

PRESS RELEASE
FOR IMMEDIATE
RELEASE

Bangkok, Thailand
31 May 2013

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MORE INFORMATION

<http://bit.ly/ASEFGreenAction>

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ASEF Green Action in Bangkok

The Asia-Europe Foundation (ASEF), together with the Thai social enterprise a-chieve, will organise the next [ASEF Green Action](#) on 2 June 2013 in Bangkok, Thailand.

The initiative includes workshops followed by a public Bag4Bag Action on 2 June 2013 at Chatuchak weekend market. Through this, ASEF Green Action will once again help raise awareness on the harmful effects of plastic on the environment in Asia and Europe.

Prior to the Bag4Bag Action day, selected youth will participate in several workshops on environmental awareness, campaigning, and social communication. Together with a group of volunteers, they will then organise the action day on 2 June (3–5 pm).

Volunteers will silently convey ecological messages printed on their t-shirts and durable bags. The Bag4Bag Action will then take place where passers-by can exchange their plastic bags for the sustainable bag. The collected plastics will be knotted to form a long chain. Later the chain will be donated to an organisation, which will plant trees in exchange.

The ASEF Green Action initiative is a follow-up to the [18th ASEF University](#), themed 'Conscious Consumers for Environmental Sustainability' in August 2012 in Tartu, Estonia. In close cooperation with AU18 participants, bag exchanges along with other activities will take place between April and July 2013 in Thailand and 6 other Asian and European countries. The ASEF Green Action in Bangkok is coordinated by AU18 participants Ms Nathalie SAJDA and Ms Pimwipa VATANUTANON.

About ASEF University

The ASEF University offers opportunities for promising students and young professionals from the 49 ASEM (Asia-Europe Meeting) countries, to explore current issues in various fields through a 2-week programme of lectures and participatory activities.

For more information, please visit <http://bit.ly/ASEFGreenAction>.

ABOUT THE ORGANISERS



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people and institutions of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of governance, economy, sustainable development, public health, culture, and education. Founded in 1997, ASEF is a not-for-profit, intergovernmental organisation located in Singapore. It is the only permanently established institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through networks and web-portals, exhibitions and lectures.

For more information, please visit www.asef.org



a-chieve is a Thai social enterprise with the mission to nudge Thai youth to live passionately! a-chieve holds a threefold approach to empower the youth, which is to **inform** (through online- and offline media), **inspire** (through interactive and specially designed workshops) and by **experience** (developing programs for youth to realize their talents and interests). a-chieve promotes the potential found within the young generations and solidify the human capital in Thailand for long-term prosperity".

For more information, please visit <http://a-chieve.org/>

ABOUT THE SPONSORS



The **SYNC** is a home for Change makers, for those who believe in making world a better place, an open space for people to share, collaborate and make things happen, together! The SYNC is a creative community that fosters social innovation in Thailand. Coming from EVERY background and profession, the SYNC is working to take on the country's immediate social challenges through our co-working space, online community and labs for exchanging experiences, ideas, and inspirations.

For more information, please visit <https://www.facebook.com/thesyncbkk>



Thai Volunteer Service (TVS) is an organisation supporting other development organisations' works in Thailand by giving opportunities to those, with the heart to help, to volunteer in different social development projects. TVS empowers the people by mediating between private and public organisations, and improve the effectiveness of individuals. With an aim to create a fair and peaceful society and a belief that social development is a task of every Thais; every institutions, organisations, groups and individuals, should join force in social development.

For more information, please visit <http://thaivolunteer.org/myweb/index.php>
