Introduction

Launched in 2010, the Asia-Europe Education Workshops is a flexible format designed by the ASEM Education Hub (AEH) – the Asia-Europe Foundation’s higher education initiative.

The Asia-Europe Education Workshops provide a venue for focused discussions on the changing context that affects or influences the education sector. It invites stakeholders from various sectors to address a specific education topic using a transversal approach. The workshop outcomes are presented to appropriate bodies such as Asia-Europe Meeting of Ministers for Education, higher education institutions and networks, universities and other stakeholders. Information on the 1st and 2nd Asia-Europe Education Workshops is available here.

The 3rd Asia-Europe Education Workshop

At their 3rd Meeting held in Copenhagen on 9-10 May 2011, the ASEM Education Ministers invited the Asia-Europe Foundation (ASEF) to contribute to the ASEM University-Business Forum [Chair’s Conclusions], in order to enhance the dialogue on higher education-business cooperation between stakeholders.

ASEF is organising the 3rd Asia-Europe Education Workshop focused on the theme “Reality-check: What really matters?”. To be co-organised with the Siam University (Thailand) during the first half of 2012, the 2 ½-day Workshop will tackle university-business cooperation from the perspectives of young entrepreneurs and professionals by asking them about their experience on education and training and the transition to the labour market. The Workshop will potentially stimulate all stakeholders to review whether education delivers the right skills for the future - by striving to define what these skills are, where the gaps appear, and how best to tap the potential for promoting entrepreneurship education.

OBJECTIVES

Key objective: To provide a venue for a select group of young professionals and entrepreneurs to exchange and share their insights and opinions on the links between education, training and employment.

Specifically, the 3rd Asia-Europe Workshop aims to:

- To consolidate, via case studies, the views and opinions of the young people on the effectiveness of the current education systems in ASEM countries (a select number of indicators for “effectiveness” shall be defined, such as communication skills, creativity, critical thinking, etc.);
- To identify key elements of “entrepreneurship education” in ASEM countries and to discuss its potential as a new paradigm in education (input will be provided by practitioners: business sector and academia);
- To prepare a Report that will reflect the opinions and recommendations by the participants on the selected topic.
PARTICIPANTS
• 20-25 young entrepreneurs and professionals
• A select number of industry/business leaders, university leaders/staff, government leaders and policy makers, and researchers with proven expertise and experience in the topic

What is expected from the Facilitator?

ASEF seeks to engage the services of a facilitator to contribute to the preparations, implementation and evaluation of the 3rd Asia-Europe Education Workshop. In particular, he/she will be tasked to:

• Provide inputs to the Workshop Programme (content, topics/themes and design)
• Prepare the Introductory Paper in cooperation with the European Facilitator and the Workshop Preparatory Group
• Assist ASEF in the identification of moderators/facilitators and resource persons/speakers
• Promote the Workshop in order to attract relevant respondents to the Open Call for Participation
• Contribute to the discussions during the Workshop and facilitate at least 1 of the Working Groups
• Participate in the evaluation meeting of the Organisers and provide inputs as necessary
• Prepare the Workshop Summary of Discussions together with the European Facilitator
• Work with the European Facilitator and the organisers in the preparation of the Workshop publication
• Suggest follow-up initiatives as well as potential topics for upcoming Asia-Europe Education Workshops
• Recommend dissemination opportunities to propagate the results of the Workshop

The selected Facilitator will receive an honorarium of EUR 500. In addition, the costs of his/her participation in the Workshop (economy flight, accommodation, per diem and meals) will be covered by the Organisers.

If you are a national of one of the Asian countries taking part in the Asia-Europe Meeting (ASEM) process with expertise on education, training, and employment (background on entrepreneurship education will be an advantage) and proven experience/abilities to contribute to and work in an intercultural team, we invite you to be part of our Workshop team.

Deadline for expression of interest: **12 December 2011**

For expressions of interest, please fill-out the [online form](#).

Get in contact with ASEF

To explore the possibility of becoming the Asian Facilitator for this project, or to obtain further information, please contact:

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*Please note that only shortlisted candidates will be contacted if additional information is necessary to facilitate the selection process. The selected Facilitator will be announced in December 2011.*

Find out more about the [Call](#) on our website: [www.asef.org](http://www.asef.org)

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1 See page 3 for the list of ASEM member states and partners.
About ASEF and ASEM

The Asia-Europe Foundation (ASEF) promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 500 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. [www.asef.org](http://www.asef.org)

The Asia-Europe Meeting (ASEM) was initiated in 1996 when the ASEM leaders met in Bangkok, Thailand. ASEM is an informal trans-regional platform for dialogue and co-operation between the two regions and has arisen out of a mutual recognition that the relationship between Asia and Europe needed to be strengthened in light of the challenges and opportunities of the 21st century.

The ASEM process is based on an equal partnership and its activities are grouped into three pillars: political, economic and socio-cultural. ASEM now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat.

ASEM holds a Summit every two years, alternately in Asia and in Europe. This is the highest level of decision-making in the process. Besides the attendance of the Head of States, the Summit also features accompanying Ministers, the Head of the European Commission and other stakeholders. Apart from the Summit meetings, the ASEM process is carried forward through a series of Ministerial and working-level meetings, as well as a number of activities arising from it. [www.aseminfoboard.org](http://www.aseminfoboard.org)