

Biographies of Mentors and Presenters

Atelier Mentors

Hugo DE GREEF

general coordinator



Former EFA Secretary General (2004-2008)

General Manager Brugge European Capital of Culture 2002

Founder and former director Kaaithheater, Brussels, Belgium

To mention just a few highlights, Hugo de Greef was Secretary General of EFA, as well as the Founder in 1977 Kaaithetheatre in Brussels, and his general manager for 20 years. He was also the General Manager of BRUGGE 2002, European Capital of Culture.

He was a Co-Founder of IETM (Informal European Theatre Meeting), of the Felix Meritis Foundation in Amsterdam, of the Flemish Theatre monthly 'ETCERA', of the international publication 'THEATRESCHRIT', of the 'Festival of the Philosophy' and of the 'European House for Culture'. Some international activities: co-productions with Flemish/Belgian, European and American artists organisation of the 'Flemish Arts' presentation during the Expo in Lisbon in 1998, member of the advisory board for 'Theaterformen' festival in Hannover for the Expo in 2000, initiator for the 'New Europe' festival in New York in October 1999.

Furthermore, De Greef was General Manager of the Flagey Arts Centre in centre in Brussels from 2007 until June 2010, the Artistic Advisor of the Festival of Flanders in 1998/1999, the Art Director for Brussels 2000 (January-May 1998). Since January 2003, he was the President of PARTS, a dance school in Brussels founded by Anne Teresa De Keersmaeker.

Currently, Hugo De Greef is the Advisor for International Cultural Policy towards the minister of Culture from Flanders and General Coordinator of the Atelier for Young Festival Managers.

Rose FENTON

mentor



International Arts Producer and Advisor, London, United Kingdom

Between 1980 and 2005 Rose was co-Founder and co-Director of the London International Festival of Theatre (LIFT, a biennial summer festival producing, presenting and commissioning artists from around the world; exploring the international within London; forging connections between artists and Londoners across the city; and between London and the world). In the 90's LIFT also pioneered a number of groundbreaking, long-term learning programmes involving artists, young people, educationalists and individuals from the business, public and voluntary sectors.

Since 2005 Rose has continued to work with artists and arts organizations internationally, developing and facilitating projects across Europe and the Middle East, including FIT - Festivals in Transition - an initiative by eight Festivals to develop the role of international theatre festivals within the cultural landscape of an evolving Europe, and London World Stages, a consortium of London venues collaborating to create a series of international co-productions for a festival in 2012;

Rose's current arts advisory work includes working with Lublin in Poland developing their bid to become European Capital of Culture 2016.

Rose is on the Advisory Board and develops projects with Tipping Point, an organisation that brings together scientists and artists internationally in responding to the challenges of climate change. She is a Mentor for the Clore Leadership Programme and sits on the Board of a number of arts organizations including Dance Umbrella and Aerowaves, and is the Chair of Without Walls.

Her book co-written with Lucy Neal, *The Turning World: Stories from the London International Festival of Theatre*, was published in 2005 by the Gulbenkian Foundation.

Rose has been awarded an Honorary Doctorate from De Montfort University and an Honorary Fellowship from Dartington College of Arts. In 2005 she received an OBE for Services to Drama.

Ching –Lee GOH
mentor



Executive and Artistic Director CultureLink, Singapore
Former Director Singapore Arts Festival

Ching-Lee Goh is recognised as a key personality behind the arts renaissance in Singapore. She directed the Singapore Arts Festival for a decade from 2000-2009 where her innovative approaches established the Festival as one of the leading Festivals in Asia. She has been noted for her efforts in bridging artistic work and professional networks between Asian and European artists and festival producers. She initiated and co-founded the Association of Asian Performing Arts Festivals and served as its first chair from 2004 to 2009. She also developed Singapore Season, a programme showcasing Singapore's arts overseas which was first launched in London in 2005 and later in China (Beijing, Shanghai) in 2007 and Edinburgh 2009. In 2009, Ching Lee was made Officier dans l'Orde des Arts et des Lettres and she is also the recipient of The Public Administration Medal (Silver) from the Singapore government in 2005.

