



Public Briefing

ASEF-ASAP (Accurate Scenarios Active Preparedness) scenarios for Pandemic Preparedness and Response

Programme

Session1: the opening

Time	Programme	Facilitator
	WELCOME & INTRODUCTIONS	
09:30	Registration and Refreshments	
10:00	ASEF key spokesperson, Guest of Honour, Representative from the Government of Japan and four panelists ¹ take their places on stage	
10:05	ASEF key spokesperson delivers the opening remarks	Ms Sol Iglesias , Director – Intellectual Exchange, ASEF
10:10	Welcome speech by the representative from Government of Japan	Ms. Hiromi Kakuta , Deputy Director Asia-Europe Cooperation Division, European Affairs Bureau, Ministry of Foreign Affairs of Japan
10:15	Guest of honour's speech	Mr. Martin Seychell , Deputy Director General from Directorate General Health and Consumer (DG-SANCO), European Commission
10:25	Screening of the animation film on ASEF-ASAP scenarios	
10:35	First panelist presents the rationale behind ASEF scenario building exercise: why and how	Dr. Marc Gramberger , Managing Director, Prospex
10:40	Second panelist presents how the scenarios cater to multi-sectoral pandemic preparedness linking the scenarios with pandemic preparedness	Dr. Marc Van Ranst , virologist and epidemiologist, KU Leuven

¹ The three panelists are:

1st panellist – Dr. Marc Gramberger, Managing Director, PROSPEX

2nd panellist – Dr. Marc Van Ranst, virologist and epidemiologist, KU Leuven

3rd panellist – Dr. Jürgen Graf, Medical Service, Lufthansa

4th panelist – Mr William Kuek, Group Safety Health Environment Manager, Nestlé

Programme details

Time	Programme	Facilitator
10:45	Third panelist explains his experience using ASEF scenarios to strengthen multi-sectoral pandemic preparedness strategy	Mr. William Kuek , Regional Safety Health Environment Manager, Nestlé
10:50	Fourth panelist explains his experience using ASEF scenarios to strengthen pandemic preparedness strategy for Air Transport Passenger Service	Prof. Dr. Jürgen Graf , Director of Medical Service, Lufthansa
10:55	Floor opens for question and answers	Session moderated by Ms. Sol Iglesias, Director, Intellectual Exchange, ASEF
11:15	Coffee Break	

Session2: scenario safari

Time	Session	Presenter
11:35	Invitees are guided to 'Scenario Safari' – an audio visual tour to three rooms showcasing three scenarios. This session is open to question and answers.	ASEF and Prospex representatives
12:45	Closing remarks by ASEF key spokesperson	Ms. Sol Iglesias , Director, Intellectual Exchange
13:00	Lunch	

Registration details

Date: Thursday, 2 February 2012
Timing: 09.30 AM – 13.00 PM (Lunch provided from 13.00-14.00 PM)
Venue: Renaissance Brussels Hotel
Rue du Parnasse 19 • Brussels, 1050 Belgium

Admission is free

Interested members of the public or media representatives wishing to attend can register by contacting Smita at debasmita.dasgupta@asef.org