

Promoting Public Health Dialogue between Asia and Europe

ASEF Public Health Network

Joint ECDC and ASEF workshop

*How can we be better prepared for the next global health threat?
Planning and implementing emergency risk communication*

7-8 September 2016, Stockholm, Sweden

ASEF & Then ASEM Process

Asia-Europe Foundation (ASEF)

- Founded in 1997 (26 partners; 2014: 53)
- Inter-governmental not-for-profit organisation
- Only permanently established institution of the **Asia-Europe Meeting (ASEM)** process
- Originally initiated under the aegis of the 3rd (socio-cultural) pillar of ASEM
- Funded by annual voluntary contributions from the 53 ASEM partners



ASEF Partners

Asian Partners (22)

- ASEAN 10 + ASEAN Secretariat
- China + Japan + Korea + Mongolia
- Bangladesh + India + Pakistan
- Australia + New Zealand
- Russian Federation + Kazakhstan

European Partners (31)

- EU 28 + European Union
- Norway + Switzerland

ASEF's Organisational Structure

ASEF Board of Governors (53 Partners)

- Executive Committee (ExCo)
- Finance & Audit Committee (FAC)

Executive Office

- Executive Director
- Deputy Executive Director
- Staff

Culture Department

- Director
- Staff

Education Department

- Director
- Staff

Political & Economic Department

- Director
- Staff

Public Affairs Department

- Director
- Staff

Finance & Admin Department

- Director
- Staff

ASEF's Mandate

- Promote better **understanding** between Asians & Europeans
- Enable **exchanges** between people, institutions & organisations of Asia & Europe
- Organise & implement **projects** in Asia & Europe

(Dublin Agreed Principles, 1996; amended 2004)

ASEF Public Health Network

ASEM Initiative for the Rapid Containment of Pandemic Influenza

ASEM Stockpiling of Anti-viral Drugs
and Personal Protective Equipment

ASEF Public Health Network

Objective:

Provide a **platform** for **dialogue** between
health and **non-health** sectors in **Asia** and **Europe**

