

«The true role of a festival is to help artists to dare, to engage in new projects...»

(Bernard Faivre d'Arcier)

Atelier for Young Festival Managers SINGAPORE 2011

Official Schedule of the Atelier

SATURDAY 14 MAY 2011

- 5-7pm** **Opening of the Atelier for Young Festival Managers Singapore 2011**
At The Singapore Airlines Theater, LASALLE College of the Arts
- Welcome address by arts management student
 - Address by **Kathrin Deventer**, Secretary General of the European Festivals Association, EFA
 - Address by **Prof Alastair Pearce**, President of LASALLE College of the Arts
 - Address by **Katelijan Verstraete**, Assistant Director Cultural Exchange Department, ASEF
 - Introduction by **Hugo De Greef**, General Coordinator of the Atelier
 - Address by Guest of Honour **Lee Suan Hiang**, Executive Director, Arts and Cultural Development, Ministry of Information, Communications and the Arts, Singapore
 - LASALLE Rhythym Ensemble
 - Conversation with **Alain Platel**, Director of the performance 'Out of Context – for Pina' at Singapore Arts Festival and founder of les ballets C de la B, Gent, Belgium.
- 7-8pm Welcome dinner reception

SUNDAY 15 MAY 2011

- 9-10am Brief presentation of each mentor and participant
- 10-11am Presentation by **Nele Hertling** (Member of Strategy Group, A Soul for Europe, Berlin; Former Director Hebbel-Theatre, Berlin; Director European Capital of Culture Berlin, 1988, Germany)
- 11-1pm Dialogue on festival papers
- 2-5pm Dialogue on festival papers: continued
- 5-6pm Plenary: results of the group discussions
- 6-9.30pm Evening at TheatreWorks
- Welcome to TheatreWorks by **Tay Tong** (Managing Director TheatreWorks)
 - Presentation by **Wai Lap Kwong** (Programme Director Guangdong Modern Dance Festival, China)
 - Talk on the situation of 'Festivals in Asia' with:
 - **Ching-Lee Goh** (Executive and Artistic Director CultureLink, Singapore; Former Director Singapore Arts Festival)
 - **Grace Lang** (Programme Director Hong Kong Arts Festival Society, Hong Kong, China)
 - **Wai Lap Kwong**
 - moderated by **Audrey Wong** (Programme Leader MA Arts & Cultural Management, LASALLE)

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MONDAY 16 MAY 2011

- 9-10am Presentation by **Rose Fenton** (International Arts Producer and Advisor, London, United Kingdom)
- 10-11am Presentation by **Grace Lang**
- 11-12am Presentation by **Ching-Lee Goh**
- 12-1pm Questions and answers
- 2-5.30pm Continued dialogue on festival papers
- 6-9.30pm Evening at Singapore Arts Museum
- Welcome by Tan Boon Hui, Director of the Singapore Arts Museum
 - Presentation by **Carla Van Zon** (Artistic Director Auckland Arts Festival, New Zealand)
 - Presentation by **Norman Armour** (Executive Director PuSh International Performing Arts Festival, Vancouver, Canada)

TUESDAY 17 MAY 2011

- 9-10am **Carla Van Zon** and **Norman Armour**: dialogue with the participants
- 10-1pm Group sessions
- 2-5pm Groups sessions
- 5-6pm Presentation by **Seok Kyu Choi** (Creative Producer AsiaNow AsiaNow Productions, Jongno-gu, South Korea)
- 7-9.45pm Evening at Singapore Arts Festival
- Ishinsha's performance at Festival Village – When a Gray Taiwanese Cow Stretched
 - Dialogue with Ishinsha's director **Yukichi Matsumoto** at Festival Village
 - visit Festival Village

WEDNESDAY MAY 18, 2011

- 9-10am **Seok Kyu Choi**: Dialogue with the participants
- 10-1pm Group sessions
- 2-5pm Programme tbc
- 6-9.30pm Evening at Esplanade
- Welcome & introduction by **Benson Puah** (Chief Executive Officer of The Esplanade Co Ltd, Singapore and Chief Executive Officer of National Arts Council, Singapore)
 - Panel on '**Singapore in the World of Art**' crossroads, networks, opportunities, issues'
 - Speakers are (among others): **Audrey Wong** (Programme Leader MA Arts & Cultural Management, LASALLE, Singapore), **Ching-Lee Goh** (Executive and Artistic Director CultureLink, Singapore; Former Director Singapore Arts Festival) , **Tay Tong** (Managing Director TheatreWorks)

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THURSDAY 19 MAY 2011

- 9-10am Presentation by **Bernard Faivre d'Arcier** (Vice-president Biennale de la Danse de Lyon; Former director Festival d'Avignon, France)
- 10-11am Presentation by **Robyn Archer** (Creative Director The Centenary of Canberra (2013); Artistic Director The Light in Winter, Melbourne, Australia)
- 11-1pm Presentation by one or more artists coming from the festival programme

FRIDAY MAY 20, 2011

- 1-4pm Closing panel between **Robyn Archer**, **Bernard Faivre d'Arcier** and the **mentors** of the Atelier

5-8pm Official Closing Ceremony of the Atelier for Young Festival Managers Singapore

At: The Singapore Airlines Theater. LASALLE College of the Arts
introduction speech by **Kris Peeters**, Minister-President of Flanders, Belgium

KEYNOTE by **Robyn Archer**

PANEL on '**Serving Artists Serves the Public**' moderated by **Jane Allan** (Dean of Foundation Studies, LASALLE College of the Arts, Singapore)

'The role and position of arts and arts festivals is increasingly a complex and convoluted one, caught between artistic ideals and political realities. Should artists or audiences be served first? Is serving artists also serving audiences, and similarly will serving audience also serve artists? Or are these 2 fundamentally opposing impulses that will never meet? What definitive roles should festivals play, or not play?'

Panel members include **Grace Lang** (Programme Director Hong Kong Arts Festival Society, Hong Kong, China), **Nele Hertling** (Member of Strategy Group, A Soul for Europe, Berlin; Former Director Hebbel-Theatre, Berlin; Director European Capital of Culture Berlin, 1988, Germany), **Dr. Robert Liew** (Managing Director Arts Management Associates, Knight in the Order of Arts and Letters, Singapore), **Robyn Archer** (Creative Director The Centenary of Canberra (2013); Artistic Director The Light in Winter, Melbourne, Australia) and **Bernard Faivre d'Arcier** (Vice-President Biennale de la Danse de Lyon; Former Director Festival d'Avignon, France)

Closing speech **Venka Purushothaman**, Provost LASALLE College of the Arts, Singapore

Closing speech Ambassador **Dominique Girard**, Executive Director of the Asia-Europe Foundation, ASEF

Closing speech by **Darko Brlek**, President of the European Festivals Association EFA

Concluding remarks by **Kathrin Deventer**, Secretary General of the European Festivals Association EFA and **Hugo De Greef**, General Coordinator of the Atelier and mentors of the Atelier

- 8 pm Dinner reception & party