In 2009, she founded the arts management and consultancy agency CultureLink. In her various capacities as programme consultant, curator, producer, and artist representative, she has collaborated with organisations and artists like Napoli Teatro Festival Italian, Edinburgh International Festival, New Visions Festival, National Museum of Singapore, National Forum of Music (Poland), European Festivals Association, La La La Human Steps, Tang Quartet, Theatreworks, Melvyn Tan, among others.

Ching Lee is also an Associate Director at Festival and Events International, and holds a Bachelor of Arts (History Hons) from the National University of Singapore, and a Masters of Arts Management from the City University of London.

Nele HERTLING
mentor



Member of Strategy Group, A Soul for Europe, Berlin, Germany
Former Director Hebbel-Theatre, Berlin, Germany
General Manager Berlin European Capital of Culture 1988

Degree in German Philology and Theatre.

1963-1988 Research Associate at the Academy of Arts in Berlin (West).
Artistic director of "Berlin - Cultural Capital of Europe, 1988". 1989-2003
Director of the Hebbel Theatre in Berlin, artistic director of the "Theater der Welt" festival (1999). 2003-2007 Head of the DAAD's Artists-in-Berlin programme.

Since 2006, she has been Vice-President of the Academy of Arts, Berlin.

www.berlinerkonferenz.eu



With the kind support of the Goethe-Institut Singapore

Grace LANG
mentor



Programme Director Hong Kong Arts Festival Society, Hong Kong, China

Ms Lang received her education in Hong Kong and the USA, obtaining her Licentiate of the Royal Schools of Music in Piano Performance in Hong Kong and BA (High Honors) degree from Wesleyan University where she studied liberal arts. Grace Lang joined Hong Kong Arts Festival in 1988 and was appointed Programme Director in 1993. Ms Lang has since initiated cultural exchange co-productions with Germany, China, Japan and Korea. She actively networks presenters in promoting performing arts business in China and Asia and has organised the Conference on the Business of Performing Arts.

In arts education, she serves on the Advisory Board on Cultural Studies at Lingnan University, and has served on International Advisory Board (Dance) of Hans Christian Andersen 2005, Denmark, and the Trustee Board of "La Fondation des Artistes" of the Consulat Général de France. She has guest-lectured at Chinese University of Hong Kong, University of Hong Kong and Hong Kong Academy for Performing Arts.

She has held positions at Music Office (Hong Kong Government), Hong Kong Arts Centre, and Hong Kong Schools Music and Speech Association. She holds the Licentiate of the Royal Schools of Music (Performance), BA (High Honors) degree from Wesleyan University, USA, and Certificate in Arts Administration from University of Hong Kong and City University, London. In 2002, she was awarded the Medal of Honour by HKSAR.

Atelier Presenters

Robyn ARCHER
presenter



Creative Director The Centenary of Canberra (2013), Australia
Artistic Director The Light in Winter, Melbourne, Australia

Robyn Archer is a singer, writer, director, artistic director and public advocate of the Arts. In all of these roles her reach is global. In 2010 she has given concerts in Honolulu, Adelaide and Port Fairy: in February 2011 she has sung Brecht in his birthplace, Augsburg, at the Brecht and Music festival. She is in demand throughout the world as a speaker on the Arts and recent destinations have been Varna (Bulgaria), Perth and all points east in Australia, Vancouver, Prague, Seoul, London, Gent: there are new invitations to Jeju (Korea) , Glasgow, Sydney, Townsville, Mackay, Yolgnu Land (NT).

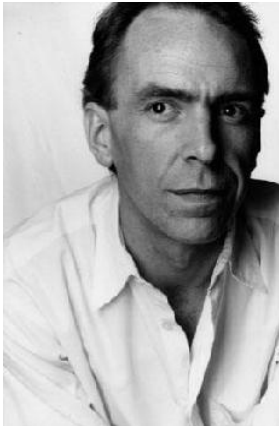
Robyn is currently the Creative Director of The Centenary of Canberra (2013) and Artistic Director of The Light in Winter which she created for Federation Square in Melbourne. She is devising the program for the 5th World Summit on Arts and Culture (Melbourne October 3-6 2011) and advising on the National Gallery of Victoria's 150th celebrations in 2011. She was recently appointed as Adjunct Professor to the University of Canberra.

