

6th ASEM Education Hub Advisory Committee Meeting

27 September 2012
Groningen, The Netherlands

*Co-organised by the Asia-Europe Foundation's
ASEM Education Hub (AEH) and
the **University of Groningen (RUG)***



**6th ASEM Education Hub
Advisory Committee Meeting**

**27 September 2012
Groningen, The Netherlands**

*Co-organised by the Asia-Europe Foundation's
**ASEM Education Hub (AEH) and
the University of Groningen (RUG)***

Background

The ASEM Education Hub and AEH Advisory Committee

The *ASEM Education Hub* (AEH) was established at the ASEM II Summit in London in April 1998 to promote educational exchanges between Asia and Europe. The Asia-Europe Foundation (ASEF) was tasked to implement the proposal in October 1998.

AEH aims to foster higher education co-operation among ASEM countries by pursuing two overall objectives: (1) providing support to multilateral higher education co-operation initiatives; and (2) acting as a facilitator for higher education dialogue among ASEM countries.

The *AEH Advisory Committee*, as an integral part of the AEH framework, serves as an *observatory* and *guiding body* for the initiatives of AEH.

- As an **observatory**, the Advisory Committee monitors and reflects on the higher education trends and developments in ASEM as well as existing co-operation between the two regions to: ensure an appropriate flow of information among stakeholders; identify relevant areas for enhanced Asia-Europe co-operation; and propose new initiatives.
- As a **guiding body**, the Committee provides strategic recommendations for the further development of the AEH, as well as possible means to enhance effectiveness of existing projects.

The Members of the Advisory Committee consist of major higher education organisations and networks as well as individuals with proven interest, expertise and experience from ASEM countries.¹

The ASEM Education Hub in 2011 and 2012

ASEF contributed to the 3rd *Asia-Europe Meeting of Ministers' Meeting for Education (ASEMME 3*, Denmark, May 2011) by presenting the recommendations from the 2nd ASEM Rectors' Conference (ARC2) and the 1st Asia-Europe Education Workshop. The Ministers acknowledged the recommendations and initiatives of ASEF-AEH and recognised the need to further involve stakeholders in the ASEM Education Process through the ASEM Rectors' Conference and other initiatives from higher education institutions and student representatives.² Moreover, the Ministers invited ASEF to contribute to the ASEM University-Business Forum through the ASEM Rectors' Conference, in order to enhance the dialogue on higher education-business cooperation between stakeholders.³

In June 2011, ASEF organised the second edition of the Asia-Europe Education Workshops. ASEF and the University of Innsbruck, Austria, successfully convened the 2nd *Asia-Europe Education Workshop* themed *Knowledge Societies: Universities and their Social Responsibilities*. The 2-day experts' workshop attended by participants from various sectors, such as university leaders and staff, researchers and students, policy makers, business and media practitioners, tackled the social dimension of higher education and explored the understanding of University Social Responsibility (USR) throughout ASEM countries. This topic was consequentially included in the agenda of the 3rd ASEM Rectors' Conference (ARC3, September 2012), and

¹ Please refer to Annex 1 for the full list of AEH Advisory Committee Members.

² ASEMME3 Conclusions by the Chair, Copenhagen, May 2011.

³ *Ibid.*

taken up by the South-East-Asian Association for Institutional Research (SEAAIR), the Universiti Kebangsaan Malaysia (UKM) and the ASEAN University Network (AUN), as well as the Universiti Sains Malaysia (USM). ASEF participated in the USR initiatives implemented by the aforementioned institutions in 2011/2012.

In October 2011, the Partners' Planning Meeting for the 3rd ASEM Rectors' Conference (ARC3) was hosted by ASEF in Singapore and attended by the ASEAN University Network and the University of Groningen. ASEF-AEH also started discussions with Siam University, the host of 3rd Asia-Europe Education Workshop.

ASEF attended the ASEM Lifelong Learning Forum: *Learning Unlimited* in May 2012. The Forum was organised by the ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub) Secretariat and hosted by the government of Denmark in conjunction with the Danish EU presidency.

