



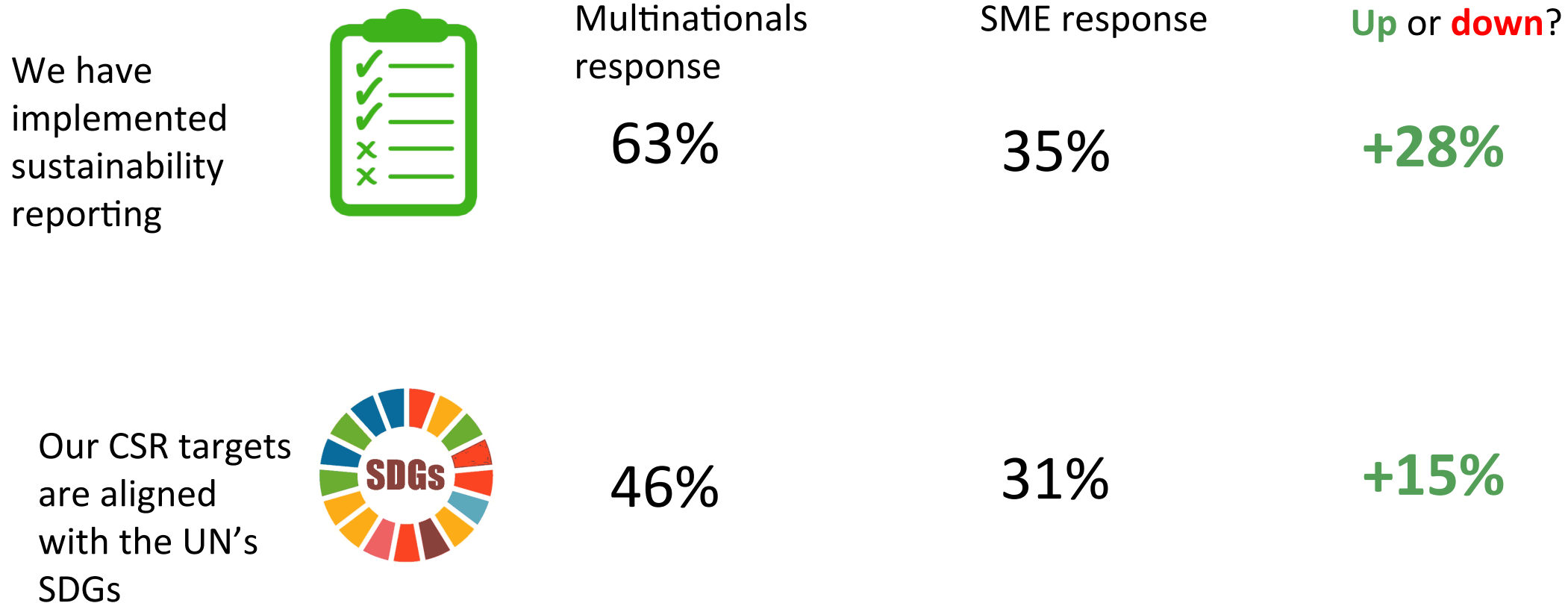
Eco-Business

CORPORATE APPROACH TO MULTI-STAKEHOLDER PARTNERSHIPS 2030

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Eco-Business Research
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Multinationals have a head start on SMEs



Percentage indicating 'agree' or 'strongly agree' to the statements

Customer demand forces supply chain sustainability

Our customers demand that we have a sustainability policy



Multinationals response

51%

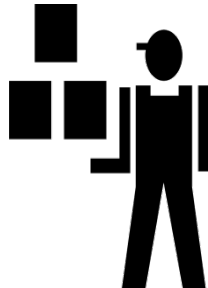
SME response

39%

Up or down?

