



15-16 JULY 2013 | BERLIN, GERMANY
**DEVELOPING A BETTER POLICY
CONTEXT FOR SOCIAL
ENTERPRISES IN ASIA AND
EUROPE**

Programme and Participants



Sponsor

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Programme

Day 0 (Sunday, 14 July)

19:30	Meet in Hotel Lobby
	Dinner (Optional)

Day 1 (Monday, 15 July)

15:00	Meet in Hotel Indigo Restaurant
	Welcome: John Whitehead (British Council) and Karsten Warnecke (ASEF)
<u>Social Enterprise Visit</u>	
15:15	Introductions: Tristan Ace (British Council) and Sumiko Hatakeyama (ASEF)
15:30	Bus to Social Impact Lab (Erkelenzdam 59-61, 10999 Berlin)
16:00	Introduction to Social Impact Lab by Benat Egana and Maria Gross
16:30	Presentations of Social Enterprises: <ul style="list-style-type: none"> ▪ Ruby Cup with Founder Maxie Matthiessen ▪ Fairnopoly with Founder Felix Weth
	Q & A Discussion
17:45	Bus to Mercator Project Centre
<u>Public Event:</u> <u>The Role of Social Enterprise in Developing a Sustainable Global Economy – Asian and European Perspectives</u>	
18:00	Registration
18:30	Public Event
20:15	Reception with drinks and buffet
	Return to the hotel on foot (10 minutes' walk)

Day 2 (Tuesday, 16 July)

08:30	Meet in hotel lobby and walk to British Council
09:00 – 09:20	Introduction: The Development of the Social Enterprise Eco System – A Historical Perspective
<u>Session 1: Social Enterprise and Public Service Delivery</u>	
<u>Session 2: Regulatory and Tax Frameworks to support the work of Social Enterprise</u>	
09:20 – 10:45	An opportunity to hear 10-minute scene setters from a number of countries in Asia and Europe on the themes for sessions one and two.
10:45 – 12:00	Four smaller break-out groups will be formed to discuss the two topics in more detail in a world café format. There will be opportunities for delegates to contribute to both topic discussions during this session. We will ask for a volunteer from each group to host the discussion and feed back findings in plenary. <i>Refreshments will be available in the break-out rooms during this session</i>
12:00 – 12:30	Feedback from each of the break-out groups in plenary.
12:30 – 13:30	<i>Lunch</i>
<u>Session 3: Growing the Social Investment Market</u>	
<u>Session 4: Evidencing Social Impact</u>	
13:30 – 14:30	An opportunity to hear 10-minute scene setters from a number of countries in Asia and Europe on the themes for sessions three and four.
14:30 – 16:00	Four smaller break-out groups will be formed to discuss the two topics in more detail in a world café format. There will be opportunities for delegates to contribute to both topic discussions during this session. We will ask for a volunteer from each group to host the discussion and feed back findings in plenary. <i>Refreshments will be available in the break-out rooms during this session</i>
16:00 – 16:30	Feedback from each of the break-out groups in plenary.
<u>Final Session</u>	
16:30 – 17:00	The final session will be an opportunity to once again form smaller break-out groups to establish the key recommendations that have emerged from the day.
17:00 – 17:30	Presentation of key recommendations
17:30 – 18:45	Free time
19:00	Meet in the hotel for pre-dinner drinks. Pre-dinner talk delivered by facilitator team to summarise the findings from the policy dialogue
19:30	Dinner

Participants

Filippo ADDARII (Italy)

Executive Director, Euclid Network

Since 2007, Filippo has run Euclid Network. He has initiated cutting edge advocacy projects, such as the review of the European funding rules for grants which affect hundreds of thousands of civil society organisations (CSOs) around the world, to realise the potential of a Europe led by engaged citizens. Representing pioneers from the beginning, Filippo today advises the European Commission on social innovation, social enterprise and social investments policies with a particular focus on how to engage citizens and CSOs.

