



ANNOUNCEMENT

Asia-Europe Festivals Exchange Programme: Atelier for Young Festival Managers

Application Deadline: 17 December 2010
Singapore

14 December 2010

Open Call for Young Festival Managers to Join Training

The **Atelier for Young Festival Managers** is an intensive training programme that will be held for the first time in Asia, during the Singapore Arts Festival, from 14 – 21 May 2011. It aims to invite 45 young festival managers from all over the world to foster meaningful connections and encourage a reflection on the role of festivals in today's societies within the framework of international cultural cooperation.

The Atelier will be facilitated by distinguished festival directors such as Bernard Faivre d'Arcier (former long-standing Artistic Director of the Avignon Festival), Rose Fenton (Co-Founder of London International Theatre Festival), Goh Ching Lee (former Director of Singapore International Arts Festival), Hugo De Greef (General Manager, Bruges European Capital of Culture 2002) and Nele Hertling (Vice-Chair of the Academy of Arts Berlin). There will also be guest lectures by eight renowned international festival pioneers. The week-long programme will include presentations, group discussions and intensive workshops where participants will examine topics relating to vision and festival programming.

The Atelier is the initiative of the European Festivals Association (EFA) and is co-organised by Asia-Europe Foundation (ASEF) and LaSalle College of the Arts (Singapore) in cooperation with the Association of Asian Performing Arts Festivals (AAPAF) and the Singapore Arts Festival. It follows similar successful editions held in Europe in 2006 and 2009.

Hugo de Greef says, "The Atelier is about formulating experiences and passing on knowledge to the next generation of festival makers".

Interested applicants are invited to submit their applications by **17 December 2010**. ASEF will be supporting a limited number of successful applicants from Asia and Europe. For more information, please visit: <http://culture360.org/opportunity/singapore-first-atelier-for-young-festival-managers-in-asia/>

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About the Organisers:



The Asia-Europe Foundation (ASEF) promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM*). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 450 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. www.asef.org

* ASEM now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat. www.aseminfoboard.org



European Festivals Association (EFA) is the network of and for arts festivals. The Association has grown into an open and dynamic network representing more than a hundred music, dance, theatre and multidisciplinary festivals, national festival associations and cultural organisations and their 2000 members from 38 mainly European countries. Based in Ghent and in Brussels close to where international cultural policy is made, the European Festivals Association is in a pole position to open up festivals to artists and all kinds of audiences from around the world, to politicians, business people and the media. The Association raises awareness of the vital role played by festivals in today's world. www.efa-aef.eu



La Salle College of the Arts Singapore

Founded in 1984 by De La Salle educator, Brother Joseph McNally, LASALLE College of the Arts is a specialist tertiary institution leading contemporary arts education in fine art, design, media and performing arts in the Asia Pacific. Contemporary in focus and innovative in approach, LASALLE has been nurturing some of Singapore's leading creative practitioners. It offers the most comprehensive range of 26 diploma and degree awards in design, fine arts, film, media arts, fashion, dance, music, theatre, art history, art therapy and arts management in the region. www.lasalle.edu.sg



Association of Asian Performing Arts Festivals (AAPAF) was inaugurated on 19 June 2004 in Singapore. The Association is a network of Festivals which aims to promote Asian arts and artists through the exchange of information, knowledge, expertise and establishing a framework for collaboration and commission of new works. The Founding Festival Members are the China Shanghai International Arts Festival, the Singapore Arts Festival, the Hong Kong Arts Festival, and the Jakarta International Arts Festival (JakArt). The Association of Performing Arts Festivals in Asia aims to increase capacity building of young festival managers in this area. www.aapaf.org



Singapore Arts Festival began in 1977 as a national showcase celebrating the local arts of Singapore's diverse communities. Over the last three decades, the Festival, organised by the National Arts Council, has played a symbiotic and catalytic role in development of the artistic and cultural life of Singapore. It has helped to transform the city's landscape, turning it into one of Asia's major cultural capitals of today. It has influenced the work of artists and generated a growing public demand for the arts, spawning new capital platforms, events and movements that help underpin the lively cultural scene in present day Singapore. Today, the Singapore Arts Festival has become an international showcase with a distinctive Asian flavour, known for its bold and innovative collaborations at the cutting-edge of contemporary arts. www.singaporeartsfest.com



CultureLink Singapore (CL) is a specialist agency engaging in artistic programming, artist touring and management, festivals and events development, international cultural exchange, and cultural research. Established in 2009, CultureLink collaborates with a range of artistic, cultural, business, and government organisations to deliver quality programmes, events, tours, linkages and propositions in the performing arts on the global stage. Valued for its wide network and empathy towards diverse disciplines and cultural environments, CultureLink has within a short period of time built a credible clientele hailing from recognised cultural capitals to new emerging markets and territories. www.culturelink.com.sg