Robyn was Artistic Director of the National Festival of Australian Theatre in Canberra for three years and of the Adelaide Festival in 1998 and 2000. She was chair of the Australia Council's Community Cultural Development Board, a consultant to the new Melbourne Museum for three years and advisor on the Australian cultural content for EXPO 2000 in Hannover, Germany. She created a new celebration of the arts for Tasmania: Ten Days on the Island . Robyn was artistic director of the Melbourne International Arts Festival 2002, 2003, 2004 and created a trilogy of festivals there : TEXT BODY VOICE. For two years Robyn has worked on Liverpool European Capital of Culture, and was adviser to the startup of Luminato, a new festival for Toronto. In 2008 she curated the Deakin Lectures, served as juror for Culture France's Danses Caribes in Cuba, went to the Australia 2020 Summit, was formal mentor to Arts Mildura, and was juror for the Victorian Premier's Literary Prize.

Robyn is an Officer of the Order of Australia, Chevalier du l'Ordre des Arts et des Lettres (France), Officer of the Crown (Belgium) and holds honorary doctorates from Flinders and Sydney Universities.

www.robynarcher.com.au

Norman ARMOUR
presenter



Executive Director PuSh International Performing Arts Festival, Vancouver, Canada

Norman Armour's professional practice includes being a curator, producer, director, actor and interdisciplinary artist. Since graduating from Simon Fraser University's School for the Contemporary Arts in 1986, he has collaborated on over 120 works for the stage and other media. His career has covered a wide range of creative interests: the commission, creation, production and presentation of new Canadian plays; innovative adaptations of contemporary and classical works; site-specific endeavours; large-scale interdisciplinary events; dance/theatre collaborations; serialized short films; and live-remote radio broadcasts.

Norman co-founded the PuSh Festival and became its executive director in 2005. He also co-founded Rumble Productions, an interdisciplinary theatre company. Under his leadership from 1995-2005, it became a mainstay of Vancouver's thriving independent scene—widely acknowledged for its commitment to new work and emerging practitioners. A strong believer in the value of a healthy arts community, Norman has consulted on not-for-profit organizational development, overseen integrated outreach programs, and spearheaded public forums on innovation in the performing arts. Over the years, he has served on numerous boards and advisories, including a stint as president of the Vancouver Professional Theatre Alliance.

Seok Kyu Choi
presenter



Creative Producer AsiaNow Productions, Jongno-gu, South Korea

Kyu's professional carrier started with the Chuncheon International Mime Festival, an annual performing arts festival for mime, physical theatre, street theatre, contemporary circus and site-specific theatre. At the CIMF, Kyu focused on programming and artist development, while at the same time helping the festival grow from a small event to one of Korea's best known performing arts festivals.

Kyu founded AsiaNow productions in 2005 in order to develop, produce and present innovative and exciting Asian contemporary physical theatre, dance and interdisciplinary arts, including "A Midsummer Night Dream" (Yonghanza Theatre Company) and "Woyzeck" (Sadari Movement Laboratory), both now internationally acclaimed with extensive touring schedules. He also works as a project director and facilitator with Moving Space Project, an artist residency program for hybrid performance which provides artists with a new platform where they can work with international artists across disciplines.

Kyu has developed the Creative Producers' Network in Asia since 2007 and organized the Creative Producers' Network Forum in Seoul 2009 in association with PAMS (Performing Arts Market in Seoul). He sits on the steering committee for The Asian Performing Arts Presenters' Network and an international version of Time-Place-Space, an artist residency program for hybrid performance arts in Australia. He has taught international touring and producing theatre at the Korea National University of the Arts, and has worked as a consultant for Korean arts management and theatre development.