The 3rd ASEM Rectors' Conference (ARC3) and the 1st Asia-Europe Students' Forum

Building on the results of the ARC2 (Seoul, 2010) and the conclusions of the 3rd Asia-Europe Meeting of Ministers for Education (ASEMME3, Copenhagen, 2011), the 3rd ASEM Rectors' Conference was convened on 25-26 September 2012. It brought together more than 100 rectors, heads of universities and higher education institutions and business representatives. 2012 also saw the inauguration of the Asia-Europe Students' Forum (24 September), which was attended by 45 students and young professionals from 37 countries. The presentation of the results of the ARC3 Framework event was included in the agenda of the 6th AEH Advisory Committee Meeting (see detailed programme).

Looking Ahead: Work Plan for 2013-2014

Taking off from the conclusions of the ARC3, ASEF will proceed with the preparations for the 3rd Asia-Europe Education Workshop, planned to take place in June 2013, in co-operation with Siam University in Thailand.

ASEF-AEH will continue to liaise and coordinate with the ASEM Education Secretariat (AES) relative to the preparations to the 4th ASEM Ministers of Education Meeting (ASEMME4) to be hosted by the Government of Malaysia (Kuala Lumpur, 2013). ASEF is planned to present the results of its 2011-2012 initiatives in the aforementioned Ministerial Meeting.

Note:

The programme is prepared as a proposal to all meeting participants. It is open for comments, prior to the meeting. Any comments and feedback will be integrated as far as possible, in a modified programme, to be sent to all AEH AC members in the days preceding the meeting. The ASEM Education Hub remains at the disposal of the Advisory Committee for any further comments.

Participants

AEH Advisory Committee (in alphabetical order)*

1. (Mr) Marrik Bellen, Director, Netherlands Education Support Office (NESO) – Beijing
2. Dr (Mr) Edilberto de Jesus, Professor Emeritus, Asian Institute of Management (AIM)
3. Dr (Ms)Nantana Gajaseni, Executive Director, ASEAN University Network Secretariat (AUN Secretariat)
4. Dr (Mr) Sean Golden, Director, Centre for International & Intercultural Studies, Universitat Autònoma de Barcelona
5. Dr (Mr) Ninnat Olanvoravuth, Secretary General, Association of South-East Asia Institutions of Higher Learning (ASAIHL) (TBC)
6. (Ms) Bettina Onyango, Project Officer, ASEM Education Secretariat (AES)
7. Prof (Mr) Dzulkifli Abdul Razak, Tan Sri Dato, Vice-Chancellor and First Vice-President, Albukhary International University and International Association of Universities (IAU)

ARC3 Advisory Group*

1. Prof (Ms) Saran Kaur Gill, Deputy Vice-Chancellor, Universiti Kebangsaan Malaysia (UKM)
2. Assist Prof Dr Kriengkrai Boonlert-U-Thai, Assistant to the President, Chulalongkorn University

Guests*

1. Prof (Mr) Pornchai Mongkhonvanit, President, Siam University (host of the 3rd Education Workshop)
2. Prof Tjalling Halbertsma, Incoming Director, South East Asia Institute, University of Groningen (RUG)
3. Drs (Ms) Madeleine Gardeur Drs. Madeleine C. Gardeur-Veltman, International Affairs Advisor to the Board, University of Groningen and President of the Holland Arab Education Consortium
4. Dr (Mr) Choltis Dhirathiti, Deputy Executive Director, AUN
5. (Ms) Vipada Kanchanasorn, Senior Programme Officer, AUN
6. (Ms) Achavadee Wiroonpetch, Programme Co-ordinator and Office Manager, AUN
7. Assoc Prof Dr (Ms) Doris Padmini Selvaratnam, Ph.D., Faculty of Economics and Management, Universiti Kebangsaan Malaysia (TBC)

ASEF's ASEM Education Hub

1. (Mr) Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)
2. (Mr) Zhang Hongtie, Director, People-to-People Exchange (P2P), ASEF
3. (Ms) Edwige Rozier, Deputy Director, P2P, ASEF
4. (Ms) Helen Sophia Chua Balderama, Project Manager, ASEM Education Hub (AEH), P2P, ASEF
5. (Ms) Agnes Delmas, Project Assistant, P2P, ASEF
6. (Ms) Chripa Schneller, Special Advisor, AEH, P2P, ASEF

