

How-to guide on using **Brella**, our preferred user-friendly event matchmaking app!



Start building partnerships & joint ventures in sustainable consumption and production using **Brella**, our preferred user-friendly event matchmaking app!

This new networking app, powered by **Brella**, allows you to schedule a time and place for your business development meetings during the **ENVforum Annual Conference 2019 in Yokohama, Japan**. People who have used this app say they get 80% more B2B meetings compared to using email.

How does it work?

(Click [here](#) for a quick video guide)

It's incredibly simple. Download the **Brella** app from your app store, sign in using our event join code (will be provided to participants via email), and the app will automatically match you to other attendees based on what you're looking for and

what you offer. Or you can simply browse the attendee profiles, message each other and suggest meetings!

1. Build your profile

Add your photo, custom pitch, social media links and more. Display what you seek, and what you offer!

2. Browse top matches

Brella offers you matches based on what you're looking for and what you offer. You can browse other profiles and send meeting requests.

3. Book 1:1 meetings

Select a time, send a meeting request, and receive a location table number automatically.

4. Manage your event schedule

View your event schedule, reschedule meetings easily, chat with delegates.

Download **Brella** from [Google Play](#) or the [App Store](#) (please sign in with one e-mail address only, and please allow for push notifications as meeting confirmations and updates from the conference will be sent via notifications).

Where do the on-site meetings happen?

1. Numbered Tables

A dedicated meeting area with numbered tables/meeting points makes meeting easy.

2. 15-Minute Power meetings

Each meeting lasts 15 minutes. No time wasted!

3. Notifications

Attendees get meeting reminders 5 minutes before.

We encourage all participants to download the app and sign up **before** the conference so that you benefit from the full experience!

We look forward to meeting you through **Brella**!