



TENTATIVE ANNOTATED PROGRAMME

Tuesday, 27 April 2010

- 12:00** **Arrival of Delegates in Ha Noi**
Transfer directly from Hanoi airport to Halong bay for foreign participants
- 14:00** **Transfer to Ha Long Bay from MOFA's Headquarters for participants in Hanoi**
- 19:00** **Welcome Dinner hosted by the Chairman of the People's Committee of Quang Ninh Province**

Wednesday, 28 April 2010

- 08:00-08:30** **Registration**
- 08:30-09:40** **Opening Session**
- Welcome Remarks by the **Chairman of the People's Committee of Quang Ninh Province**
 - Keynote Speech by **H.E. Mr. Hoang Tuan Anh**, Minister of Culture, Sport and Tourism of Vietnam
 - Speech by **Vice Minister of Foreign Affairs of Vietnam**
 - Speech by **H.E. Ambassador Ottó RÓNA**, Director General and ASEM SOM Leader, Ministry of Foreign Affairs of Hungary
 - Speech by **Mr. Mario Resca**, Director General for the Management and Promotion of the Culture Heritage, Ministry for Culture Heritage and Activities of Italy
 - Speech by **H.E. Ambassador Dominique Girard**, Executive Director, Asia-Europe Foundation
- 09:40-10:00** **Photo Session and Coffee Break**

- 10:00-12:30** **1st Session - CULTURAL DIPLOMACY IN ASEM FRAMEWORK**
- *Moderator:*
- **Mr. Steve Green**, Team Leader, European National Institutes of Culture, United Kingdom
- *Speakers:*
- **Mr. Mario Resca**, Director General for the Management and Promotion of the Culture Heritage, Ministry for Culture Heritage and Activities of Italy
 - **Mr. Gu Hong Xing**, Deputy Director of Division of Multilateral Affairs for Bureau for External Cultural Relations, Ministry of Culture of China
 - **Prof. András BALOGH**, Doctor of the Hungarian Academy of Sciences – Hungarian Governor for ASEF
 - **Mrs. Chulamane Chartsuwan**, Director of International Economic Affairs Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand - Former Director of Cultural Exchange, ASEF
 - **Mrs. Helena Drnovsek-Zorko**, Head of Division for International Cultural Relations, Slovenia's Governor to ASEF
 - **Mr. Pham Sanh Chau**, Director General of the Department for Cultural Relations and UNESCO, Ministry of Foreign Affairs of Viet Nam
 - **Mr. Jan Tyszowiecki**, Senior Expert Department of International Relations Ministry of Culture and National Heritage, Poland
- 12:30-13:00** **Q & A**
- 13:00-14:30** **Lunch**
- 14:30-16:00** **2nd Session - ROLE OF ASSOCIATIONS AND NGOs IN ASEM CULTURAL DIALOGUE AND COOPERATION**
- *Moderator:*
- **Mr. Anmol Vellani**, Director of India Foundation for the Arts, India
- *Speakers:*
- **Mr. Peter Inkei**, Director of Budapest Cultural Observatory, Hungary
 - **Mrs. Pooja Sood**, Chairman and Coordinator of KHOJ International Artists' Association, India
 - **Mr. Tomasz Wendland**, Director of Mediations Biennale Poznan, Poland
 - **Mr. Thongsa Sayavongkhamdy**, Director of Laos National Museum, Laos
 - **Mr. To Ngoc Thanh**, General Secretary, Traditional Cultural Association of Viet Nam, Vietnam
 - **Mr. Airan Berg**, Artistic Director of Linz Cultural Capital 2009, Austria
 - **Mr. Andreas Wiesand**, Executive Director of the European Institute for Comparative Cultural Research, Germany
- 16:00-16:30** **Coffee Break**
- 16:30-17:00** **Q & A**

19:00 Dinner hosted by the Ministry of Foreign Affairs of Viet Nam

Thursday, 29 April 2010

08:30-09:00 **3rd Session - ASEF's ROLE AND CONTRIBUTION TO THE ENHANCEMENT OF ASEM VISIBILITY THROUGH CULTURAL DIALOGUE AND ACTIVITIES**

- *Moderators:*

- **Mr. Nguyen Van Tinh**, Director General, International Cooperation Department, Ministry of Culture, Sport and Tourism of Viet Nam
- **Prof. Andras Balogh**, Doctor of the Hungarian Academy of Sciences – Hungarian Governor for ASEF

- *Speaker:*

- **Mrs. Sabina Santarossa**, Director of Culture Exchange Department, ASEF

09:00-09:30 **Q & A**

09:30-10:00 **Coffee Break**

10:00-11:15 **Closing Session - TOWARDS ENHANCING THE VISIBILITY OF ASEM THROUGH CULTURE: COMMENTS AND RECOMMENDATIONS**

- *Moderators:*

- **Mr. Steve Green**, Team Leader, European National Institutes of Culture, United Kingdom
- **Mr. Anmol Vellani**, Director of India Foundation for the Arts, India

- *Rapporteurs:*

- **Mr. Ugo Bacchella**, President of Fondazione Fitzcarraldo, Italy
- **Mrs. Chulamane Chartsuwan**, Director of International Economic Affairs Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand - Former Director of Cultural Exchange, ASEF

11:15-11:45 **Q & A**

11.45-12.00 **Remarks by Amb. Dominique Girard, ASEF**

12.00-12:15 **Closing Remarks by a Vice Minister of Foreign Affairs of Viet Nam**

13:00-17:00 **Halong Bay tour (Lunch on the boat)**

19:00 **Dinner hosted by Ministry of Foreign Affairs of Viet Nam in Tra Ngo island**

Friday, 30 April 2010

Departure of Delegates