Programme

Venue: Academy Building⁴, University of Groningen

Date: 27 September 2012

9.00	<i>Registration</i>
9.15	Welcome of Participants <ul style="list-style-type: none">• Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)• Prof. Tjalling Halbertsma, Incoming Director, South East Asia Institute, University of Groningen (RUG)
9.30	Review of the ASEM Education Hub in 2011-2012 <ul style="list-style-type: none">• Results of the 2nd Asia-Europe Education Workshop (June 2011)• Results of the 3rd ASEM Rectors' Conference (ARC3) and the 1st Asia-Europe Students' Forum<ul style="list-style-type: none">❖ Prof. Dato' Dr. Saran Kaur Gill, Deputy Vice-Chancellor (Industry and Community Partnerships), Universiti Kebangsaan Malaysia (UKM) and Member of the ARC3 Advisory Group❖ Student representatives (TBC)❖ Representatives from the 1st Asia-Europe Students' Forum (TBC)
10.30	<i>Break</i>
10.45	Looking Ahead: Work Plan for 2013-2014 <ul style="list-style-type: none">• Roadmap to the 3rd Asia-Europe Education Workshop (presentation by Siam University)• From the 3rd to the 4th ASEM Meeting of Ministers for Education (presentation by the ASEM Education Secretariat)
12.00	<i>Lunch: Hanze Sociëteit⁵</i>
14.00	Trends in ASEM higher education community and brainstorming session⁶
15.30	<i>Break</i>
16.00	Presentation by selected Advisory Committee members on their current and planned projects/activities
17.00	Wrap-up and Closing
17.30	<i>Evening reception: Hanze Sociëteit</i>

⁴ The Academy Building is located at Broerstraat 5, 9712 CP Groningen, The Netherlands.

⁵ The Hanze Sociëteit (adjacent to the Academy building) is located at Oude Boteringestraat 19, 9712 GC, Groningen, The Netherlands.

⁶ The results of the Advisory Committee Members' Survey will be presented as an initial input/Introduction to the brainstorming session.

Practical Information

Venue

Advisory Committee Meeting **Academy Building**
University of Groningen
Broerstraat 5
9712 CP Groningen

Note: There is no organised transport going to the Meeting venue. The venue is within walking distance from the hotels.

Lunch and Dinner **Hanze Sociëteit** (adjacent to the Academy building)
Oude Boteringestraat 19
9712 GC, Groningen

Currency

The currency in the Netherlands is the **EURO (€)**.

Exchange rate: Roughly € 1 = USD 1.23

Dutch banks open generally at 10.00 and close at 17.00 on weekdays. They are closed on Saturdays and Sundays. ATMs are easily found in Groningen. Visa, MasterCard and other major credit/debit cards may be used. Maestro cards are the most widely used in the Netherlands.

Time

The local time in Groningen is **GMT+2**.

Electricity



The standard voltage in the Netherlands is **220V**. The outlet has two round holes and is the same type used in many European countries. Please bring an adaptor if necessary.

Weather

Temperature usually ranges from 9.3 C – 18.6 C during this time. It is advisable to bring a light coat or jacket and an umbrella as the weather in September can be rainy.

Communications

The international telephone country code for the Netherlands is 31. The local code for Groningen is 50.

To call Groningen from abroad, you will need to dial: **0031 + 50 + Number**.

Internet connection

Wireless internet will be available at the conference venue.

Emergency

Please do not hesitate to contact the University of Groningen's emergency hotline: **+31 50 3168877** General Emergency Number (police, fire, ambulance) **112**. The national emergency telephone number is also 112. Do not call this number unless you require urgent assistance and an immediate response!

Transportation and Travel Information

Travelling from Schiphol Airport to Groningen

If you arrive in the Netherlands at Schiphol (http://www.schiphol.nl/index_en.html), the Amsterdam International airport, the easiest way is to travel to Groningen by train. The underground train station is located near Schiphol Plaza, within several minutes walking distance from the luggage claim areas. The Dutch railway system is run by Nederlandse Spoorwegen <http://www.ns.nl/en/travellers/home> - also known as NS. You will recognise it by its yellow and blue colors. Just follow the yellow illuminated signs that direct you 'To the trains'.

