Programme

3rd ASEM Rectors’ Conference (ARC3)
Universities, Businesses and You: For a Sustainable Future

Monday, 24 September 2012

19.00 – 20.00 Welcome Reception
Venue: Prinsenhof Hotel, Martinikerkhof 23, 9712 JH Groningen

Tuesday, 25 September 2012

DAY 1 OF THE ARC3: University-Business: Leaders for a Sustainable Society
Venue: Academy Building, Broerstraat 5, 9712 CP, Groningen

8.45 – 9.15 Registration

9.15 – 9.30 Welcome addresses
Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)
Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands
Assoc. Prof. Dr Piniti Ratananukul (on behalf of the ASEAN University Network (AUN) Board of Trustees)

9.30 – 10.30 Opening Plenary:
Common Trends and Challenges in ASEM
Chair: Assoc. Prof. Dr Piniti Ratananukul (on behalf of the ASEAN University Network (AUN) Board of Trustees)
Input statements:
Prof. Tan Tai Yong, Vice-Provost (Student Life), National University of Singapore (NUS), Singapore
Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

10.30 – 11.00 Break
Keynote Speeches
H.E. Drs Halbe Zijlstra, Dutch Secretary of State for Higher Education
Mr Roelof Joosten, Member of the Executive Board, Royal Friesland Campina N. V., the Netherlands

Photo opportunity and Lunch
Venue: Hanze Sociëteit, (adjacent to the Academy building), Oude Boteringestraat 19, 9712 GC, Groningen

Academic speed dating
Venue: Academy Building, Spiegelzaal, Broerstraat 5, 9712 CP, Groningen

Parallel working groups (WGs 1 & 2)

Working Group 1

University-Business Co-operation: Where Are We?

Group 1A

Chair: Prof. Edilberto De Jesus, Professor Emeritus, Asian Institute of Management, the Philippines
Rapporteur: Assoc. Prof. Dr Azman Ahmad, Assistant Vice-Chancellor (Education), Universiti Brunei Darussalam (UBD)

Input statements:
Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network
Prof. Marcin Palys, Vice-Rector, University of Warsaw, Poland
Ms Nannette Ripmeester, Director, Expertise in Labour Mobility (ELM), the Netherlands
Ms Myriam Abboud, Student Representative, The University of Sydney, Australia

Group 1B

Chair: Prof. Ulrike Beisiegel*, Rector, University of Göttingen, Germany
Rapporteur: Prof. Chris Brink*, Vice-Chancellor, University of Newcastle, United Kingdom

Input statements:
Prof. Freddy Boey, Provost, Nanyang Technological University (NTU), Singapore
Prof. Lauritz B. Holm-Nielsen*, Rector, Aarhus University (AU), Denmark and Vice-President, European University Association
Ms Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders (IPL), Vietnam
Mr Arjen Hoekstra, University of Groningen (RUG), the Netherlands
Working Group 2

**Group 2A**

**Chair:** Assist. Prof. Surakit Nathisuwan, Vice-President for International Relations, Mahidol University, Thailand  
**Rapporteur:** Prof. Vasile Isan, Rector, University of Alexandru Ioan Cuza, Romania

**Input statements:**  
Prof. Dr Alfredo E. Pascual, President, University of the Philippines (UP)  
Prof. Dr Thomas Pfeiffer, Vice-Rector, Ruprecht-Karls-Universität Heidelberg, Germany  
Dr Chito B. Salazar, Founding President, Philippine Business for Education (PBEd), the Philippines  
Ms Vicki Baars, Vice-President, National Union of Students (NUS), United Kingdom

**Group 2B**

**Chair:** Prof. Dr Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium  
**Rapporteur:** Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia (USM)

**Input statements:**  
Prof. Junggi Im, Vice-President, Seoul National University (SNU), Korea  
Dr Martin Hallik, Vice-Rector, University of Tartu (UT), Estonia  
Prof. Dr Wei Shen, Associate Dean for China, Associate Professor of International Affairs, Ecole Supérieure des Sciences Commerciales d’Angers (ESSCA) School of Management, France  
Mr Yi Da Soh, National University of Singapore (NUS), Singapore

