

**PRESS RELEASE**  
**FOR IMMEDIATE**  
**RELEASE**

Kuala Lumpur, Malaysia  
10 May 2013

**MEDIA CONTACT**

Theresa CUA (Ms)  
Public Affairs  
Asia-Europe Foundation (ASEF)  
[theresa.cua@asef.org](mailto:theresa.cua@asef.org)  
T: +65 9178 0573  
[www.asef.org](http://www.asef.org)

**MORE INFORMATION**

<http://bit.ly/Z00021>

**SUBSCRIBE TO ASEF**  
**PRESS RELEASES:**



## **ASEF presents policy proposals to ASEM Education Ministers**

The Asia-Europe Foundation (ASEF) will take part in the upcoming 4<sup>th</sup> Asia-Europe Meeting of Ministers for Education (ASEMME4) on 12-14 May 2013 in Kuala Lumpur, Malaysia.

Ambassador ZHANG Yan, ASEF's Executive Director, will present policy proposals to the Education Ministers resulting from the 3<sup>rd</sup> ASEM Rectors' Conference (ARC3) held on 24-26 September 2012 in Groningen, the Netherlands. The ARC3 brought together more than 130 heads of universities and higher education institutions, business representatives and students from over 60 universities across 37 countries to discuss policy recommendations in line with the ASEM agenda. Further contributions to the proposals came from the 2<sup>nd</sup> Asia-Europe Education Workshop (June 2011, Innsbruck, Austria).

ASEMME4 will gather Education Ministers from the 49 member states of the Asia-Europe Meeting process (ASEM). It is organised by the Ministry of Higher Education (MOHE) of Malaysia and the ASEM Education Secretariat currently based in Germany.

Themed "Strategising ASEM Education Collaboration", ASEMME4 will address 4 key topics identified during the last ministerial meeting held in 2011 in Copenhagen, Denmark: (1) Quality Assurance and Recognition (2) University-Business Co-operation (3) Mobility, and (4) Lifelong Learning (LLL) and Vocational Education and Training (VET).

ASEM is an intergovernmental forum established in 1996 to deepen relations between Asia and Europe, which addresses political, economic and socio-cultural issues of common concern. ASEM comprises 49 member states (29 European and 20 Asian countries) plus the European Commission and the ASEAN Secretariat.

For more information please visit <http://bit.ly/Z00021>

## ABOUT THE ASIA-EUROPE FOUNDATION (ASEF)

---



The **Asia-Europe Foundation (ASEF)** furthers understanding, fosters relationships and facilitates cooperation among the people and institutions of Asia and Europe.

ASEF enhances dialogue, enables exchanges and encourages collaboration across the fields of governance, economy, sustainable development, public health, culture, and education.

Founded in 1997, ASEF is a not-for-profit, intergovernmental organisation located in Singapore. It is the only permanently established institution of the Asia-Europe Meeting (ASEM).

Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have participated in its activities and it has reached wider audiences through networks and web-portals, exhibitions and lectures.

For more information, please visit [www.asef.org](http://www.asef.org)

## ABOUT THE ASIA-EUROPE MEETING (ASEM)

---



The Asia-Europe Meeting (ASEM) is an intergovernmental forum for dialogue and cooperation established in 1996 to deepen relations between Asia and Europe, which addresses political, economic and socio-cultural issues of common concern.

The 51 ASEM Members are Australia, Austria, Bangladesh, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, United Kingdom, Vietnam, the European Union and the ASEAN Secretariat.

For more information, please visit [www.aseinfoboard.org](http://www.aseinfoboard.org)