EXPERTS’ MEETING
ENTREPRENEURSHIP & YOUTH EMPLOYMENT
RE-ENGINEERING TACTICS FOR ASIA & EUROPE
PROGRAMME + PARTICIPANTS
29 JUNE - 1 JULY 2015
STOCKHOLM, SWEDEN
WE HAVE GATHERED BECAUSE...

... The Asia-Europe Foundation (ASEF) kick-starts a long-term commitment to Asian and European youth, educators, policy-makers, entrepreneurs and businesses: to strengthen existing and emerging efforts in boosting youth employment

... We will explore the landscape of youth employment and entrepreneurship across 5 sectors throughout Asia and Europe

... There are plenty of fruitful initiatives on youth employment in both regions, yet little understanding of how Asian and European organisations and individuals can jointly exchange, create and collaborate on ideas and actions

... Food-for-thought, case studies and good practices on meaningful Asia-Europe initiatives on youth employment shall be shared and disseminated through an e-publication to relevant stakeholders

... ASEF wishes to give input to the policy dialogue of the Asia-Europe Meeting (ASEM) process to provide perspectives and open opportunities for Asia and Europe to tackle youth unemployment
4th ASEM Rectors’ Conference and Students’ Forum (ARC 4)*
22-27 March
Hangzhou, China

5th ASEM Education Ministers’ Meeting (ASEM ME5)*
27-28 April
Riga, Latvia

ASEF Young Leaders Summit 2015 on Entrepreneurship & Youth Employment*
1-5 November
Luxembourg

ASEM Workshop on Fostering Entrepreneurship in Higher Education*
18-24 May
Bandar Seri Bagawan, Brunei Darussalam

12th ASEM Foreign Ministers’ Meeting (ASEM FMM12)*
5-6 November
Luxembourg

Experts’ Meeting Entrepreneurship & Youth Employment: Re-engineering Tactics for Asia & Europe*
29 June – 1 July
Stockholm, Sweden

ASEM Initiative: Promoting Youth Employment across Asia and Europe
March (tbc)
Rome, Italy

Capacity Trainings on Entrepreneurship and Youth Employment
Several ASEM countries

ASEM Workshop on Fostering Entrepreneurship in Higher Education*
18-24 May
Bandar Seri Bagawan, Brunei Darussalam

ASEM Education & Research Hub for Lifelong Learning (ASEM LLL)*
December (tbc)
Melbourne, Australia

5th ASEM Labour and Employment Ministers’ Conference (ASEM LEMC5)*
3-4 December
Sofia, Bulgaria

5th ASEM Rectors’ Conference and Students’ Forum (ARC 5)*
4-8 April
Czech Republic

ASEF Experts’ Meeting on Entrepreneurship & Youth Employment
Asia

5th ASEM Labour and Employment Ministers’ Conference (ASEM LEMC5)*
3-4 December
Sofia, Bulgaria

11th ASEM Summit (ASEM11)*
15-16 July,
Mongolia

6th ASEM Education Ministers’ Meeting (ASEM ME6)*
Korea 2017

ASEF Classroom Network (ASEF ClassNet)
October/November (tbc)
Asia

Experts’ Meeting Information Kit + Programme as of 28 June 2015
PROGRAMME
- THE 3 A’S

DAY 1
29 JUNE 2015

9 AM MORNING

Registration at SSES

The Organisers & Supporters

Icebreaker

Setting the Stage

Ms Leonie NAGARAJAN
Director, Education Department
Asia-Europe Foundation (ASEF)

Mr Rasmus RAHM
Deputy Executive Director
Stockholm School of Entrepreneurship (SSES)

Mr Per ROSENBLAD
Division for Higher Education
Ministry for Education and Research, Sweden

AWARENESS & ANALYSIS

FIKA

Swedish coffee break

Lunch

Landscape Sharing Session

Policy & Youth Employment

Mr Kiril NIKOLOV
Policy Officer
DG Internal Market, Industry, Entrepreneurship and SMEs
European Commission

Ms Kamilla LINDSTROM
Deputy Director
EU Coordinator and ASEM Contact Point
Ministry of Foreign Affairs, Sweden

Mr Marcus HELLOQVIST
Head of Section
Ministry of Enterprise, Energy and Communications, Sweden

Mr Lucas WALSH
Professor
Monash University, Australia

Business & Youth Employment

Mr Frederico CRUZEIRO COSTA
Founder & President
SEA - Social Entrepreneurs Agency, Portugal

