ASEF, AIM to Hold Education-Finance Experts Meeting

Experts from the fields of education and finance from Asia and Europe will meet at a workshop entitled, The Impact of the Financial Crisis to Higher Education. This is the first Asia-Europe Education Workshop organised by the Asia-Europe Foundation (ASEF) and the Asian Institute of Management (AIM). It will be held at the Asian Institute of Management (AIM) Conference Center in Makati City on 25-26 March 2010.

Initial mapping in 2009 reveals varying responses to reduced resources in government, private, and household sectors. Some countries have reduced investments in education while others have launched stimulus packages to benefit the education sector. The economic crisis has had an impact to the discussion on education funding, and on higher education in particular.

The two-day experts’ meeting will shed light on the actual impact of the financial crisis on higher education across ASEM countries. It will provide a snapshot of the current situation and will aid in policy inputs in recommendations for the future.

Topics to be covered will include the effects of the crisis on institutions and governments and their responses; the impact on student and staff mobility; the return on investment of higher education; and the lessons learned from the 1997 Asian Financial Crisis.

Panellists will include experts from UNESCO, AIM, the Organisation for Economic Co-operation and Development (OECD), the European University Association (EUA), Intel, and selected universities and higher education associations in Asia and Europe.

The outcome of this workshop will be presented at the 8th Asia-Europe Meeting (ASEM) Summit of Heads of State and Government which will be held in Brussels, Belgium (5-6 October 2010) and at the 2nd ASEM Rectors’ Conference to be held in Korea in November 2010.

This event is the first in a series of Asia-Europe Education Workshops under the ASEM Education Hub (AEH), an initiative of ASEF which aims at promoting higher-education co-operation among ASEM member-states. For more information on the ASEM Education Hub (AEH), kindly visit the ASEF website: http://www.asef.org.

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About the Organisers:

Asia-Europe Foundation
http://www.asef.org

ASEF promotes greater mutual understanding between Asia and Europe through intellectual, cultural, and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM).

ASEF was established in February 1997 by the participating governments of ASEM. Since then, ASEF has implemented more than 350 projects, engaging over 15,000 direct participants and reaching out to a much wider audience in Asia and Europe. ASEM now brings together 43 member states, the European Commission, and the ASEAN Secretariat.

Asian Institute of Management
http://www.aim.edu/

AIM was established in 1968 in partnership with Harvard Business School, the Ford Foundation, and visionaries of the Asian academic and business communities. Upon its founding, AIM declared its commitment towards making a difference in sustaining the growth of Asian societies. Today, AIM is one of the leading graduate schools of business and management in the region. AIM trains business, government, and civil society leaders to manage the challenges and opportunities of a rapidly integrating Asian region. Armed with a clear understanding of how to do business in Asia, AIM's more than 37,000 graduates in 70 countries have made their way to the top of the world's leading companies and organizations.

About the ASEM Education Hub

In 1998, the Asia-Europe Meeting (ASEM) II Summit (London) established the ASEM Education Hub (AEH) as a multi-dimensional framework to strengthen cooperation among institutions of higher learning and stakeholder institutions within the ASEM community. The Hub intends to foster Asia-Europe higher education cooperation by providing support to multilateral initiatives and acting as a facilitator for dialogue among ASEM countries, as a platform for exchanges among stakeholders.

About the Asia-Europe Meeting (ASEM)
http://www.aseminfoboard.org

ASEM (the Asia-Europe Meeting) is an informal process of dialogue and co-operation. It brings together Austria, Belgium, Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, Pakistan, the Philippines, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission.

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