Muhammad Abdul ALI (Bangladesh)

Managing Director, Enterprises & Investments, BRAC

Muhammad is the Managing Director, Enterprises & Investments at BRAC and Chairman of BRAC Impact Ventures Limited and Chairman of BRAC Environment Enterprises Limited (BEEL). Prior to joining BRAC in 2007, Muhammad A. Rume Ali served as Deputy Governor, Bangladesh Bank. He was the CEO of Standard Chartered Bank and ANZ Grindlays Bank, Bangladesh.

His expertise encompasses: general management mainly in the banking industry; strategic positioning of financial organisation; planning, execution of regulatory reforms in the financial industry at country policy level; supervision of financial industry at regulatory body; strategic investment opportunities in financial sector; targeting inclusivity through harnessing technology and financial products; and strategic initiatives to promote 'Inclusivity'. At BRAC, he plans strategic sustainability of social enterprises and strategic investment opportunities with linkages to existing development programmes of BRAC. His specialties are in: Financial Industry; Strategic Thinking, Social Enterprise Development.

Bam AQUINO (The Philippines)

Senator,

16th Congress of the Republic of the Philippines

Senator Benigno "Bam" Aquino is the youngest senator of the 16th Congress of the Republic of the Philippines. In 2003, Bam became the youngest head of a

government agency when, at 25, he was appointed as the Chairperson of the National Youth Commission, the primary national policy-making body for Filipino youth. After his stint in government service, Bam co-founded the social enterprise The Hapinoy Program, which has since received global awards for its programme that helps lift poor Filipinos out of poverty through micro-finance and micro-enterprise support. Bam has dedicated his entire career to empowering the youth and the poor, helping thousands of Filipinos improve their lives through access to opportunities and crucial support systems. Because of this work, Bam has been named a Young Global Leader of the World Economic Forum in 2006, one of the Ten Outstanding Young Men of the Philippines in 2010, one of the Asian Social Entrepreneurs of the Year in 2011, and one of the Ten Outstanding Young Persons of the World in 2012.

Jehan ARA (Pakistan)

President,

Pakistan Software Houses Association for IT & ITES

Jehan Ara is the President of the Pakistan Software Houses Association for IT & ITES (P@SHA). She has been spearheading efforts at P@SHA for the past 10 years during which time she was responsible for developing the P@SHA brand and for creating linkages between P@SHA and local and international partners. Jehan has 29 years' experience in Marketing, Communications and Interactive New Media in Hong Kong, the Far East, the UAE and Pakistan. She is a motivator, an entrepreneur, a social activist and a strong propagator of extending the power and use of Information and Communication Technologies beyond pure traditional business, to empower and enable communities. She is a regular speaker at seminars and conferences and at colleges and universities across Pakistan and the region. She also writes for various industry publications.

Vinya ARIYARATNE (Sri Lanka)

General Secretary, Sarvodaya Shramadana Movement

Dr Vinya Ariyaratne is the General Secretary of the Sarvodaya Shramadana Movement which is Sri Lanka's largest non-governmental grass roots development organization with an extensive volunteer base. He is a Medical Doctor and a Board Certified Specialist in Community Medicine.

From 2000 to 2010, Dr Ariyaratne held the position of the Executive Director of Sarvodaya. As the Executive Director of Sarvodaya, Dr Ariyaratne was responsible for the implementation of the island-wide integrated community health and development programmes, income-generating projects and social enterprises of Sarvodaya through a network of over 50 district centres and training institutions.

Dr Ariyaratne is a member of the Board of Sarvodaya Economic Enterprise Development Services (SEEDS) Gte. Ltd., the economic empowerment arm of the Sarvodaya Shramadana Movement which promotes rural enterprises and business development through a unique model of micro-finance plus. He is also currently the Chairman of the Deshodaya Development Finance Company (DDFC), a regulated financial institution providing financial services primarily to rural communities. Dr Ariyaratne is currently working on schemes to promote social entrepreneurship particularly amongst the youth in different socio-economic and geographic zones in Sri Lanka particularly in a post-war context targeting youth. He has designed several schemes to provide an integrated package of skill development training and seed financial support.