Start-up’s & Youth Employment

Mr Martin TAN
Executive Director
Institute for Societal Leadership, Singapore

Mr Nedim EFENDIC
PhD Student
Stockholm School of Economics

AFTERNOON

Landscape Sharing Session

Social Entrepreneurship & Youth Employment

Ms Sinee CHAKTHRANONT
Country Director
Ashoka Thailand

Ms Kine NORDSTOKKA
Program Manager
Social Innovation Exchange (SIX), UK

Education & Youth Employment

Dr Lai Cheng LIM
Professor
Singapore Management University (SMU)

Mr Rasmus RAHM
Deputy Executive Director
Stockholm School of Entrepreneurship (SSES)

Professor Carlos BRITO
Pro-Rector for Innovation and Entrepreneurship
University of Porto
Experts’ Meeting
Information Kit + Programme as of 28 June 2015

**Dialogue & Mapping:**
What works, what is needed, who plays & with which tools

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**DAY 2**
30 JUNE 2015

**MORNING**
9 AM

- **Brainstorming**
  Discuss, collaboratively outline and prepare ideas for joint action

- **Kick-starter for ASEM**
  How can Asia and Europe serve youth employment and who takes the lead within ASEM?

**FIKA**

- **Swedish coffee break**

- **“Rise & Shine” Dialogue**
  Putting Sweden on the tech-map
  Specially invited tech-entrepreneur

**AFTERNOON**

- **Feedback Loop**

- **Smart Objectives & Action Plan**
  Concrete proposals for feeding into an ASEM roadmap

- **Wrap-up**

**DINNER**

- **STOCKHOLM BY NIGHT (optional)**

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**START-UP PEOPLE OF SWEDEN - SUP46 TOUR**

**DAY 3**
1 JULY 2015

9 AM

- **Gather at SSES and walk to site visit**

9.30 - 11.30 AM

- **Site Visit**

**LUNCH**

**MEETING FINISHED**

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Hosted by the Swedish Ministry for Foreign Affairs
THE ORGANISERS

ORGANISED BY

The Asia-Europe Foundation (ASEF) promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF is a not-for-profit intergovernmental organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 650 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures. For more information, please visit www.asef.org

Stockholm School of Entrepreneurship

The Stockholm School of Entrepreneurship (SSES) is a collaboration between Stockholm’s top five schools. It is established to provide the member schools’ students with education, training and inspiration in applied entrepreneurship. For more information, please visit www.sses.se

SUPPORTED BY

The Ministry of Foreign Affairs, Sweden is responsible for Sweden’s foreign, development assistance and trade policy. The Ministry is also responsible for coordinating Swedish foreign policy at the Government Offices. The Ministry is led by Ms Margot WALLSTROM, Sweden’s Minister for Foreign Affairs. For more information, please visit www.government.se

The Ministry for Education and Research, Sweden is responsible for the Government’s education, research and youth policy. The Ministry works on issues including school performance, conditions for teachers, study financing and living conditions for young people, and quality in higher education. For more information, please visit www.government.se

CONTACT POINTS

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THE PEOPLE OF THE EXPERTS’ MEETING

SETTING THE STAGE

Dr Karl Wennberg
Professor
Stockholm School of Economics

Dr. Karl Wennberg completed his PhD in 2009 at the Stockholm School of Economics. His research investigates the interaction between social influences and economic performance for entrepreneurial action. This has been published in the Journal of Business Venturing, Management Science, Small Business Economics, and in his book “The Birth, Growth and Demise of Entrepreneurial Firms” (Edward Elgar, fall 2010). Karl has taught at the Stockholm School of Economics and at Imperial College London and is active as advisor for public policy makers and private firms.

EDUCATION

Dr Lim Lai Cheng
Professor
Singapore Management University (SMU)

Dr Lim Lai Cheng is Senior Advisor and Academic Director at the Institute for Societal Leadership (ISL); and Fellow of the School of Social Sciences, Singapore Management University (SMU). Her depth of expertise in the field of education stems from her work in the Singapore Education System: as teacher, head of department, vice-principal and principal; and from her key roles in corporate communications and curriculum planning and development at the Singapore’s Ministry of Education Headquarters. She holds a BA (Hons) and MA from Cambridge University, a MEd from Nanyang Technological University, and dual doctorates from the University of London and National Institute of Education (Singapore); where she studied technological integration in education.

