Indonesia Experience & Specific Needs, Success Story and Lesson Learnt

“to manage the ASEAN+3 website for sharing information on EIDs among the ASEAN Plus Three member Countries”

Dr. Andi Muhadir, MPH
Director of Immunization and Quarantine,
MOH, Indonesia
History

1. Regional Action Conference for Surveillance and Response to Infectious Disease Outbreaks in Southeast Asia, Bali, September 11 – 15, 2000


3. Announcement of the website by Minister of Health in February, 2003

www.asean-disease-surveillance.net
Website Utilization not Optimal

- Assessment was conducted in 2007 to identify the BARRIERS of Communication of Information Sharing

**POLITICAL COMMITMENT**
- Politically classified and sensitive information
- Fear of information being used for other purposes
- Cumbersome clearance processes in-county
- Not knowing who have access to information

**COORDINATION AND PARTNERSHIPS**
- Compartmentalised access to information
- Different format of data reporting that do not fit together
- Lack of appreciation on the value of information sharing

**NATIONAL CAPACITY**
- Reporting system is complicated (added workload)
- Weak communication infrastructure
- Masses of data but limited analysis (to make the information useful)
- Limited communication skills
Efforts to improve communication through the website

1. Protocol was developed by the representatives of the ASEAN Plus Three Countries under the leadership of China in November 2007

2. Has been appointed national focal points for communication in each country (ASEAN member + 3 countries)

3. Restructuring of the old website

4. The “new website” announced by HE Minister Health in June, 2008 (www.aseanplus3-eid.info)
The New Website

- Developed by the representatives of the Ministries of Health of the ASEAN +3 countries
- Based on the assessment to identify the barriers of communication

Focus Areas of the Communication and Integration Strategy:

1. Coordination, Harmonization and Collaboration
2. Risk Communication
3. Strengthening Communication Capacity
4. Real-Time Communication and Information Sharing
5. Regional Networking and Partnerships
The Regional Website (www.aseanplus3-eid.info) was developed under the leadership of the AEGCD and the ASEAN + 3 Focal Points for Communication hosted by the Ministry of Health of the Republic of Indonesia based on a Protocol developed by the representatives of the ASEAN +3 Countries that was endorsed by the AEGCD and adopted by the Senior Officials Meeting on Health Development (SOMHD) in December 2007.
Target Audience for the Website

… FOR policymakers, researchers, EID programme managers in the region, the media and civil society

… to serve as a source of necessary information to help improve health interventions and raise awareness on health-related issues and concerns

… also intended to provide a venue for discussion on pressing issues related to EIDs
Website Features

... has both restricted and public information to cater to the different needs of its target audiences

... restricted information - accessible to the various Focal Points (AEGCD, EID and Communication) of the ASEAN Member States, Plus Three Countries and partners in the region

... the public domain (includes the information resources and updates) - available to the subscribers of the Website and the General Public
Website Content

Based on the Protocol, representatives of the ASEAN +3 Countries agreed to share the following information:

- Disease Surveillance Data
- Information Resources
- Good Practices
- Laboratory-Based Surveillance Information
- Activity Updates
- Capacity Development Resources
- News Flash \textit{(summary is sent on a daily basis)}

- A special section was designed in the website to host information on \textbf{PANDEMIC PREPAREDNESS AND RESPONSE} as agreed in the Workshop in Kuala Lumpur, Malaysia in March 2008.
Website Subscription (March 2009)

Subscriber March 2009

Viet Nam 11%
Thailand 11%
Singapore 6%
Japan 6%
Republic of Korea 6%
Brunei Darussalam 5%
Cambodia 5%
Indonesia 17%
Myanmar 6%
Malaysia 5%
Lao PDR 5%

Brunei Darussalam
Indonesia
Malaysia
Philippines
Thailand
Cambodia
Lao PDR
Myanmar
Singapore
Viet Nam
Website Subscription (September 2009)

Subscriber September 2009

- Japan: 4%
- Republic of Korea: 2%
- China: 4%
- Viet Nam: 21%
- Thailand: 16%
- Cambodia: 11%
- Lao PDR: 7%
- Malaysia: 5%
- Philippines: 7%
- Indonesia: 11%
- Other: 12%
Continuing Challenges and the Question of Sustainability

Challenges

- Changes of the national focal point for communications in each country
- Varieties of the communication facilities in each country
- Local legislation to share information at the country level

Sustainability Plan

- Indonesia will take over the management of the website, after the support from the ASEAN +3 EID Programme
- Propose to the ASEAN secretariat to convene periodic meetings among ASEAN +3 Countries on the communication agenda and information sharing
Thank you!

www.aseanplus3-eid.info