Mario CALDERINI (Italy)
Professor, Turin Polytechnic

Mario Calderini is Full Professor of Strategy and Innovation Management at Politecnico di Torino and a Senior Advisor to the Italian Government for Research and Innovation Policies. He holds a Ph.D. in Economics from the University of Manchester and a M.Sc. in Engineering from Politecnico di Torino. He is a member of the G8 Task Force for Social Innovation and represents Italy in the High Level Expert Group for Digital Agenda of the European Commission. He is a consultant for the OECD and the European Commission

Nguyen DINH CUNG (Vietnam)
*Vice President,
Central Institute for Economic Management, Ministry of
Planning & Investment*

Dr Nguyen Dinh Cung is a leading economic expert and Vice President of the Institute for Economic Management at the Ministry of Planning & Investment. He graduated from Praha Economics University, Czech

Republic with a degree in foreign trade economics. He also holds a MA & PhD in Economic Development from Manchester University. He conducted a series of pieces of research on Vietnam economic reforms after 1987, in which he directly drafted and contributed to the development and renewal of the Vietnam business environment. Specifically, Dr Cung led on the development of the Private Enterprises Law, Company Law (1990), Domestic Investment Promotion Law (1994), and Enterprise Law (2000). Most recently, he has been in charge of developing a comprehensive economic structuring programme for the transformation of Vietnam economic growth models for 2011 – 2020 (2012).

Claire DOVE (UK)
*Chief Executive, Blackburne House Group
Chair, Social Enterprise UK*

Claire Dove's career portfolio is a prime example of social entrepreneurship and an illustration of how, when faced with adversity individuals rise to the challenge and find tangible solutions to the issues at large. It is this drive, determination and commitment that has enabled her to become a leading social entrepreneur and CEO of an award-winning social enterprise Blackburne House. Claire champions the social enterprise sector in her role as chair of Social Enterprise UK – the national body for social enterprise. Her political and campaigns work - including her support for the Social Value Act, which became law in January 2013 - has contributed to the rise of the sector, which is now more than 68,000-businesses-strong in the UK. Social enterprises are now outstripping mainstream small and medium sized businesses for growth.

Petra FRANCOVA (Czech Republic)
Director, P3 - People, Planet, Profit o.p.s.

Petra Francová is a leading expert on social economy. She has worked for a long time in the NGO sector. She is a founder and a director of the NGO P3 - People, Planet, Profit that provides consulting and training to social enterprise start-ups and widely promotes social entrepreneurship. She takes part in social economy activities at the EU level. She has long experience with the European Social Fund from the point of view of managing authority, intermediary body and project beneficiary. She is a founder of Citizen Advice Bureaux in the Czech Republic.

Konstantinos GEORMAS (Greece)

Special Advisor,
Minister of Labour, Social Security & Welfare

Dr Konstantinos D. Geomas is currently a Special Advisor at the Office of the Minister of Labour, Social Security & Welfare. He has been an officer for the Ministry of Employment, European Social Fund Coordination, EU Delegation at ILO, Greenpeace and a member of various committees – recently of the Steering Committee on Social Economy. He holds a PhD from the Panteion University of Social & Political Sciences and a Master of Arts in Sociology from the New School for Social Research, has many publications and teaching experience. His latest publication is on Social Economy, Theory, Experience and Prospects, published in May 2013.

Nicolas HAZARD (France)

Chairman, Le Comptoir de l'Innovation

After a European education in Politics and Economics (Sciences Po Paris, F.U. Berlin, HEC Paris), Nicolas Hazard worked as an advisor for L'Unione, with Romano Prodi, former President of the European Commission and President of the Italian Council. He is now Vice-Chairman at Groupe SOS, the European leading social enterprise (10 000 employees, \$750 M turnover) and Chairman at Le Comptoir de l'Innovation, a company which invests, supports and promotes the development of social enterprises around the world. He is also part of the European Commission social business expert group (GECES). Nicolas is the co-author of the essay "L'entreprise du XXIe siècle sera sociale (ou ne sera pas)" published in 2012.

