



3rd ASEM Rectors' Conference (ARC3)

Universities, Businesses and You: For a Sustainable Future

(Provisional Programme)

Monday, 24 September

19.00 – 20.00 **Welcome Reception**
Venue: **Prinsenhof Hotel**, Martinikerkhof 23, 9712 JH Groningen

Tuesday, 25 September

DAY 1 OF THE ARC3: *University-Business: Leaders for a Sustainable Society*

Venue: **Academy Building**, Broerstraat 5, 9712 CP, Groningen

8.45 – 9.15 **Registration**

9.15 – 9.30 **Welcome address**

Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands
Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

9.30 – 10.30 **Opening Plenary:
Common Trends and Challenges in ASEM**

Chair: Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

Input statements:

Prof. Tan Tai Yong, Vice-Provost (Student Life), National University of Singapore
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands

10.30 – 11.00 **Break**

11.00 – 12.00 **Keynote Speeches**

H.E. Drs. Halbe Zijlstra, Dutch Secretary of State for Higher Education

Mr. Roelof Joosten, Member of the Executive Board, Royal Friesland Campina N. V., the Netherlands

12.00 – 14.00 Photo opportunity and lunch
Venue: **Hanze Sociëteit**, (adjacent to the Academy building), Oude Boteringestraat 19, 9712 GC, Groningen

14.00 – 15.00 **Academic speed dating**
Venue: **Academy Building, Spiegelzaal**, Broerstraat 5, 9712 CP, Groningen

15.00 – 16.30 **Parallel working groups (WGs 1 & 2)**

Working Group 1 University-Business Co-operation: Where are we?

Group 1A
Venue:TBC
Chair: Mr. Jin-Hyung Kim, UNESCO Bangkok
Rapporteur: Assoc. Prof. Dr. Azman Ahmad, Assistant Vice-Chancellor (Education), Universiti Brunei Darussalam

Input statements:

Prof. John Hearn, Vice-President International, University of Sydney, Australia and Chief Executive, The Worldwide Universities Network
Prof. Marcin Pałys, Vice-Rector, University of Warsaw, Poland
Ms. Nannette Ripmeester, Director, Expertise in Labour Mobility, the Netherlands
Student representative

Group 1B
Venue:TBC
Chair: Chair: Prof. Ulrike Beisiegel*, Rector, University of Göttingen, Germany
Rapporteur: Prof. Chris Brink*, Vice-Chancellor, University of Newcastle, United Kingdom

Input statements:

Prof. Freddy Boey, Provost, Nanyang Technological University, Singapore
Prof. Lauritz B. Holm-Nielsen*, Rector, Aarhus University, Denmark and Vice-President, European University Association
Ms. Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders, Vietnam
Mr. Arjen Hoekstra, University of Groningen, the Netherlands

Working Group 2 Education for the workplace; education for life?

Group 2A
Venue:TBC
Chair: Assist. Prof. Surakit Nathisuwan, Vice-President for International Relations, Mahidol University, Thailand
Rapporteur: Prof. Vasile Işan, Rector, Universitea Alexandru Ioan Cuza, Romania

Input statements:

Prof. Dr. Alfredo E. Pascual, President, University of the Philippines
Prof. Dr. Thomas Pfeiffer, Vice-Rector, Ruprecht-Karls-Universität Heidelberg, Germany
Dr. Chito B. Salazar, Founding President, Philippine Business for Education, The Philippines
Ms. Vicki Baars, Vice-President, National Union of Students, United Kingdom

Group 2B
Venue:TBC

Chair: Prof. Dr. Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium

Rapporteur: Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia

Input statements:

Prof. Junggi Im, Vice-President, Seoul National University, South Korea

Dr. Martin Hallik, Vice-Rector, University of Tartu, Estonia

Prof. Dr. Wei Shen, Associate Dean for China, Associate Professor of International Affairs, ESSCA School of Management, France

Mr. Yi Da Soh, National University of Singapore

16.30 - 17.00 Break

17.00 - 18.00

Plenary Discussion:

ASEM Education Process' widening outreach: governments, students, NGOs and industries as partners

Chair: Prof. Mohd Hamdi Abd Shukor, Deputy Vice-Chancellor, Universiti Malaya

Panellists:

Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation

Dr. Siegbert Wuttig, Director, ASEM Education Secretariat

Mr. David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum

Mr. Marrik Bellen, Director, Nuffic Neso China
Representative(s) from the Students' Forum

Q&A (10 minutes)

18.30 - 21.00

Welcome Dinner

Venue: **Der Aa-Kerk**, Akerkhof 2, 9711 JB, Groningen

Wednesday, 26 September

DAY 2 OF THE ARC3: *Universities' stakeholder engagement*

Venue: **Academy Building**, Broerstraat 5, 9712CP, Groningen

- 9.00 – 9.15 **Short introduction to second conference day and summary of Day 1**
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands
- 9.15 – 10.45 **Parallel working groups (WGs 3 & 4)**

Working Group 3 **Maximising impact: Community, stakeholder engagement and University Social Responsibility (USR)**

Group 3A **Chair:** Prof. Dr. Xiao Xian, Vice-President Yunnan University, China
Rapporteur: Prof. Elmer Sterken, Rector, University of Groningen, the Netherlands

Input statements:

Prof. Iwan Dwiprahasto, Vice-Rector of Academic and Student Affairs, Universitas Gadjah Mada, Indonesia
Prof. Koen Lamberts, Deputy Vice-Chancellor, University of Warwick, United Kingdom
Mr. David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum
Ms. Maria Tsakalerou, Democritus University of Thrace, Greece