- **Purchasing Train Tickets.** It is important that you purchase a train ticket to Groningen before you board the train. Passengers travelling without a valid ticket will be fined. You can buy either a first-class ticket (€ 39.10 one-way) or a second-class ticket (€ 23 one-way). There are two ways of purchasing a ticket: at the ticket office where you can purchase a ticket from a railway officer and from the yellow-blue ticket-vending machines that you will find in the luggage claim hall and at every entrance to the train terminal. You can purchase tickets from the machines only by using your credit card or a debit card with the Maestro logo.
- **Train schedules.** Information on travelling by train can be accessed at the NS website <http://www.ns.nl/en/travellers/home>. A train goes from Schiphol Airport to Groningen twice an hour: one provides a direct connection; the second one is first heading to the city of Enschede, and requires a simple change of trains in Amersfoort, to the train to Groningen. In both cases, make sure that you board one of the carriages marked with the destination Groningen as the other part of the train may travel to Leeuwarden (which is ~70 km away to the west). The journey from Schiphol Airport takes approximately 2.5 hours. The trains are quite comfortable with free wireless internet in most of them. However, there is no form of refreshment service on the train so be sure to purchase your snack at Schiphol <http://www.schiphol.nl/Travellers/ShopRelax/BeforePassportControl1/FoodDrinks.htm>

Travelling from Bremen Airport (Germany) to Groningen

Bremen airport might be convenient for cheap intra-European flights because it hosts the discounter Ryanair and also offers low airport taxes.

- **By bus from Bremen Airport.** There is a direct bus connection from the Bremen airport to Groningen. The bus stop is situated close to the entrance/exit of the Ryanair terminal of the Bremen airport. The bus schedule can be found here <http://www.publicexpress.net/>; the bus fare is € 19,-. It takes about 3 hours to reach the Groningen Central Station (CS).

- **By train from Bremen Airport.** Another possibility is an indirect train connection. For this, you have first to go to the Bremen CS (Hauptbahnhof) by tram No. 6 (the tram schedule is here <http://www.bsag.de/>). Then you take a train to Groningen (do not mix with Gröningen, Germany!) with a step over in Leer, Germany. The journey from Bremen HB takes about 2.5 hours. More detailed information on the train connection can be found here <http://www.deutschebahn.com/site/bahn/de/start.html> or here <http://www.nshispeed.nl/en>.

Traveling to Groningen by car

Please note that car traffic in the city center is restricted, and street parking is very limited. Also, be aware of the numerous cyclists that may not exactly follow the traffic regulations.

There are ten parking garages <http://www.groningenparkeren.nl/parkeergarages> located near the centre. More information on car parking in Groningen, including the street parking regulations, can be found here. <http://gemeente.groningen.nl/english/parking>.

Taxis in Groningen

Groningen has various taxi companies, here's a small selection of them.

Taxi Groningen: +31 (0)50 541 8452

Taxi Noord: +31 (0)50 549 4940

Taxi VTG: +31 (0)50 535 0088

Note: For any further information on local transport arrangements, please do not hesitate to directly contact **Ms. Erika Pater** (E-mail: erika@gcb.nl or Telephone: +31 50 3168877)

Accommodation arrangements

Advisory Committee Meeting participants have been informed beforehand (via their official invitations) about the accommodation terms and arrangements. For any updates, please contact Ms. Erika Pater (erika@gcb.nl) and Ms. Helen Sophia Chua Balderama (helen.chuabalderama@asef.org).

Organisers



**university of
 groningen**

Founded in 1614, the University of Groningen enjoys an international reputation as one of Europe's oldest comprehensive research universities, with nearly 30,000 undergraduate, graduate and Ph.D. students and more than 5,000 members of staff. Based in the northern part of the Netherlands, it is firmly rooted in the tradition and history of a city that is proud to be known as the 'City of Talent'.