Bambang ISMAWAN (Indonesia)

Founder and Chairman,
BINA SWADAYA
(Community Self-Reliance Development Foundation)

Bambang Ismawan was born in Lamongan, Indonesia, March 7, 1938. He was a founder (1967) and now Chairman of the Board of Trustees of BINA SWADAYA (Community Self-Reliance Development Foundation); Founder (1969) and Chairman of TRUBUS – a national agriculture monthly magazine; and active in several community organizations. He has been elected as General Secretary of GEMA PKM – Indonesian

Movement for Microfinance Development (March 2000). Further, he is Chairman of the Board of Trustees of Agro Ekonomika Foundation and Indonesian Social Entrepreneurship Association.

Ahsan JAMIL (Pakistan)

CEO, AMAN Foundation

Ahsan Jamil joined Arif and Fayeeza Naqvi in August 2008 to set up the Aman Foundation as Chief Executive Officer and a Founding Trustee. After completing his undergraduate education with a degree in Mathematics and Development Economics from Reed College in the USA, Ahsan worked with E. F. Hutton on Wall Street and Chase Manhattan Bank in Karachi. He then joined Unilever Pakistan, where he spent four years in brand management and sales. Ahsan started-up Ecopack Ltd, a PET bottle manufacturing business that became a market leader and the primary supplier to both Pepsi and Coca-Cola in Pakistan. During his 17 years running Ecopack, Ahsan achieved phenomenal growth in the business and successfully took his company public. With a strong interest in both education and health, Ahsan holds a diploma in counselling and addiction alleviation, and has counselled at the Karachi Central Prison. He was also on the board of the Ecopack Limited and British Overseas School. Currently he is on the board of AMANHEALTH, AMANTECH and Teach For Pakistan and the advisory board of Acumen Fund Pakistan and i-Care Foundation.

Nuttaphong JARUWANNAPHONG (Thailand)

Director, Thai Social Enterprise Office

After graduating from Norway in Urban Ecological Planning, Nuttaphong has been working as a 'Social Architect' in various roles in both the public and private sectors. Before joining the Thai Social Enterprise Office as director in 2012, he led a collaborative project urban planning project between Thailand and Denmark and was the director of the community division and strategic advisor for a government agency, the Thai Health Promotion Foundation.

Hyuck JIN CHOI (South Korea)

Director, Business Management,
Korean Social Enterprise Promotion Agency

Hyuck Jin Choi is the director of the business management headquarters of the Korea Social

Enterprise Promotion Agency. He was granted his bachelor's degree in Political Diplomacy at Sogang University. After that, he built his career at the Wonju Health Cooperative and National Credit Union Federation of Korea. He was also a member of the Social Enterprise Promotion Task Force, Korean Presidential Office.

Shariha KHALID (Malaysia)

Executive Director and Co-Founder, Scope Group

Shariha is an experienced clinician and management consultant with over 15 years of experience in public and private sectors in the UK, USA, Denmark, Sri Lanka, India and Malaysia. As Executive Director and Co-Founder of Scope Group, she leads the firm's health and development practice focusing on policy design, systems innovation and change management. Shariha is a trained Social Return on Investment (SROI) Practitioner and received her degrees in design, medicine, and health systems research in the UK.

Michaela LEDNOVA (Slovakia)

Programme Associate for Civil Society and Social Enterprise Development, UNDP Regional Centre for Europe and the CIS

Michaela Lednova works for UNDP Regional Centre based in Bratislava, covering 22 countries in Europe and the CIS. She has more than 7 years of experience focusing on civil society development and engagement, social enterprises, social contracting and multi-stakeholder partnerships. She has advised numerous UNDP Country Offices, governments and NGOs in transition countries on social economy development and income diversification of NGO sector. Prior to UNDP, she worked for private, public and non-profit sectors. She holds a Master in Social Economy from University of Barcelona and Master in Economic Science from University College Dublin.