Group 3B **Chair:** Dr. Gita Revalde, Vice-Rector, Riga Technical University, Latvia
Rapporteur: Fr. Jose Cruz, SJ, Vice-President, Ateneo de Manila University, the Philippines

Input statements:

Prof. Saran Kaur Gill*, Deputy Rector, Universiti Kebangsaan Malaysia
Prof. Carla Locatelli, Vice-President, University of Trento, Italy
Dr. Sukich Udindu, Vice-President, Corporate Social Responsibility, Minor Food Group, Thailand
Mr. Libin Yang, Harbin Medical University, China

Working Group 4 **The imperative for excellence and the issue of equal access**

Group 4A **Chair:** Prof. Dr. Ir. Djoko Santoso, M.Sc., Universitas Indonesia
Rapporteur: Prof. Maurits van Rooijen, Rector Magnificus, Nyenrode Business Universiteit, The Netherlands

Input statements:

Prof. Dr. Akhmaloka, Rector, Institut Teknologi Bandung, Indonesia
Prof. Sir Timothy O'Shea, Principal and Vice-Chancellor, University of Edinburgh, United Kingdom
Dr. Ingo Dahm, International Academic Relations, Deutsche Telekom AG, Germany
Mr. Florian Kaiser, Executive Committee, European Students' Union

Group 4B **Chair:** Br. Ricardo P. Laguda, FSC, President, De La Salle University, the Philippines

Rapporteur: Prof. Arnoud De Meyer, President, Singapore Management University

Input statements:

Prof. Dr. Kua Wongboonsin, Vice-President, Chulalongkorn University, Thailand

Prof. Dr. Monika Schäfer-Korting, Executive Vice-President, Freie Universität Berlin, Germany

Mr. Michael Keane, Senior Partner, K2S Advisors

Ms. Naeun Choi, Seoul National University, South Korea

10.45 – 11.00 Break

11.00 – 12.00 **Reports from the Working Groups to be delivered by Rapporteurs**

Chair: Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network

12.00 – 13.30 Lunch

Venue: **Academy building – Bruinszaal / Spiegelzaal**, Broerstraat 5, 9712 CP, Groningen

In parallel: Rectors and Students, Meet and Greet

13.30 - 14.30 **Plenary Debate:**
Are employability and social responsibility issues mutually exclusive in practice?

Chair: Prof. Manuel Assunção, Rector, University of Aveiro, Portugal

Panellists:

Prof Saran Kaur Gill*, Deputy Rector, Universiti Kebangsaan Malaysia

Prof. Young-Sup Yun *, Executive Vice-President, Korea University

Prof. Eva Åkesson, Vice-Chancellor, University of Uppsala, Sweden

Mr. Sjur Bergan, Head, Higher Education and Research Division of the Council of Europe

Prof. Jean-Pierre De Greve, Vice-Rector, International Relations and Mobility Department, Vrije Universiteit Brussel, Belgium

14.30 – 15.00 **Plenary Session:**
From ASEMME3 to ASEMME4: Updates preparations for ASEMME4

Chair: Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation

Speakers:

Dr. Siegbert Wuttig, Director, ASEM Education Secretariat

En. Ahmad Nazri Bin Sulaiman, Undersecretary, Policy Co-ordination and International Division, Ministry of Higher Education, Malaysia (host of the ASEMME4, 2013)

15.00 – 15.15 **Break**

15.15 – 16.00 **Adoption of Recommendations**

Chair:

Dr. Dzulkifli Abdul Razak Tan Sri Dato, Vice-Chancellor, Albukhary International University, Malaysia and Vice-President of the International Association of Universities

16.00 – 16.15 **Closing Remarks by partners**

Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation

Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands

Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

16.15 – 17.15 **Press Conference** (Organisers and selected Rectors)

Venue: (TBC)

17.30 **Lake Tour, Farewell Reception and Dinner**

(Remarks by Prof.Dr. Sibrandes Poppema)

Paterswoldse Meer

The Paterswoldse Meer is a charming lake, a gift for those who love culture, nature and water. A perfect place for aquatic sports such as sailing or surfing, with shores that offer many a scenic route to cyclists and walkers. For those who love to watch the scenery while having a drink or enjoying a meal, there is a fine choice of restaurants.

After a relaxing boat trip, we will have dinner at Restaurant Buitensociëteit Paterswoldsemeer, a 19th century residence that was fully renovated a few years ago and has regained its former splendour. A perfect place for a perfect evening.

Venue: **Restaurant Buitensociëteit Paterswoldsemeer**, Meerweg 227, 9752 XD Haren
(Meeting point Academy Building)

Master of Ceremony/Chairperson:

Mr. Bert Verveld, Director General, University of Groningen, the Netherlands

Thursday, 27 September

DAY 3 OF THE ARC3: Cultural Programme

9.30-15.00 *Beauty of Groningen seen an ancient sailing boat*

In the old days, the river Reitdiep connected the City of Groningen to the sea. The many small medieval villages and hamlets along the river are all special in their own way. One of these nostalgic villages is Garnwerd. With its old mill, its historic church and its beautiful riverside inn (café Hammingh), Garnwerd is the destination of many town inhabitants enjoying a summer tour by bike.

This Beauty of Groningen Province Tour will give you an idea of the history of the province of Groningen. Imagine what life must have been for the many monks and farmers who, from the early Middle Ages onwards, defended the land against the rising tide and the salt that came with it...

* Member of the 3rd ASEM Rectors' Conference Advisory Group