# 4th ASEM Rectors’ Conference (ARC4)

**University-Business Partnerships: Asia and Europe Seeking 21st Century Solutions**

26-27 March 2015  
Hangzhou, China

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## PROVISIONAL PROGRAMME

**Wednesday, 25 March 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>14:00 – 18:00</td>
<td>Arrival and Registration of Participants</td>
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<tr>
<td>19:00 – 21:00</td>
<td>Welcome Reception (Remarks by ARC4 Partners)</td>
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**Thursday, 26 March 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>09:00 – 09:30</td>
<td>Registration</td>
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<tr>
<td>09:30 – 10:30</td>
<td>OPENING CEREMONY</td>
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<td><strong>Opening Remarks:</strong></td>
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<td></td>
<td>Amb. ZHANG Yan</td>
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<td></td>
<td>Executive Director, Asia-Europe Foundation (ASEF)</td>
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<td></td>
<td>Prof. SONG Yonghua</td>
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<td>Executive Vice President, President, Zhejiang University</td>
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<td><strong>Keynote Speeches:</strong></td>
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<td></td>
<td>Mr DU Zhanyuan</td>
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<td>Vice Minister of Education, P.R. China</td>
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<td>Ms Mārīte SEILE</td>
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<td>Minister of Education and Science, Latvia</td>
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<td>Dr KIM Gwang-Jo</td>
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<td>Director, UNESCO Office in Bangkok</td>
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<td>Mr Jan TRUSZCZYNSKI</td>
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<td>Former Director-General for Education and Culture (DG EAC)</td>
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<td>European Commission</td>
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<td>10:30 – 10:50</td>
<td>Group Photo &amp; Tea Break</td>
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<td>10:50 – 11:00</td>
<td>Overview of the Conference Outline and Expected Results</td>
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<td>Ms Leonie NAGARAJAN</td>
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<td>Director, Education Department, ASEF</td>
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<td>11:00 – 12:00</td>
<td>PLENARY 1 – INTRODUCTION</td>
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<td><strong>Objective:</strong> To review the trends and challenges related to university-business collaboration in the 21st century from Asian and European Perspectives.</td>
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<td><strong>Chair:</strong> Ms Eva EGRON-POLLAK</td>
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<td>Secretary-General, International Association of Universities (IAU)</td>
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ARC4 Programme as of 23 March 2015
4th ASEM Rectors’ Conference (ARC4)

University-Business Partnerships: Asia and Europe Seeking 21st Century Solutions

26-27 March 2015
Hangzhou, China

Panellists:
Prof. Sibbrandes POPPEMA
President, University of Groningen, Netherlands (host-university of ARC3)

Prof. Dinesh SINGH
Vice-Chancellor, University of Delhi

Mr ZENG Ming
Chief Strategic Officer, Alibaba Group

Ms Olga BALAKINA
Head of International Operations, Slush

12:00 – 13:00 PLENARY 2 – SETTING THE FRAMEWORK

Objective: To identify the key issues facing Asia and Europe related to the 3 Working Group (WG) topics and to set the framework for subsequent discussions.

Chair: Prof. WANG Libing
Senior Programme Specialist in Higher Education, UNESCO

Panellists:
Prof. Nick MILES
Pro-Vice-Chancellor of Nottingham University & Provost of Ningbo Campus
WG1: University-Business Partnerships for Employability Skills

Ms Tea VARRAK
Vice-Rector for Innovation and Internationalisation
Tallinn University of Technology
WG2: University-Business Partnerships for Entrepreneurship

Prof. LEE Sing Kong
Vice-President (Education Strategies), Nanyang Technological University
WG3: University-Business Partnerships for New Learning Environment through Technology

13:00 – 14:00 Lunch

14:00 – 15:45 WORKING SESSION 1 – SHARING GOOD PRACTICES

Objective: To showcase good practices in university-business partnerships and exchange views. Each of the 3 simultaneous working groups features 4 Rectors (2 from Asia, 2 from Europe) presenting case studies, followed by open discussions.

WG1: University-Business Partnerships for Employability Skills

Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Presenters:
Assoc. Prof. Dr. Phout SIMMALAVONG
Vice-President, National University of Laos
4th ASEM Rectors’ Conference (ARC4)

University-Business Partnerships: Asia and Europe Seeking 21st Century Solutions

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Prof. Andris KANGRO
Vice-President, University of Latvia

Assoc. Prof. YEE Fook Cheong
Vice-President, Singapore Institute of Technology

Dr Éva SANDOR-KRISZT
Rector, Budapest Business School

**WG2: University-Business Partnerships for Entrepreneurship**

**Moderator:** Prof. James TANG
Dean of School of Social Science, Special Advisor to President
Singapore Management University

**Presenters:**

Prof. TONG Chee Kiong
Special Academic Advisor, Universiti Brunei Darussalam

Prof. Pericles MITKAS
Rector, Aristotle University of Thessaloniki

Prof. Evgeny SHCHESNYAK
First Vice-Rector for Economics, Peoples' Friendship University of Russia