Benito LOPULALAN (Indonesia)

Program Advisor, AKSI UI Foundation

Benito Lopulalan is involved as Program Advisor of AKSI UI Foundation. Through the organisation, his activities are connected directly to developing programmes related to Social Entrepreneurship in Indonesia. Recently, the organisation assists DBS (Development Bank of Singapore) to develop a CSR programme to

support Social Entrepreneurship in developing their business model in order to develop planning of social impact and business. Benito's role is related to the design of the programme and the implementation of coaching for Social Entrepreneurs in order to improve their business side and social impact. About 10 social entrepreneurs have been involved in the programme. Benito Lopulalan has been an active writer for several publications in Indonesia and was a professional journalist from 1993 to 2010, writing for national newspapers such as Kompas daily, Jakarta Post daily, the Jakarta Globe daily, and Bali Echo Magazine. His involvement with international agencies (ABC, AFP, RFI, Barcroft) led to his writing being published in the Bangkok Post, International Herald Tribune, New York Post, Daily Mail and many international publications.

Penny LOW (Singapore)

Takaho MIKI (Japan)

General Manager,

Global Social Innovation Department, Benesse Holdings

Takaho Miki joined Benesse Corporation, Inc. (currently Benesse Holdings, Inc.) in 2006, and is currently the General Manager of the Global Social Innovation Department. Previously, he worked in the corporate planning and strategy department, responsible for developing group global strategy and new business opportunities for the group. Takaho has also worked as the Deputy GM of the Finance Department, responsible for mergers and acquisitions. Prior to joining Benesse, Takaho worked for UFJ Bank (currently Bank of Tokyo Mitsubishi UFJ Bank), and was engaged in planning corporate strategy and developing structured finance products at the Tokyo HQ. He was awarded an MBA by the Kellogg School of Management of Northwestern University in 1995

Penny NEWMAN (UK)

Director, Social Finance

Penny Newman has been running enterprises with a joint focus on commercial growth and social impact for the past 20 years. She has led and run two of the major social enterprises in the UK - Cafedirect, the UK's largest 100% Fairtrade hot drinks company, and Fifteen, which championed a unique and successful apprenticeship programme for disadvantaged young people in the

restaurant business. At Cafedirect she led the company in the largest public ethical share issue in the UK, raising £5m for the organisation. Prior to both, she worked for the social and environmental retailer The Body Shop.

She is a director of Social Finance, the originator and developer of Social Impact Bonds in the UK and abroad, and a director of the Social Enterprise Mark Company, the independent certifier and owner of the Social Enterprise Mark.

She was awarded the OBE for services to ethical business in 2008.

Yanni PENG (China)

Deputy Secretary-General, Narada Foundation

Peng Yanni has 17 years of working experience in the field of social development with a focus on civil society and public services to vulnerable groups. She is Deputy Secretary-General of Narada Foundation and based in Beijing. She was Executive Director of United in Diversity China Fund from October 2011 to November 2012 and has successfully brought IDEAS programme to China. She worked for the British Council for 8 years from 2003 to 2011 as Project Officer, Project Manager, Social Policy Consultant and Assistant Director Social Development. Peng Yanni led the design and delivery of the Skills for Social Entrepreneurs Project which is a flagship project in social enterprise and social innovation area in China and a partnership between the British Council and a few leading Chinese foundations. Before joining the British Council, Peng Yanni had worked for Ministry of Civil Affairs for 6 years with a focus on public services to vulnerable children. Peng Yanni holds a Master degree in Social Policy and Planning in Developing Countries from LSE, and a Bachelor degree in Business Management from Renmin University of China.

Andrei POPESCU

Youth in Action Coordinator,
National Agency for Community Programs in the Field of Education and Vocational Training

Andrei has some “fixed” ideas such as nonformal learning, volunteering, youth work and NGOs. As a result he volunteered in various youth organisations for several years where he got engaged in a series of activities managed at local, national or European level

such as projects, events, networks, training courses or developing mentorship programmes.

Izabela PRZYBYSZ (Poland)

Head of the Social Policy Programme,
The Institute of Public Affairs

Izabela Przybysz is a senior analyst and Head of the Social Policy Programme at the Institute of Public Affairs. Her experience covers the field of social business and social policy in Poland and at the European level. She has participated in numerous social and public policy projects. Izabela Przybysz is involved in the group of the European Commission’s experts on social entrepreneurship called “Groupe d’Experts de la Commission sur l’Entrepreneuriat Social” (GECES). She graduated from the Institute of Sociology and Pedagogical Laboratory in the Centre for Inter-Faculty Individual Studies in the Humanities at the University of Warsaw.

