



ASEF Green Action initiative on dangers of plastic bags

APR. 17: THE Asia-Europe Foundation is embarking on an initiative to create awareness on the dangers posed by single-use plastic bags, and also promote the use of reusable bags in Brunei.

Under the ASEF Green Action initiative, a reusable bag will be given for every four plastic bags. It will be launched today at the Inspiring Hall of the Student Centre, Universiti Brunei Darussalam (UBD).

The ASEF Green Action was an idea generated at 18th ASEF University. The bag exchanges along with other activities was planned for Brunei, Thailand, Philippines, China, Poland, Spain and the Netherlands.

"This is the first time it is going to be held at Brunei," Rob Van Leeuwen, a project officer of ASEF said during a press conference with the organising committee held at Fitness Zone Kiulap yesterday.

"We want to create awareness on the impact and effects of plastic on the environment. By exchanging bags, it is hope that the community would develop a habit to bringing reusable bags to shop."

Read the full story at

<http://www.bt.com.bn/news-national/2013/04/17/asef-green-action-initiative-dangers-plastic-bags>