+12%

Our suppliers must be sustainable

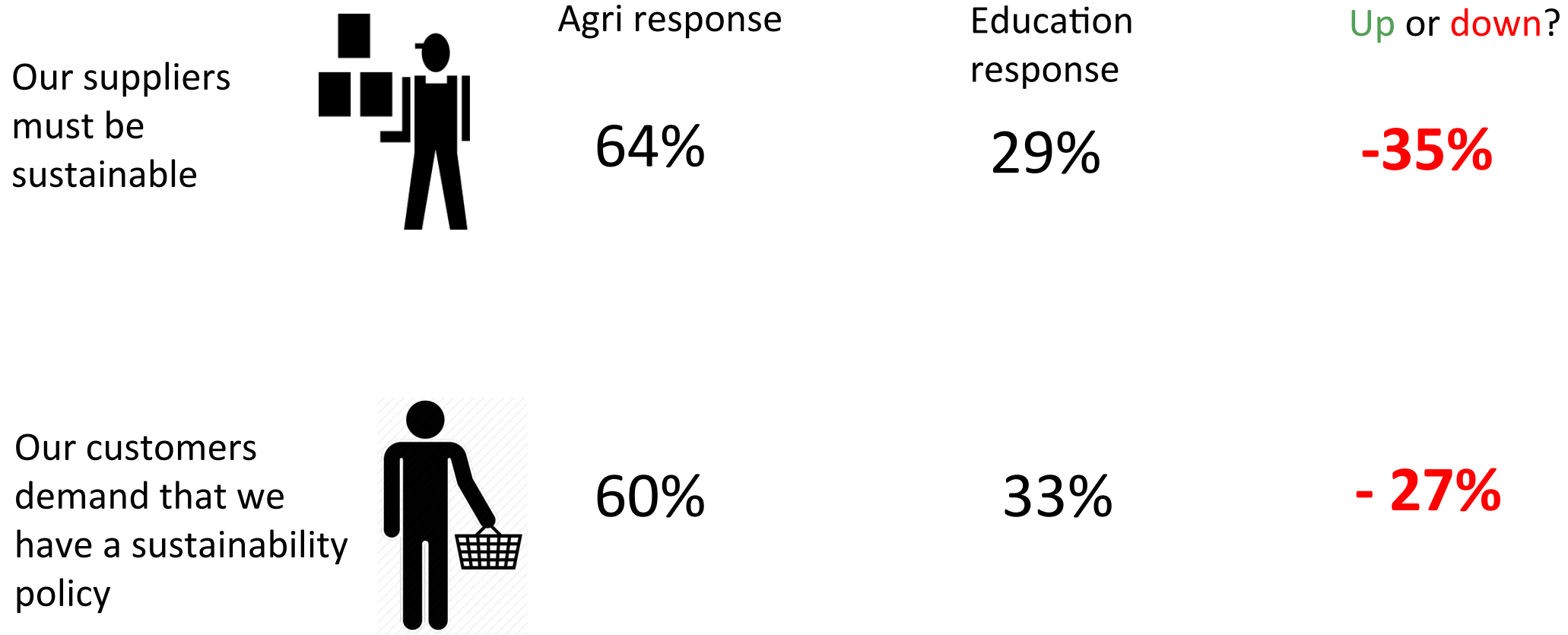


54%

38%

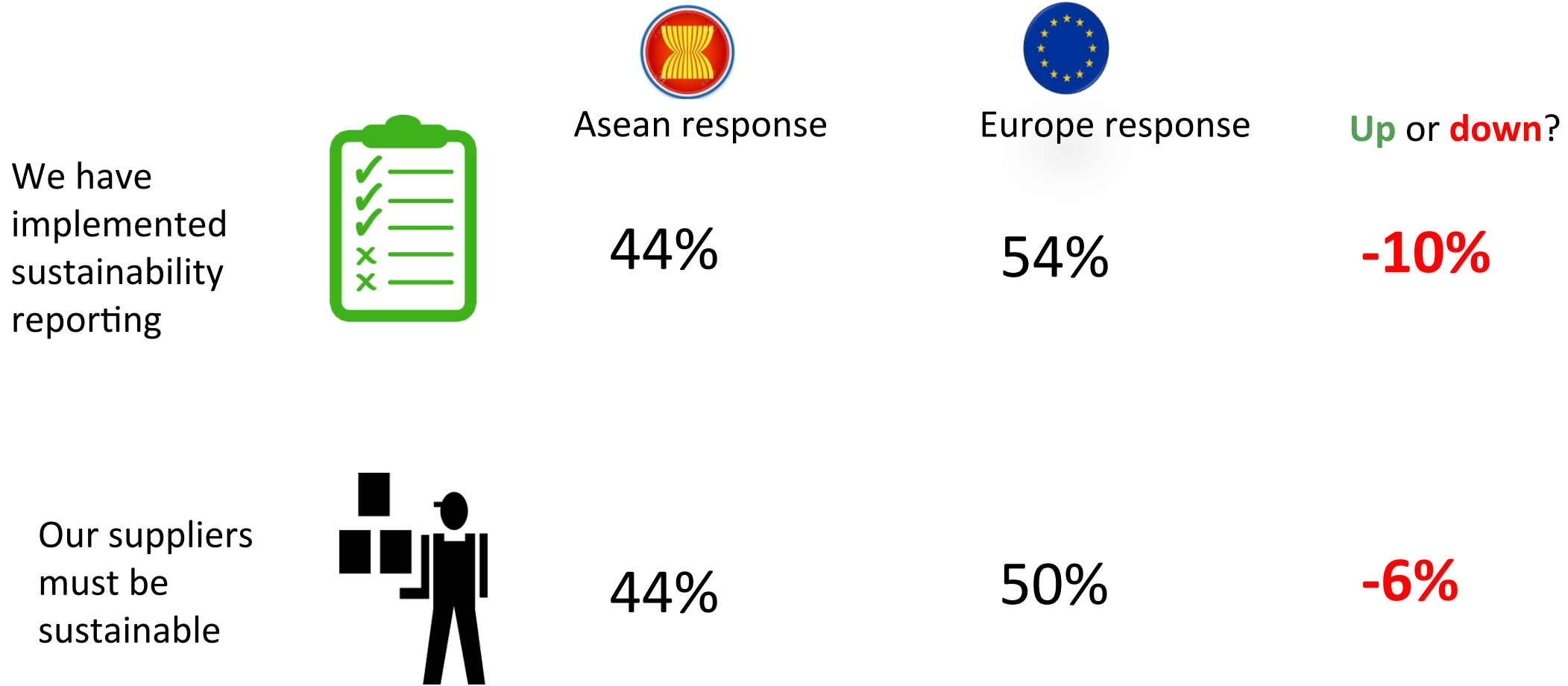
+ 16%

Education sector faces much less pressure than agri



Percentage indicating 'agree' or 'strongly agree' to the statements

Asean is behind Europe on reporting & supplier choice



Percentage indicating 'agree' or 'strongly agree' to the statements