Ananya RAIHAN (Bangladesh)

Executive Director, Dnet

Dr Ananya Raihan is the Executive Director of D.Net, a social enterprise working for mainstreaming ICTs in development. Dr Raihan is also the E-Governance Adviser to the Access to Information Programme at Prime Minister’s Office.

A social entrepreneur, Dr Raihan developed the “Pallitathya Model” to improve access to knowledge and information among poor and marginalised communities. He also advanced the concept of “Benefit on Investment” (BOI) to understand and capture the sustainability dimension of public access to technology. Raihan was awarded the Ashoka Fellowship in 2004 in recognition of his contribution as a social innovator in this field. He works for promoting the concept of social entrepreneurship to link bottom-of-the pyramid market with national and global market. His new concept “Infolady” opens employment opportunities to thousands of women in rural Bangladesh with the power of ICTs.

Since 1999 he is working in the field of European funding for education in the National Agency for Community Programs in the Field of Education and Vocational Training. He started with Grundtvig, the community program dedicated to adult education.

Since 2007 he is coordinating Youth in Action, the programme that offers grants for projects dealing with nonformal education and entrepreneurship in the youth field.

Zsolt RUSZKAI (Hungary)

Advisor, Ministry of National Economy

Zsolt Ruszkai took his degree in 2009 and became Msc of Social Policy studies. Under his studies he worked as a social worker for a centre of local social service where he organised a jobseeker club. In 2009 he started to work for the Ministry of Social and Labour Affairs as a planning officer. He planned and designed active labour market measures that are co-financed by the European Social Fund. Now he works for the Ministry for National Economy and plans and designs active labour market measures and development programmes for actors of social economy. His team prepares the call for proposals and monitor the measures.

Supriya SANKARAN (India)

Venture and Fellowship Manager,
Ashoka Innovators for the Public

As the Venture & Fellowship Manager at Ashoka India, Supriya Sankaran leads the search and selection process of social entrepreneurs in India and opens opportunities to accelerate their impact. Over the last three years, she has been engaging with the growing number of Ashoka Fellows with social enterprises (23 with revenue generating models and 45 with hybrid models), to explore opportunities that social enterprises present and the challenges they face. Seeing the fragmented and ambiguous nature of this growing sector in India, she undertook a comparative analysis of enabling policies for social enterprises in other jurisdictions like the United Kingdom, United States of America and Singapore to explore possible policy and regulatory solutions for India. Building on this knowledge, she is enabling social entrepreneurs to self-organize, build consensus on the definition of a 'social enterprise' and explore solutions to overcome limitations of existing legal and financial policies.

Karl SATINITIGAN (The Philippines)

Policy Officer, Office of Senator Aquino

As a student leader at the Ateneo de Manila University, he has spearheaded initiatives aimed at deepening

knowledge on social entrepreneurship, civic engagement, and voters' education among young Filipinos. He then represented his school and country at the HSBC Young Entrepreneur Awards in Hong Kong and won that competition's Best of the Best Award.

In 2010, Karl joined Gawad Kalinga as a full-time worker. His roles in this award-winning community development foundation include New Initiatives Coordinator, Executive Assistant to Chairman Tony Meloto, and Business Development Head for Gawad Kalinga's social enterprise arm, the Center for Social Innovation (GKCSI). As part of GKCSI, he initiated programs that promote social entrepreneurship in different schools such as the GKCSI Nights in Ateneo and La Salle; co-developed social enterprise incubation programs such as the GKCSI Social Business Camp and the ACSENT-GKCSI Social Enterprise Incubator.