Bernard FAIVRE D'ARCIER
presenter



President La Biennale de la danse de Lyon
Former director Festival d'Avignon, France

From 1972, Bernard Faivre d'Arcier has been the plenipotentiary of the President of the National Centre of Cinematography, the Director of the Avignon Festival (1979-1984 and 1993-2003), the Cultural Advisor of the French Prime Minister (1984-1986), the founder and president of LA SEPT – the French subdivision of the Culture Channel ARTE, the plenipotentiary of the President of the National Assembly (1989), the organiser of events celebrating the bicentennial of the French Revolution (1989), an International consultant of the Houston, Rome and Tokyo festivals, the President of the International Fund for the Promotion of Culture (UNESCO), the Head of the Theatre Department at the French Ministry of Culture (1989-1992), the Head of the National Theatre Centre (1993-1998), the founder of the European Theatre Network Theorem, the Head Commissioner of the Season of Hungarian Culture (2001, Magyart) and the Season of Polish culture (2003, Nova Polska) in France.

He is currently Cultural consultant (BFA-Conseil) and Chairman of “Les Biennales de Lyon” (visual arts and dance) and “Metz en scene” (musical venue).



With the kind support of the French embassy in Singapore

Wai-lap Kwong
presenter



Programme Director Guangdong Modern Dance Festival, China

Wai-lap Kwong has spent over 20 years in the arts, as manager and consultant for organisations as diverse as The Macau Cultural Centre (Programme and Marketing Director); The City Contemporary Dance Company (General Manager); Federation of Asia-Pacific for Cultural Promotion (Board of Governors); The Hong Kong Arts Development Council (Drama sub-committee); The Hong Kong Arts Festival (Programme Coordinator); The Asian People's Theatre Festival (co-director); The Guangdong Xinghai Performing Arts Development Company (Deputy General Manager); Guangzhou Opera House (Advisory Consultant); China (Shenzhen) International Cultural Industry Fair 2006 (Greater China marketing consultant); and programming consultant for a variety of cultural programs during the Shanghai Expo in 2010.

Though Kwong's experience covers most areas of arts management, in recent years he has specialised in the performing arts and the cultural market in and around Pearl River Delta and Yangtze River Delta, as well as new opportunities under the Close Economic Partnership Arrangement (CEPA) between Hong Kong SAR and mainland China.

Kwong recently produced Rimini Protokoll's Cargo in Shanghai in 2010. In 2008, he produced the Guangzhou premiere of Broadway musical CATs. In 2006, Kwong co-founded the first Fringe Festival in China in Shanghai and has since become the Director of Programme Planning of Fringe Shanghai. Kwong has been the Programme Director of the most important contemporary dance event in China, the annual Guangdong Modern Dance Festival, since 2004.

Carla VAN ZON
presenter



Artistic Director Auckland Arts Festival, New Zealand

Carla van Zon has recently become the Artistic Director of the Auckland Arts Festival and is very excited to have returned to the festival world and Auckland City. Previously she was the International Manager at the Arts Council of New Zealand. In that role, she oversaw the development of an international strategy, and from this has developed an international programme to assist New Zealand artists to gain international success.

Before joining the Arts Council, Carla was the Artistic Director of the New Zealand International Arts Festival. Involved in the NZ Festival since 1989, Carla took on the role of Artistic Director in April 2000, having successfully led the Festival as Executive Director since 1996. The Festival thrived with Carla in both roles and she led it into the black for the first time, earning the organisation the Dominion Gold Award 2001 for outstanding contribution to the Wellington economy.

An Aucklander born and bred, Carla has an MA in Dance and Arts Administration from George Washington University in the USA and a broad range of professional experiences in the arts, including working with a variety of theatre & dance companies, venues, the New Zealand Film Commission, producing New Zealand work and Co-Directing the New Caledonia New Zealand Season in 2007 for the Governments of New Caledonia and France.

She has travelled widely throughout the world and is passionate about arts and cultural exchange as a way of gaining greater understanding between people. Carla was made an Officer of the Order of New Zealand for services to the arts in 2001 and Arts Wellingtonian of the Year in 2005.

www.aucklandfestival.co.nz