Talking about sustainability

Our customers demand that we have a sustainability policy



Asean response

39%



Europe response

52%

Up or down?

-13%

Employees ask that we have a sustainability policy



39%

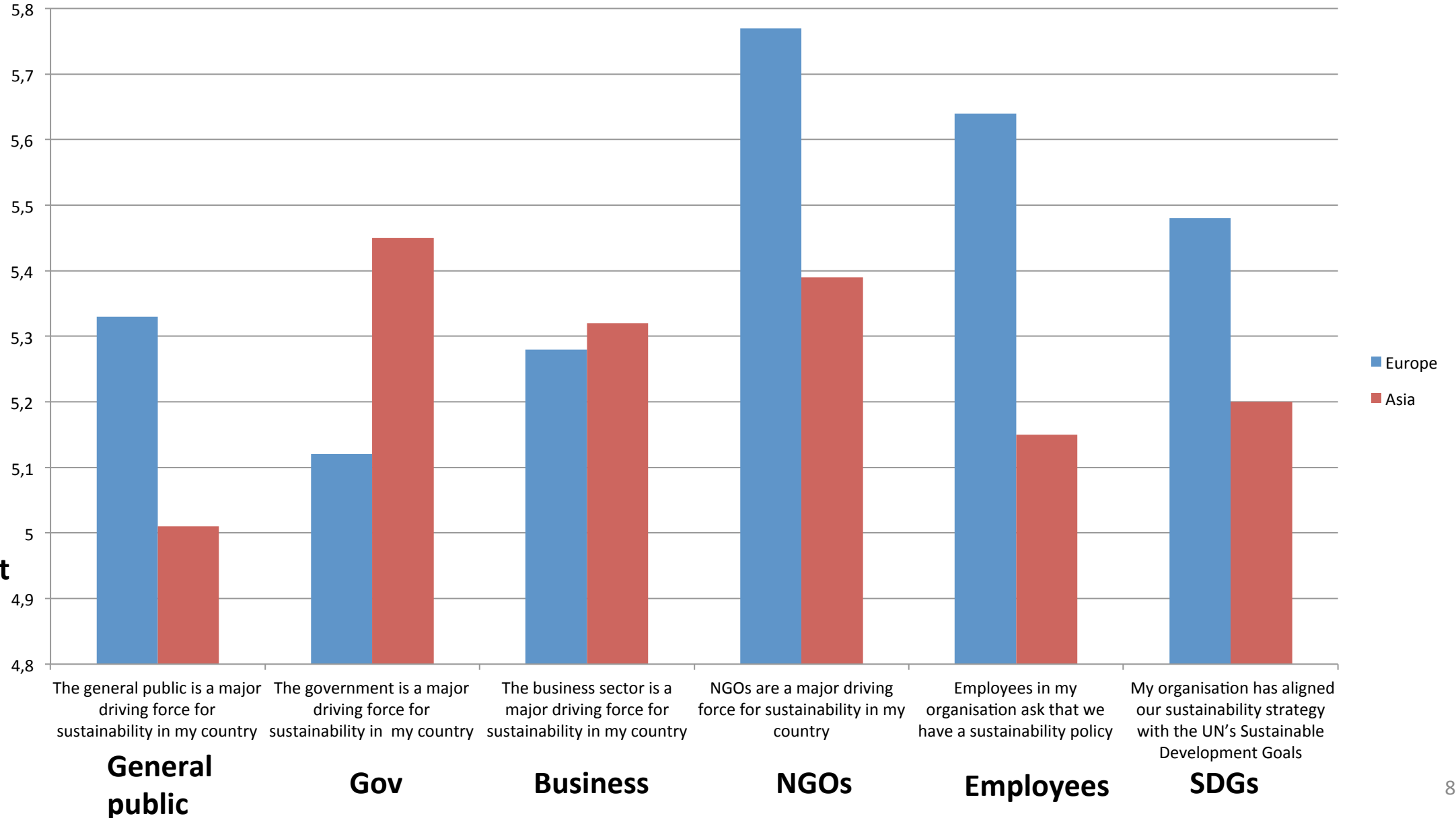
53%

-14%

Drivers of sustainability, Europe and Asean

Agree

Somewhat agree





-  Europe
-  Asean