16.30 – 17.00  
**Break**

17.00-18.00  
**Plenary Discussion:**  
ASEM Education Process’ widening outreach: governments, students, NGOs and industries as partners

**Chair:** Prof. Mohd Hamdi Abd Shukor, Deputy Vice-Chancellor, Universiti Malaya (UM), Malaysia

**Panellists:**  
Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)  
Dr Siegbert Wuttig, Director, ASEM Education Secretariat  
Mr David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum (YFJ)  
Mr Marrik Bellien, Director, Nuffic Neso China  
Mr Yi Da Soh, National University of Singapore (NUS), Singapore
Welcome Dinner
Venue: Der Aa-Kerk, Akerkhof 2, 9711 JB, Groningen

Wednesday, 26 September 2012

DAY 2 OF THE ARC3:  
**Universities’ Stakeholder Engagement**

Venue: Academy Building, Broerstraat 5, 9712 CP, Groningen

9.00 – 9.15

Short introduction to second conference day and summary of Day 1
Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

9.15 – 10.45

Parallel working groups (WGs 3 & 4)

**Working Group 3**

**Maximising Impact: Community, Stakeholder Engagement and University Social Responsibility (USR)**

**Group 3A**

Chair: Prof. Dr Xiao Xian, Vice-President, Yunnan University, China

Rapporteur: Prof. Elmer Sterken, Rector, University of Groningen (RUG), the Netherlands

Input statements:
Prof. Iwan Dwiprahasto, Vice-Rector of Academic and Student Affairs, Universitas Gadjah Mada (UGM), Indonesia
Prof. Koen Lamberts, Deputy Vice-Chancellor, University of Warwick, United Kingdom
Mr David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum (YFJ)
Ms Maria Tsakalerou, Democritus University of Thrace (DUTH), Greece

**Group 3B**

Chair: Dr Gita Revalde, Vice-Rector, Riga Technical University (RTU), Latvia

Rapporteur: Fr. Jose Cruz, SJ, Vice-President, Ateneo de Manila University (ADMU), the Philippines

Input statements:
Prof. Saran Kaur Gill*, Deputy Rector, Universiti Kebangsaan Malaysia (UKM)
Prof. Carla Locatelli, Vice-President, University of Trento, Italy
Dr Chich Udindu, Vice-President, Corporate Social Responsibility, Minor Food Group, Thailand
Mr Libin Yang, Harbin Medical University (HMU), China

* Member of the 3rd ASEM Rectors’ Conference (ARC3) Advisory Group
Chair: Prof. Dr Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium

Rapporteur: Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia (USM), Malaysia

Working Group 4

The Imperative for Excellence and the Issue of Equal Access

Group 4A

Chair: Prof. Le Quan Minh, Vice-President for International Relations, Vietnam National University (VNU) Ho Chi Minh City

Rapporteur: Prof. Maurits van Rooijen, Rector Magnificus, Nyenrode Business Universiteit, the Netherlands

Input statements:
Prof. Dr Akhmaloka, Rector, Institut Teknologi Bandung (ITB), Indonesia
Prof. Sir Timothy O’Shea, Principal and Vice-Chancellor, University of Edinburgh, United Kingdom
Mr Florian Kaiser, Executive Committee, European Students’ Union (ESU)

Group 4B

Chair: Br. Ricardo P. Laguda, FSC, President, De La Salle University (DLSU), the Philippines

Rapporteur: Prof. Arnoud De Meyer, President, Singapore Management University (SMU), Singapore

Input statements:
Prof. Dr Kua Wongboonsin*, Vice-President, Chulalongkorn University, Thailand
Prof. Dr Monika Schäfer-Korting, Executive Vice-President, Free University of Berlin, Germany
Mr Michael Keane, Senior Partner, K2S Advisors, United Kingdom
Ms Naeun Choi, Seoul National University (SNU), Korea

10.45 – 11.00

Break

11.00 – 12.00

Reports from the Working Groups to be delivered by Rapporteurs

Chair: Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network (WUN)

12.00 – 13.30

Lunch

Venue: Academy building – Bruinsaal / Spiegelzaal, Broerstraat 5, 9712 CP, Groningen