She had been involved in several nation-wide reviews on education, such as the Revised “A” Level Curriculum and Integrated Programme Schools, and corporate planning teams to re-strategise Primary School Education. At present, she is a steering committee member of the International Positive Education Network; and an advisory board member of the African Leadership Academy in South Africa, the LEAF Foundation in Slovakia, and a newly set-up education foundation in Moscow. She was conferred the Chevalier dans L’Orde des Palmes Academiques by the French Education Minister in 2012 for her key role in advancing educational collaboration and initiatives between France and Singapore.
Martin Tan is the Executive Director of the Institute for Societal Leadership (ISL) at Singapore Management University (SMU) as well as the co-founder of the Halogen Foundation Singapore, a not-for-profit youth leadership development organisation.

Being a motivational speaker, author, and leadership trainer over the last decade, he has conducted leadership programmes for youth, educators, and corporate organisations across a number of countries. His experiences working with organisations and companies span a range from the Singapore Armed Forces Military Institute (SAFTI) to the Hong Kong University of Science and Technology; owning and managing a boutique café, Tea Cosy, to being director of Australian fashion label The People Vs.

Martin is also involved in the public sector with stints in the National Family Council, and National Library Board, among others. He was awarded The Outstanding Young Person Award in 2008; as well as the Singapore Youth Award in 2013.

Nedim Efendic is a PhD candidate at Stockholm School of Economics. His research interest is focused on immigrant and transnational entrepreneurship. Previously he worked at the mergers and acquisitions department at Raiffeisen banking group in Austria. Prior to that he worked for UBS Investment Bank and KPMG in Switzerland. Nedim has been teaching assistant for the Finance for Start-Ups at Stockholm School of Entrepreneurship and the Business Plan Project course at Stockholm School of Economics. He holds a MSc degree in Business Administration and Economics from Stockholm School of Economics. Nedim speaks Swedish, Bosnian/Croatian/Serbian, English and German.
Sinee Chakthranont has led Ashoka in Thailand for over 15 years. She has partaken in building one of the largest and most robust fellowship programmes with over 3000 globally-recognised social entrepreneurs. She speaks on social innovation, regularly being featured on national media as an expert commentator. She holds a BA from Chulalongkorn University and a MEd from Boston University.

Her experience includes activity in Thailand’s civic movements since the 1970s; work with international agencies such as CARE, Save the Children, and the Pearl S. Buck Foundation; leadership within grassroots organisations to connect with refugee communities, hill tribe minorities, slum residents, women and children; as well as maintaining strong ties with the Thai community of entrepreneurs and public sector leaders. Her expertise in social enterprise was developed over her building of cross-sector networks, serving on the board of directors for the Thai Social Enterprise Office, Thmasat University’s School of Global Studies, and the Khon Thai Foundation.

Kine Nordstokka is a Program and Partnership Manager for Social Innovation Exchange (SIX) in the UK. In this capacity she frequently writes on the topic of social innovation, has organised international events and video conferencing debates and speaks at international speaking events. She graduated from her BA in Development Studies course among the top 10% and went on to pass her MSc in NGO and Development Management with Distinction.

Her experience in partnership management has allowed her to work with the European Commission (EC), leading SIX’s role in EC funded consortiums. She assists in strategy and future planning for SIX, scoping new opportunities for business and developing proposals.
Mr Kiril NIKOLOV
Policy Officer
Internal Market, Industry, Entrepreneurship and SMEs
European Commission

Kiril Nikolov is a Policy Officer at DG GROW. With his 7 years experience at the Commission he has an in-depth knowledge on entrepreneurship and social economy, with a focus on policy development, implementation of EU legislation and project management. Prior to this he was the Chief Expert at the Ministry of Labour and Social Policy in Bulgaria. He holds a Master of Laws (LL.M.) from Sofia University.

Dr Lucas WALSH
Professor
Monash University, Australia

Lucas Walsh has co-authored two books, co-edited an additional book, nearly two dozen book chapters, monographs and peer reviewed journal articles and has written and presented widely in these areas to national and international audiences. His most recent book, In Their Own Hands: Can Young People Change Australia?, he and co-author Ros Black examined the cultural, social, economic and political experiences of inclusion and participation and provided recommendations on how we can better support young people seeking to make change.

Previously Lucas has worked in corporate, government and not-for-profit sectors. He managed the Online Curriculum Centre within the International Baccalaureate in the UK, held three academic research fellowships and has been invited to consult local and commonwealth governments. He has worked extensively in collaboration with universities, NGOs, governments and the private sector throughout his career and has briefed State and Federal Ministers and senior policy advisers.
Mr Frederico CRUZEIRO COSTA  
Founder and President  
SEA - Social Entrepreneurs Agency, Portugal

Frederico Cruzeiro Costa holds a degree in Human Resource Management from ISCTE and a Master in Social and Solidarity Economy from ISCTE-IUL.