In 2011 and 2012, University of Groningen researchers published 22 articles in *Nature* and *Science*. Key University of Groningen strategies include attracting prominent and talented researchers and lecturers from all over the world (irrespective of gender), rewarding excellent performance and stimulating interdisciplinary research and teaching. The University of Groningen belongs to the Top-7 universities in the world, according to *The Scientist's* "Best Places to Work in Academia in 2012".

Each year, some 3,500 international students from over 115 different countries find their way into the University of Groningen's many English taught degree programmes (19 bachelor's degree and 85 master's degree programmes, of which 14 double/joint degree programmes and 8 Erasmus Mundus programmes). More than half of its 1,400 Ph.D. students are from abroad. All Ph.D. programmes are taught in English. According to the *2011 International Student Barometer*, a worldwide survey on international student satisfaction, the University of Groningen is the university in the Netherlands that international students are most likely to recommend to their friends and family. Through interdisciplinary research on the themes Healthy Aging, energy and Sustainability and Sustainable Society, the University of Groningen addresses some of the major concerns of the 21st century.

The University of Groningen invites you to meet its talented students and researchers, either in person or 'virtually', through its website and the social media: Facebook, Twitter, You Tube, Foursquare, RSS and LinkedIn. www.rug.nl



Academy Building, University of Groningen

The Asia-Europe Foundation (ASEF) promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM)*, which currently comprises of 46 member states plus the European Commission and the ASEAN Secretariat. ASEF was established in February 1997 by the participating governments of ASEM and has since engaged over 17,000 direct participants through more than 600 projects in the realms of economy and society, public health, sustainable development and environment, academic co-operation and education, arts and culture and governance and human rights.



In 2012, ASEF is commemorating its 15th Anniversary and invites everyone to take part in celebrating *Connected Histories, Shared Future*.

www.asef.org

*The Asia-Europe Meeting (ASEM) is an informal process of dialogue and co-operation. It brings together Australia, Austria, Belgium, Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Russia, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission.

www.aseminfoboard.org



Asia-Europe Foundation

Contact Information

UNIVERSITY OF GRONINGEN (RUG)

Rijksuniversiteit Groningen
Office of the University
P.O. Box 72 9700 AB Groningen
The Netherlands
Tel: +31 50 363 5285
Fax: +31 50 363 4847
www.rug.nl

Drs (Mr) Bert Verveld

Director General and
Chairman, Executive Committee, Heads University
Management and Administration Network Europe
l.verveld@rug.nl
+31 50 363 5281

Drs (Mrs) Madeleine Gardeur -Veltman

International Affairs Advisor to the President
m.c.gardeur-veltman@rug.nl
+31 50 363 5421
+31 622 99 40 80

Drs (Mr) Simon van der Wal

International Marketing Manager
s.j.van.der.wal@rug.nl
+31 622 90 93 45

(Ms) Inge Bolwijn

PA to the President
i.h.j.bolwijn@rug.nl
+31 50 363 5285
+31 651 62 75 87

(Ms) Erika Pater

Project Co-ordinator
erika@gcb.nl
+31 50 3168877

ASIA-EUROPE FOUNDATION (ASEF)

31 Heng Mui Keng Terrace
Singapore 119595
Tel: +65 6874 9700
Fax: +65 6872 1207
Email: info@asef.org
www.asef.org

(Mr) Karsten Warnecke

Deputy Executive Director
karsten.warnecke@asef.org
+65 6874 9706

(Mr) Zhang Hongtie

Director, People-to-People Exchange
hongtie.zhang@asef.org
+65 6874 9711

(Ms) Edwige Rozier

Deputy Director, People-to-People Exchange
edwige.rozier@asef.org
+65 6874 9737

(Ms) Helen Sophia Chua Balderama

Project Manager, ASEM Education Hub (AEH)
People-to-People Exchange
helen.chuabalderama@asef.org
+65 6874 9715

(Ms) Agnes Delmas

Project Assistant, People-to-People Exchange
p2p.projects1@asef.org
+65 6874 9726

(Ms) Chripa Schneller

Special Advisor, ASEM Education Hub
People-to-People Exchange
aeh.advisor@asef.org
+49 151 400 80 800

Notes