

ASEF Green Action launch in the Philippines

PRESS RELEASE
FOR IMMEDIATE
RELEASE

Puerto Galera, Mindoro
Province, the Philippines
16 August 2013

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The Asia-Europe Foundation (ASEF), together with the Sangguniang Kabataan (Youth Council) Provincial Federation (SKPF) and the Quezon Provincial Youth Parliament (PYP), will launch the 7th ASEF Green Action on Saturday, 17 August 2013, in Puerto Galera, Oriental Mindoro, the Philippines.

Over 400 youth will attend the launch of ASEF Green Action on the occasion of the 3rd Provincial Leadership Congress, a 4 day event organised by the SKPF of the Quezon Province. Mr Rob VAN LEEUWEN, ASEF's Project Officer in charge of [ASEF Green Action](#), and Mr Kim Sony MENDOZA, coordinator of the Philippine chapter of the initiative, will highlight the important role of youth in creating environmental awareness.

Following this event, 41 SK coordinators will engage their local communities in the Province of Quezon for several weeks in activities promoting the use of durable bags instead of plastic ones. They will convene in September in Lucena City to create further awareness on the environmental effects and make use of the collected plastic bags in a creative way.

The ASEF Green Action initiative is a follow-up to the [18th ASEF University \(AU18\)](#) with the theme, 'Conscious Consumers for Environmental Sustainability', held in August 2012 in Tartu, Estonia. In close cooperation with AU18 participants, ASEF and its partner organisations have launched various activities to encourage public environmental consciousness since the beginning of this year in several Asian and European countries.

About ASEF University

The ASEF University offers opportunities for promising students and young professionals from the 49 ASEM (Asia-Europe Meeting) countries, to explore socio-economic issues through a 2-week programme of lectures and participatory activities.

For more information, please visit <http://bit.ly/ASEFGreenAction>

ABOUT THE ORGANISERS



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people and institutions of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of governance, economy, sustainable development, public health, culture, and education. Founded in 1997, ASEF is a not-for-profit, intergovernmental organisation located in Singapore. It is the only permanently established institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org



Each local community (barangay) in the Philippines is mandated by law to have its own Sangguniang Kabataan (Youth Council) as the local youth program and projects implementation partner of the government. The **Sangguniang Kabataan Provincial Federation (SKPF)** of the Quezon Province conducts projects and programs as mandated by the Philippine Local Government Code as well as special projects in coordination with other government and non-government agencies.

For more information, please visit www.skquezon.com



The **Quezon Provincial Youth Parliament (PYP)** is an annual 3-day congress sponsored by Sangguniang Kabataan Provincial Federation (SKPF) and was started in 2003. There are around 70-100 selected student leaders who graduate from the program every year. PYP was established to build strong partnership with the local student leaders in the province so that they can be well involved in the different activities of SKPF. These student-leaders serve as critics, coordinators, and evaluators of various SKPF projects before they get implemented in the local communities.