Frederico is a Personal Brand Strategist certified by Reach (New York), speaker and trainer in the areas of Social Entrepreneurship, Personal Branding and Personal Development, and author of several articles for various magazines, such as Exame, Marketeer and HR Magazine.

His previous professional experiences highlight the positions of sub-coordinator and Liaison Officer in Mission Portuguese EU Presidency in 2007, the department of the Ministry of Foreign Affairs, Director of Marketing and Commercial EspaçoInfor – Powerline Comunications and Marketing Consultant in QualiQuanto Intelligence – Research and Brand Consultancy.

Ms Leonie NAGARAJAN  
Director, Education Department  
Asia-Europe Foundation (ASEF)

Ms Leonie Nagarajan has been heading ASEF’s Education Department since February 2014. Prior to this, she advised and supported as Chief of Staff three ASEF Executive Directors from France and China in the planning and implementation of the Foundation’s long-range strategy, programmes and operations (from 2008 to 2015).

Ms Nagarajan previously worked in Public Affairs and the media, including the Haus der Kulturen der Welt in Berlin, the Berliner Zeitung, Pretoria News and the Icelandic national broadcaster Ríkisútvarpið (RÚV). Having studied in Reykjavik, Iceland and Berlin, Germany, she received her Master’s degree in Communication Sciences with minors in cultural and political sciences from the Free University and Humboldt University of Berlin.
Mr Rasmus RAHM  
Director of Education  
Deputy Executive Director  
Stockholm School of Entrepreneurship (SSES)

Rasmus Rahm, born 1982, is a Swedish business scholar and PhD candidate at the Center for Entrepreneurship and Business Creation at the Stockholm School of Economics. His thesis is concerned with the effects of entrepreneurship, education, and training. He also serves as Deputy Executive Director, and Director of Education at the Stockholm School of Entrepreneurship.

Rasmus holds a MSc in Economics from the Stockholm School of Economics (2009) where he defended his masters thesis concerning subsequent entrepreneurial behaviour among entrepreneurship graduates. He also holds a certificate from Harvard University (2012) and from the Cambridge-MIT Institute (2005).

Rasmus has previously served as interim CEO for the business incubator SSE Business Labs (2006), and as co-founder and owner of PR-agency Pop n Roll together with Henrik Lenberg (2007).

Ms Nathalie SAJDA  
Project Executive, Education Department  
Asia-Europe Foundation (ASEF)

Nathalie Sajda is responsible for the non-formal education projects, including ASEF Summer University (ASEFSU), ASEF Young Leaders Summit, Model Asia-Europe Meeting (Model ASEM) and the social economy projects.

Prior to joining ASEF Nathalie worked for a technology social enterprise in Thailand, where her role as international project manager included the development of gamification, hack-a-thon’s and marketing on issues related to flood preparedness, innovative public health and big data.

Nathalie pursued her Master’s degree in New Politics and Future Governance at Kyung Hee University in South Korea, where her dissertation investigated social accountability and social impact assessments among Thai social enterprises.

Mr Adeeb TAWSEEF  
Management & Relations Assistant  
Stockholm School of Entrepreneurship (SSES)

Adeeb is currently completing this Masters degree in Bioentrepreneurship at Karolinska Institute. Prior to moving to Stockholm Adeeb completed his Bachelors degree at the University of British Columbia in Vancouver, Canada. Adeeb joined SSES to meet students and entrepreneurs who are excited about innovation and enrich their learning through a collaborative way of learning.
Ms Kamilla LINDSTRÖM
Deputy Director
EU Coordinator & ASEM Contact Point
Ministry of Foreign Affairs, Sweden

Kamilla Lindström is a career diplomat specializing in Asian affairs. After completing a BA at Lund University in Economics and Japanese, and a Master of Pacific International Affairs at the Graduate School of International Relations and Pacific Studies, University of California, San Diego, she joined the Swedish Ministry for Foreign Affairs in 1991. She has served in Nigeria, Japan and Australia, and as Head of the East Asia Section of the Ministry. Ms. Lindström is currently responsible for ASEM and ASEAN, and was recently appointed Sweden’s Governor in ASEF.

Mr Per ROSENBLAD
Division for Higher Education
Ministry for Education and Research, Sweden

Per Rosenblad joined the Ministry of Education and Research in 2014 and his main responsibilities is in the area of quality assurance of higher education. Before that he worked ten years at the Swedish Higher Education Authority. He has also served four years as Scientific Secretary for the Forestry/Agroforestry Research Area at the International Foundation for Science in Stockholm. Mr Rosenblad has a MSc in Forestry from the Swedish University of Agricultural Sciences. He has also studied French and Political Sciences at the Uppsala University.