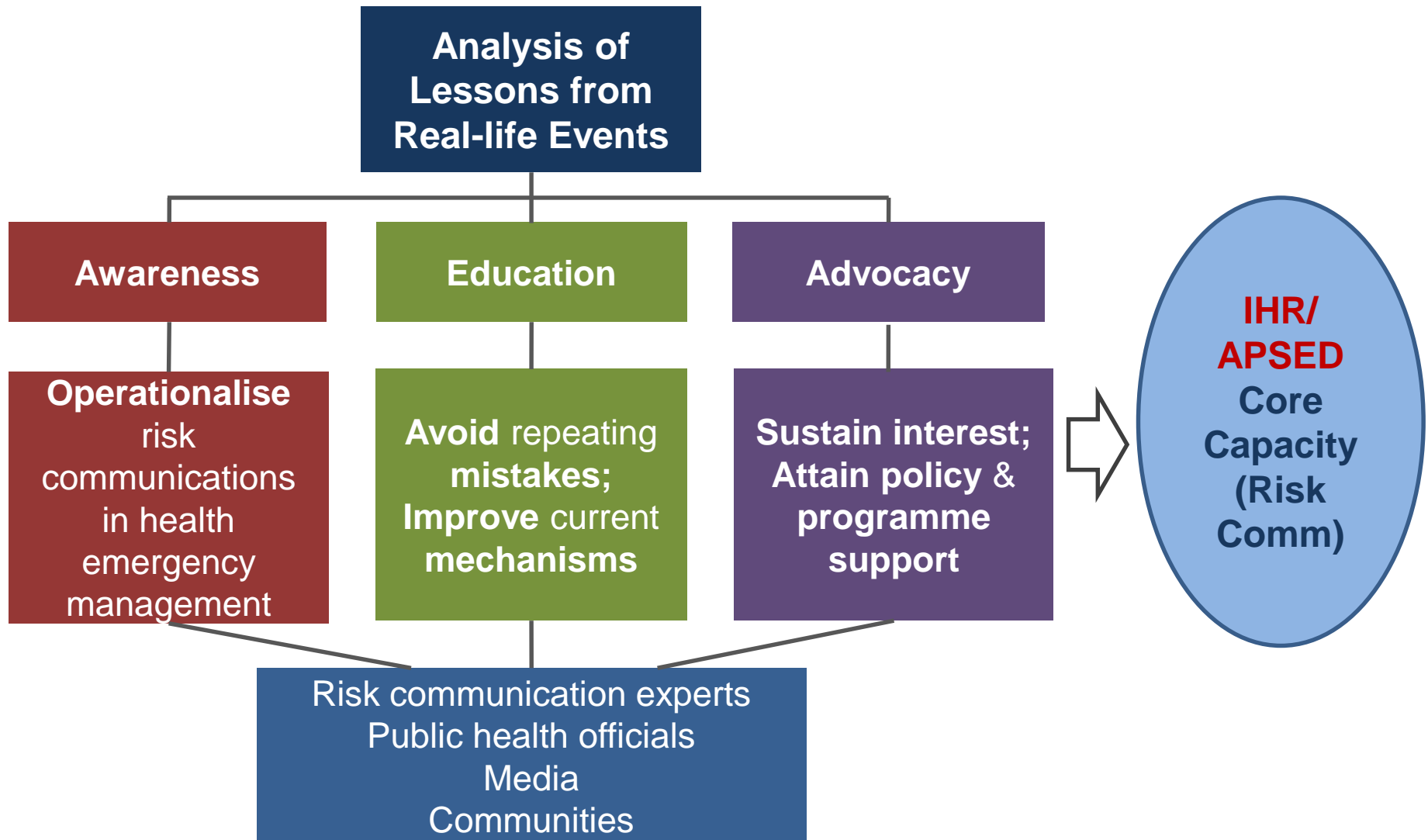
Advisory Group Members

- ASEAN Risk Communication Resource Centre
- ASEAN Secretariat
- **European Centre for Disease Prevention and Control (ECDC)**
- European Commission – Directorate-General for Health and Food Safety (DG SANTE)
- International Organization for Migration (IOM)
- International Federation of Red Cross and Red Crescent Societies (IFRC)
- Ministry of Foreign Affairs, Japan
- WHO Regional Office for Europe (EURO)
- WHO Western Pacific Regional Office (WPRO)

Risk Communication for Public Health Emergencies

2013	2014	2015	2016	2017
Workshop Role of Social Media	Workshop What to Learn from Real-life Events	Workshop Bridging the National Mechanism with Healthcare Workers	Workshop Planning & Implementing Emergency Risk Communication	Handbook & Training
June 2013 Bali	October 2014 Oslo	September 2015 Langkawi	September 2016 Stockholm	Asia & Europe
Coordinating Ministry for People's Welfare of Indonesia	Research Council of Norway	Ministry of Health, Malaysia	European Centre for Disease Prevention and Control (ECDC)	WHO-WPRO (tbc) & Ministry of Health in ASEM countries (tbc)
<ul style="list-style-type: none"> • E. coli incident in Germany • Japan's triple disaster (tsunami, earthquake, nuclear meltdown) 	<ul style="list-style-type: none"> • 2011 Christchurch earthquake • SARS, H5N1, H1N1 in Singapore • 2014 Ebola outbreak in West Africa 	<ul style="list-style-type: none"> • MERS-CoV in Korea & Thailand • Earthquake in Nepal • EVD outbreak in West Africa • 2011 Christchurch earthquake 	<ul style="list-style-type: none"> • MERS-CoV outbreak in Korea • 2012 Dengue Fever Outbreak on the Island of Madeira 	<ul style="list-style-type: none"> • Co-publication of a handbook with WHO-WPRO (tbc) • Capacity-building

Project Strategy



Highlights of Langkawi Workshop



48 professionals
23 countries & organisations
2 continents

Objectives

- Identify the core elements that facilitate and/or hinder reflecting the voices from healthcare workers in national risk communications strategies
- Develop recommendations for strengthening national risk communication strategies that incorporate needs from both national authorities and healthcare workers

Content

<p>Risk management transparency</p> <p>MERS-CoV in Korea & Thailand</p>	<p>Communication coordination during emergencies & other high risk event</p> <p>Earthquake in Nepal</p>
<p>Dialogue with those affected & involved on the front lines</p> <p>Ebola in West Africa</p>	<p>Monitoring & evaluation on risk communication performance during emergencies & other high risk event</p> <p>Christchurch earthquake</p>

Recommendations / Priorities

1. Risk Management Transparency

- **Rapid approval** of warnings & advisories
- **Adherence** to decision-making principles

2. Communication Coordination

- Identification/engagement of **focal points**
- Communication coordination **structure**
- **Sharing** risk communication **messages** & **strategies** during a serious public health event

Recommendations / Priorities

3. Listening & Dialogue

- Gathering/processing the **views & perceptions** of individuals, partners & communities affected
- **Adapting** communication strategies based on findings
- **Reflecting** community perspectives back into emergency management decision-making

4. Communication Evaluation

- Establishing **clear** risk communication **objectives**
- **Monitoring** system (e.g. media/social media)
- **Integration** into **preparedness** strategies

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