Prof. Claudio FEIJOO
Co-Director, Technical University of Madrid/Tongji University

**WG3: University-Business Partnerships for New Learning Environment through Technology**

**Moderator:** Prof. WONG Yuk-Shan
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

**Presenters:**

Mr Munkhjargal DAVAASUREN
President, Mongolian National University of Education

Prof. Claire SOTINEL
Vice-President International, Université Paris Est Créteil

Prof. Dr Mongkol TECHAKUMPHU
Vice-President, Chulalongkorn University

Prof. Nicolas LEVRAT
Dean, Global Studies Institute, University of Geneva

15:45 – 16:15 **Tea Break**

16:15 – 18:15 **Visit to Alibaba Group Headquarters**

19:00 – 21:00 **Dinner**

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Friday, 27 March 2015

9:30 – 11:00

WORKING SESSION 2 – SEEKING SOLUTIONS

Objective: To explore potential solutions to challenges for university-business partnerships. Each of the 3 simultaneous working groups features 2 Rectors (1 from Asia, 1 from Europe) initiating the discussions. The opinions from the Students’ Forum will be integrated into this session.

WG1: University-Business Partnerships for Employability Skills
Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Discussion Initiators:
Assoc. Prof. Edwan KARDENA
Director of Partnership and International Relations
Special Representative of Rector, Institut Teknologi Bandung

Dr Markus WAECHTER
Managing Director, Technische Universität München (TUM) Asia

WG2: University-Business Partnerships for Entrepreneurship
Moderator: Prof. James TANG
Dean of School of Social Science, Special Advisor to President
Singapore Management University

Discussion Initiators:
Prof. Mukhambetkali BURKITBAYEV
First Vice-Rector, Al-Farabi Kazakh National University

Prof. Jozef VERCROYSE
Campus President, Ghent University Global Campus

WG3: University-Business Partnerships for New Learning Environment through Technology
Moderator: Prof. Yuk-Shan WONG
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

Discussion Initiators:
Prof. WANG Houjun
Vice President, University of Electronic Science and Technology of China

Prof. Damir BORAS
Rector, University of Zagreb

11:00 – 11:30
Tea Break
11:30 – 13:00 WORKING SESSION 3 – FORMULATING POLICY RECOMMENDATIONS

Objective: To develop policy recommendations for the 5th ASEM Education Ministers’ Meeting (ASEM ME5) on key issues, in particular university governance innovation to facilitate partnerships with the business. Each of the 3 simultaneous working groups features 2 Rectors (1 from Asia, 1 from Europe) initiating the discussions. The suggestions from the Students’ Forum will be integrated into the recommendations.

WG1: University-Business Partnerships for Employability Skills
Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Discussion Initiators:
Prof. Mohd Amin JALALUDIN
President/Vice-Chancellor, University of Malaya

Prof. Dr Ivan ILCHEV
President, Sofia University "St. Kliment Ohridski"

WG2: University-Business Partnerships for Entrepreneurship
Moderator: Prof. James TANG
Dean of School of Social Science,
Special Advisor to President Singapore Management University

Discussion Initiators:
Prof. Asghar MUHAMMAD
Rector, Pakistan National University of Sciences & Technology

Prof. Michalis ATTALIDES
Rector, University of Nicosia

WG3: University-Business Partnerships for New Learning Environment through Technology
Moderator: Prof. Yuk-Shan WONG
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

Discussion Initiators:
Dr Jose CRUZ
Vice-President for University and Global Relations
Ateneo de Manila University

Prof. Jan SKRHA
Vice-Rector for International Relations and Mobility
Charles University in Prague

13:00 – 14:00 Lunch
14:00 – 15:00 PLENARY 3 - PRESENTING AND FINALISING POLICY RECOMMENDATIONS
Objective: To summarize the discussions and present the policy recommendations of each Working Group before finalising the deliverable for ASEM ME5.

Chair: Mr Marcin GRABIEC
Education and Culture Counsellor, EU Delegation to China

Panellists:
Prof. Ivan SVETLIK
Rector, University of Ljubljana
WG1: University-Business Partnerships for Employability Skills

Prof. Angelina YUEN
Vice-President (Institutional Advancement & Partnership)
Hong Kong Polytechnic University
WG2: University-Business Partnerships for Entrepreneurship

Prof. Brian NORTON
President, Dublin Institute of Technology
WG3: University-Business Partnerships for New Learning Environment through Technology

15:00 – 16:30 NETWORKING FOR PARTNERSHIPS (with tea break)

16:30 – 17:30 CLOSING CEREMONY

Keynote Speeches:
Ms Mārīte SEILE
Minister of Education and Science, Latvia

Prof. SONG Yonghua
Executive Vice President, ZJU
Handing over ARC4 Policy Recommendations for ASEM ME5

Concluding Remarks:
Amb. ZHANG Yan
Executive Director, ASEF

19:00 – 21:00 Farewell Dinner

END OF ARC4

Saturday, 28 March 2015

09:30 – 16:30 Cultural Tour in Hangzhou (Optional)