In parallel: Rectors and Students, Meet and Greet
13.30 – 14.30

**Plenary Debate:**
Are employability and social responsibility issues mutually exclusive in practice?

**Chair:** Prof. Manuel Assunção, Rector, University of Aveiro, Portugal

**Panellists:**
- Prof Saran Kaur Gill*, Deputy Rector, Universiti Kebangsaan Malaysia (UKM), Malaysia
- Prof. Young-Sup Yun, Executive Vice-President, Korea University (KU), Korea
- Prof. Eva Åkesson, Vice-Chancellor, University of Uppsala, Sweden
- Mr Sjur Bergan, Head, Higher Education and Research Division of the Council of Europe (CoE)
- Prof. Jean-Pierre De Greve, Vice-Rector, International Relations and Mobility Department, Vrije Universiteit Brussel, Belgium

14.30 – 15.00

**Plenary Session:**
From ASEMME3 to ASEMME4: Preparation of Updates for ASEMME4

**Chair:** Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)

**Speakers:**
- Dr Siegbert Wuttig, Director, ASEM Education Secretariat (AES)
- En. Ahmad Nazri Bin Sulaiman, Undersecretary, Policy Coordination and International Division, Ministry of Higher Education, Malaysia (host of the ASEMME4, 2013)

15.00 – 15.15

**Break**

15.15 – 16.00

**Adoption of Recommendations**

**Chair:**
- Dr Dzulkifli Abdul Razak Tan Sri Dato, Vice-Chancellor, Albukhary International University (AiM), Malaysia and Vice-President of the International Association of Universities

16.00 – 16.15

**Closing Remarks by Partners**

Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)
- Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands
- Assoc. Prof. Dr Piniti Ratananukul (on behalf of the ASEAN University Network (AUN) Board of Trustees)

*Member of the 3rd ASEM Rectors’ Conference (ARC3) Advisory Group*
16.15 – 17.15 Press Conference (Organisers and selected Rectors)

17.30 Lake Tour, Farewell Reception and Dinner
(Remarks by Prof. Dr Sibrandes Poppema)

Paterswoldse Meer

The Paterswoldse Meer is a charming lake, a gift for those who love culture, nature and water. A perfect place for aquatic sports such as sailing or surfing, with shores that offer many a scenic route to cyclists and walkers. For those who love to watch the scenery while having a drink or enjoying a meal, there is a fine choice of restaurants.

After a relaxing boat trip, we will have dinner at Restaurant Buitensociëteit Paterswoldsemeer, a 19th century residence that was fully renovated a few years ago and has regained its former splendour. A perfect place for a perfect evening.

Venue: Restaurant Buitensociëteit Paterswoldsemeer, Meerweg 227, 9752 XD Haren
(Meeting point Academy Building)

Master of Ceremony/Chairperson:
Mr Bert Verveld, Director General, University of Groningen (RUG), the Netherlands

Thursday, 27 September 2012

DAY 3 OF THE ARC3: Cultural Programme

9.30-15.00 Beauty of Groningen seen from an ancient sailing boat
In the old days, the river Reitdiep connected the City of Groningen to the sea. The many small medieval villages and hamlets along the river are all special in their own way. One of these nostalgic villages is Garnwerd. With its old mill, its historic church and its beautiful riverside inn (café Hammingh), Garnwerd is the destination of many town inhabitants enjoying a summer tour by bike.

This Beauty of Groningen Province Tour will give you an idea of the history of the province of Groningen. Imagine what life must have been for the many monks and farmers who, from the early Middle Ages onwards, defended the land against the rising tide and the salt that came with it...
Programme

1st Asia-Europe Students’ Forum
Are You Fit for the Future?

Sunday, 23 September 2012

18.00 – 20.30 Welcome Reception and Dinner
Venue: Martini Hotel, Gedempte Zuiderdiep 8, 9711 HG Groningen

Monday, 24 September 2012

8.15 – 8.45 Registration
8.45 Brief Welcome by organisers
Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)
Dr Choltis Dhirathiti, Deputy Executive Director, ASEAN University Network (AUN)
Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

9.00 Keynote Speech:
Great expectations; What really matters? – a personal story
Drs Gertjan Lankhorst, CEO, Gasterra BV, the Netherlands

9.20 – 10.20 Panel 1
Reality-check: what really matters at the workplace?

