



Press Release
6th Asia-Europe Journalists' Seminar
Climate Change Negotiations: Can the Media Play a Role in
Sustaining the Momentum from Cancún?

Szentendre / Budapest, Hungary, 4-6 June 2011
in conjunction with the 10th ASEM Foreign Ministers' Meeting

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Can the Media Play a Role in Sustaining the Momentum from Cancún?

Climate change is an international threat that has no geographical boundaries. Asia and Europe, home to 58% of the world's population and connected by land, need to cooperate on climate change issues.

Over 30 media practitioners and energy experts will gather in Szentendre, Hungary, from 4 to 6 June for the **6th Asia-Europe Journalists' Seminar**. The participants are from leading media organisations in Asia and Europe. They will take stock of recent trends in climate change negotiations and examine how the media can contribute towards a more coordinated global response to climate change.

This seminar is held in conjunction with 10th ASEM Foreign Ministers' Meeting (ASEM FMM), which will be held in Gödöllő, Hungary, from 6 to 7 June. This year, the ASEM FMM will focus on non-traditional security issues, among which are threats arising from climate change.

Participants of this seminar will endeavour to make recommendations on how the media can contribute towards a more coordinated global response to climate change for dissemination as a press statement to the 10th ASEM FMM.

The Asia-Europe Journalists' Seminar series was designed to enhance the exchange of perspectives and information among experts and senior journalists from Asia and Europe on strategic issues facing both regions.

This seminar is organised by the Asia-Europe Foundation (ASEF), based in Singapore, in partnership with the Regional Environmental Centre in Szentendre with the support of the China Daily newspaper based in Beijing. Previous editions of the Asia-Europe Journalists' Seminar have taken place in Belgium, Indonesia, Japan, Germany, Vietnam in support of past ASEM Foreign Ministers' meetings.

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About the organisers:



The **Asia-Europe Foundation (ASEF)** promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM*). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 500 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. www.asef.org

* ASEM now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat. www.aseminfoboard.org



The **Regional Environmental Centre for Central and Eastern Europe** is an international organization established by 30 countries and the EU. REC has its head office in Hungary and country offices in 17 beneficiary countries. Its mission is to assist in solving environmental problems by promoting cooperation among governments, NGOs, businesses and other environmental stakeholders, and by supporting the exchange of information and public participation in environmental decision making. REC has been traditionally working on Climate Change and Energy, covering awareness raising, capacity building, compliance, mitigation and adaptation, cross-border cooperation projects implementation. www.rec.org



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