally diverse perspectives from the Asian region to encourage cross-cultural dialogues on the possibilities and opportunities of media technologies globally. www.isea2008singapore.org

The mini summit on new media policy is supported by:



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The 6th Asia-Europe Art Camp is supported by:



GALLERYHOTEL



NUS MUSEUM



¹ **ASEM** (the Asia-Europe Meeting) is an informal process of dialogue and cooperation. It brings together Austria, Belgium, Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, Pakistan, the Philippines, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission. <http://www.aseminfoboard.org>