

#ASEFJS12

# 12<sup>th</sup> ASEF Journalists' Seminar



**MEDIA TRUST & INFORMATION IN THE DIGITAL AGE**  
13-14 DECEMBER 2019 ————— MADRID, SPAIN

# TENTATIVE PROGRAMME

Organised by



In partnership with



CASA ASIA



## **THURSDAY, 12 DECEMBER 2019**

**Day 0** is designated Arrival Day. Participants who arrive early may participate in a City Tour of Madrid.

### **Arrivals**

## **FRIDAY, 13 DECEMBER 2019**

**On Day 1**, we will address mis- and disinformation concepts, fact-checking and source & content verification.

0830 - 0900	<b>Event Registration</b>
0900 - 0930	<b>Opening &amp; Welcome Address</b>
0930 - 1030	Session 1 <b>Module 1: "Media Trust &amp; Information in the Digital Age"</b> <i>Online disinformation - Perils &amp; Pitfalls.</i>
1030 - 1100	<b>Coffee Break</b>
1100 - 1230	Session 2 <b>Module 2: "Sources &amp; Fact-Checking"</b> <i>Combatting dis- and misinformation through Media &amp; Information Literacy (MIL).</i>
1230 - 1330	<b>Lunch</b>
1330 - 1500	Session 3 <b>Module 2: "Sources &amp; Fact-checking"</b> <i>Is it true? Fact-checking</i>
1500 - 1530	<b>Coffee Break</b>
1530 - 1630	Session 4 <b>Module 3: "Social Media &amp; Digital Content"</b> <i>Social media verification: Assessing sources &amp; Visual content</i>
1630 - 1700	<b>Conclusion &amp; Closing</b>
2030 - 2130	<b>Networking Dinner</b>

## **SATURDAY, 14 DECEMBER 2019**

On **Day 2**, we will address information consumption in the digital age and share Asia-Europe Values & Experiences in media trust.

0830 - 0900

**Registration**

0900 - 0905

**Welcome Day 2**

0905 - 1030

Session 5

**Module 3: "Social Media & Digital Content"**

*AI and algorithms shaping information consumption in the digital age*

1030 - 1100

**Coffee Break**

1100 - 1300

Session 6

**Exchange of Asia-Europe Values & Experiences (Case Study)**

*Fact-checking project and experiences – Agencia EFE*

1330 - 1430

**Institutional Lunch**

1500 - 1630

Session 7

**Exchange of Asia-Europe Values & Experiences**

1630 - 1700

**Conclusion & Closing**

From 1730 - 2000 Participants may participate in the following supplementary activities: Media Coverage of [ASEM Cultural Festival](#).

## **SUNDAY, 15 DECEMBER 2019**

**Day 3** is designated Departure Day. Participants voluntarily extending their stay in Madrid may participate in the following supplementary activities: Media Coverage of the [14<sup>th</sup> ASEM Foreign Ministers' Meeting \(ASEMFMM14\)](#) & [9<sup>th</sup> Model ASEM Press Simulation](#).

**Departures**