

PROGRAMME

New Media Workers across Asia and Europe: Research Platform for Interregional Collaborations

- <http://www.hbksaar.de/newmediaworkers.html>
- <http://transitlabour.asia/events/new-media-workers>
- <http://vimeo.com/channels/transitlabour>

The central concept that frames this initiative concerns the conditions of labour and life among new media workers in Asia and Europe. Inviting new media practitioners from Asia and Europe to collectively analyse and discuss their work practices with artists and civil society organizers provides an innovative means of tracking transformations in the web-based industries and encouraging dialogue between the regions. In Europe, images of new media practitioners as either exploited precarious workers or free creative spirits abound, but have these same stereotypes proliferated in Asia? What are the cultures of creativity and work that frame these practices? Bringing together various actors whose intellectual, artistic and social expressions confront these questions is highly relevant to policy making that seeks to address the changing relations between culture and economy as well as the on-going transformations of borders and regions.

Schedule

- 7 July: Organizer's meeting, arrival of participants
- 8 July: 1.30-6pm - Interviews with participants, Goethe Institute
- 9 July: 10.30am-5.15pm - Seminar at Goethe Institute
- 9 July: 6-8pm - Public screenings of videos from participants, Goethe Institute
- 10 July: Field research
- 11 July: Field research, interviews and film screenings

Program

7 July

- Organizer's meeting, arrival of participants

8 July

- Video-Interviews with participants, 1.30-6pm, Goethe Institute, 101 Cross Tower, Fu Zhou Lu 318, crossroad Shandong Lu
- 20.00 - Dinner: Guyi (No. 87 Fumin Road, near Huashan Road 富民路87号, 近华山路 - 62495628)

9 July

- Seminar at Goethe Institute, 10.30am-6pm
- 9.45 - Bus arrives at no. 70 Donghu Lu
- 10.15 - Arrive at Goethe Institute, 101 Cross Tower, Fu Zhou Lu 318, crossroad Shandong Lu
- 10.30 - Introduction: Soenke Zehle and Ned Rossiter

- 10.30-11.00 - Participant introductions
- 11.00-12.30 - Round Table 1: Chen Hangfeng, David Teh, Shveta Sarada. Discussant: Ned Rossiter. Framing questions: How does the economization of new media work shape the aesthetics, values and culture of production in Asia and Europe? How does service labour define the urban, social and cultural geography in cities across Asia and Europe? How might we see connections or common conditions between service and so-called creative labour? Is there any political potential or analytical traction to be gained from the production of the common? What are some of the dynamics of movement that define the migration of labour (both low- and high-skilled, foreign and domestic)? How might such mobilities be registered and what analytical purchase does that offer? (i.e. what are some of the cartographic methods through which movement is made concrete?).
- 12.30-13.30 - Lunch
- 13.30-15.30 - Round Table 2: Venzha Christ, Mauricio Corbalan, Geert Lovink. Discussant: Soenke Zehle. Framing questions: What is the impact of intellectual property regimes (IPRs) on the circuits of production and distribution across Europe and Asia as geocultural regions? Do IPRs construct the borders of regions in distinct ways? And how do piracy networks contest such border regimes? What are some of the key commonalities/differences in the open source/peer-to-peer cultures in Asia and Europe?
- 15.30-15.45 - Break
- 15.45-17.15 - Round Table 3: Anja Kanngieser + Manuela Zechner, Maurizio Lazzarato, Angela Melitopoulos. Discussant: Brett Neilson. Framing questions: Does precarity mean anything at the level of labour organization among cultural workers in Asia? Europe rests with complacency in the false belief that it holds a monopoly on creativity and invention: 'Designed in Europe, Made in China'. But what of China and, more broadly, Asia's increasing transformation in terms of the systematic and haphazard organization of invention? When Europe is consigned as an edu-factory sweatshop that functions to generate commodities 'Made for Asia', how does that play into broader geocultural and geopolitical formations across Asia and Europe? What are the implications here for the production of subjectivity as it relates to the autonomy of creative labour and its organization?
- 17.15-18.00 - Informal drinks/snacks
- 20.30 - Dinner: Mei Lin Ge (1st Floor, World Trade Center, 500 Guangdong Road - near Hubei Road)

9 July

- [Public screenings of videos from participants](#), Goethe Institute, 6-8pm
- Angela Melitopoulos + Maurizio Lazzarato
- Chen Hangfeng
- David Teh presents Nitipong Thinthupthai
- Venzha Christ
- Mauricio Corbalan
- Anja Kanngieser + Manuela Zechner

10 July

- Field research

- 20.00 - Dinner: Lapis Thai (285 Hunan Lu near Wukang Lu - 5466 3026)

11 July

- Field research
- 14.00-18.30 - Video interviews with participants, Goethe Institute.
- 19.00-21.00 - Full length screenings of *Assemblages* (Angela Melitopoulos and Maurizio Lazzarato, 2010) and *The Language of Things* (Angela Melitopoulos, 2008). Goethe Institute.
- 21.30 - Dinner: Yu Xin (3/F Zhaoshangju Plaza, 333 Chengdu Bei Lu, 成都北路338号招商局广场3楼 near Weihai Lu 近威海路 - 5298-0438)



ASEF's contribution is with the financial support of the European Commission.