6 October 2001

Second Asia-Europe Young Entrepreneurs Forum
6-8 October 2001
Shangri-La Hotel, Singapore

The Asia-Europe Foundation (ASEF), in partnership with the Association of Small and Medium Enterprises (ASME), Singapore, is organising the Second Asia-Europe Young Entrepreneurs Forum (2\textsuperscript{nd} AEYEF) in Singapore to bring together over 70 young entrepreneurs from member countries of the Asia-Europe Meeting (ASEM) process.

The 1\textsuperscript{st} AEYEF was held in Berlin, Germany in October 1999. It was initiated by ASEF to foster linkages among young entrepreneurs from both Asia and Europe for mutual benefit. The network between the next generation of corporate leaders would form the foundation for greater business to business co-operation in the future. Significantly, the 2\textsuperscript{nd} AEYEF will coincide with and complement the 6\textsuperscript{th} Asia-Europe Business Forum (AEBF), a private sector-led initiative that was launched at the inaugural ASEM in Bangkok in March 1996. The AEBF is held annually to provide a platform for business leaders from the two regions to discuss issues affecting trade, investment, and business collaboration between the two regions.

One highlight of the 2\textsuperscript{nd} AEYEF will be the plenary session on the theme Cross-Cultural Business. Experienced entrepreneurs from Asia and Europe will share their experience interacting with the other region. The participants will also discuss prospects in the Infocomm/E-commerce and Life Science/Bio-technology sectors in two workshop sessions.

The 2\textsuperscript{nd} AEYEF will conclude with the presentation of the AEYEF Awards to recognise the contributions of young entrepreneurs to the promotion of business ties between Asia and Europe at a special award ceremony at the Istana on 8 October 2001.

For further information, visit the official website at: [http://www.asef.org/eyef/](http://www.asef.org/eyef/) or contact:

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