Chair: Ms Chiipa Schneller, Special Advisor, ASEM Education Hub (AEH), Asia-Europe Foundation (ASEF) & ARC3 Conference Rapporteur

Panellists:
Prof. Dr Wei Shen, Associate Dean for China, Associate Professor of International Affairs, Ecole Supérieure des Sciences Commerciales d’Angers (ESSCA) School of Management, France
Ms Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders (IPL), Vietnam
Ms Vicki Baars, Vice-President, National Union of Students (NUS), United Kingdom
Mr Pablo Perrino de Urrutia, Deusto University, Spain and University of Groningen (RUG), the Netherlands

10.20 – 10.40
Break

10.40 – 11.40
Panel 2
Check-up: do I have and do I get what it takes to be an entrepreneur?

Chair: Drs Max J. Van den Berg, Governor of the Queen for the Province of Groningen, the Netherlands

Panellists:
Mr Edwin van Rest, Director, StudyPortals.eu, the Netherlands
Ms Myriam Abboud, The University of Sydney, Australia
Mr Florian Kaiser, Executive Committee, European Students’ Union (ESU)

12.00 – 14.00
Honorary Doctorate Ceremony for Nobel Peace Prize Laureate (1984) and esteemed South African spiritual leader Reverend Desmond Tutu
Venue: Martinikerk, Martinikerrkhof 3, 9712 JG, Groningen

14.00
Lunch
Venue: Hanze Sociëteit, Oude Boteringestraat 19, 9712 GC, Groningen (adjacent to the Academy building)

15.00 – 16.15
Interactive Session
Brain shake: What makes me Fit for the Future?

Facilitators: Mr Andy Pan & Mr Shan K., Right Impact, Singapore

16.15
Photo opportunity and Break

16.30 – 17.45
Preparation of the Recommendations to the University Leaders

Chair: Ms Chripa Schneller, Special Advisor, ASEM Education Hub (AEH), Asia-Europe Foundation (ASEF) & ARC3 Conference Rapporteur

17.45
Closing Session
18.00-20.30

**Reception and Dinner**
Venue: Hanze Sociëteit, Oude Boteringestraat 19, 9712 GC, Groningen (adjacent to the Academy building)

**Master of Ceremony/Chairperson:** Ms Anita Veltmaat, Policy Advisor for International Relations, University of Groningen (RUG), the Netherlands, and ARC3 Conference Rapporteur

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### List of Participants

**Asia**

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<th>Country</th>
<th>Name</th>
<th>Affiliation</th>
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<tr>
<td>Australia</td>
<td>Ms Myriam Abboud</td>
<td>The University of Sydney</td>
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<td>Brunei Darussalam</td>
<td>Mr Muhammad Azhar Bin Haji Abdul Aziz</td>
<td>Universiti Islam Sultan Sharif Ali (UNISSA)</td>
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<td>China</td>
<td>Mr Libin Yang</td>
<td>Harbin Medical University (HMU)</td>
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<td>Indonesia</td>
<td>Mr Adri Simamora</td>
<td>Nyenrode Business Universiteit</td>
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<td>Mr Rieza Aprianto</td>
<td>University of Groningen (RUG)</td>
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<td>Korea</td>
<td>Ms Soo-Yeon Kim</td>
<td>Hankuk University of Foreign Studies (HUFS)</td>
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<td>Ms Naeun Choi</td>
<td>Seoul National University (SNU)</td>
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<td>Malaysia</td>
<td>Ms Ee Soo Lee</td>
<td>University of Groningen (RUG)</td>
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<td>Myanmar</td>
<td>Ms Amara Thinha</td>
<td>Coimbra University</td>
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<td>New Zealand</td>
<td>Ms Genevieve Taylor</td>
<td>University of Canterbury</td>
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<td>Pakistan</td>
<td>Ms Nazia Gill</td>
<td>University of Groningen (RUG)</td>
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