It was in Gawad Kalinga also that Karl co-founded the Enchanted Farm Village University in Angat, Bulacan that seeks to build a nationwide network of rural social enterprise incubators. Here he served as liaison between the growing social enterprise movement and the different government agencies that seek to support it. Through his team's efforts, start-up social entrepreneurs and their partner communities were able to build relationships with leaders from the Departments of Agrarian Reform, Science and Technology, and many other agencies including leading private and state universities. As one of many fruits of these partnerships, Karl became co-founder of the beverage start-up social enterprise Bayani Brew together with other business partners. He also founded The Sounding Board, a student consulting group for social enterprises in partnership with the Cambridge Student Consulting Group in the United Kingdom. He still serves both organizations to this day.

Kristin SCHREIBER (Germany)

Deputy Head of Cabinet Barnier
European Commission

Since February 2012, Kristin Schreiber is Deputy Head of Cabinet of Commissioner Michel Barnier for the DG Internal Market and Services at the European Commission in Brussels. Prior to that, she was Head of Unit for External Relations, Enlargement and

Neighbourhood Policy in DG Employment, as well as previously working in the Cabinet of several DGs, including Employment, Enlargement, Competition and Industry & Internal Market. She was also a Research Fellow at the Institut für Europäische Politik, Bonn (focusing on the Single Market).

Chong SOO LEE (South Korea)
Founder and Chairman,
Korea Social Investment Foundation

Chong Soo Lee is a founder and chairman of Korea Social Investment Foundation. He started his career with the Chase Manhattan Bank and had worked for major international banks in Seoul, Hong Kong, Indonesia and Cambodia, establishing branches and a joint venture bank. He also established the Social Solidarity Bank, the largest microcredit institution in Korea in 2002. He is most well known as a pioneer in Social Finance in Korea and was nominated as one of “100 people who will light up Korea in the next 10 years” by Dong-A daily newspaper in 2012.

Helen STEPHENSON (UK)
Director of the Office for the Civil Society and
Government Innovation Group, Cabinet Office

Helen Stephenson is Director of the Office for Civil Society and Government Innovation Group (which aims to mobilise people finance and data to tackle social problems in innovative ways). Prior to this she led the team setting up Big Society Capital and was responsible for running several of the OCS investment programmes. On joining the Cabinet Office, Helen ran the Charities and Sector Support Team (Charities law and regulation, cutting red tape, infrastructure, strategic partners, business support and skills).

Helen joined the Civil Service from the Big Lottery Fund where she was Head of Strategic Policy and Partnerships. She has worked for a large national charity as a development manager and as a researcher and consultant in the statutory and voluntary sector. Helen has a PhD from Bristol University.

Volker THEN (Germany)
Managing Director, Centre for Social Investment

Since July 1, 2006, Volker Then has been the Managing Director of the Centre for Social Investment at Heidelberg University. Previously, he worked at the Bertelsmann Foundation (Guetersloh, Germany), where he served as Director Philanthropy and Foundations from 1999 to 2006, built the philanthropy division of the foundation and was deputy head of that division from 2000 to 2003. Prior to this assignment, beginning in 1995, Dr Then was the Director of Cultural Orientation of the Bertelsmann Foundation, after he joined the foundation as a program manager in 1994. Before starting with the foundation, he earned his Ph.D. in social history from the Free University of Berlin (supervised by Prof. Dr. Dr. h.c. Jürgen Kocka on social history of entrepreneurs in the industrial revolution). He holds an M.A. from Bielefeld University in History, Sociology and Economics and has studied at the universities at Tübingen, Bielefeld and Oxford (St. Antony's College). Dr Then is a Senior Fellow of the Center for Civil Society, School of Public Affairs, UCLA, and a member of numerous boards and committees.

Aung TUN THET (Myanmar)
Senior Advisor,
United Nations Resident Coordinator's Office

Professor Dr Aung Tun Thet is a senior international and national public servant with recognised expertise in Social Issues, Capacity Development, Leadership and Management and Development Economics. Currently, he is a Member Pyithu Hluttaw (Parliament) Commission on Legal and Special Cases, Member of the Ministry of Finance Think-Tank, Member of the Presidential National Economic and Social Advisory Council and member of the recently formed Myanmar Investment Commission. He is also serving as the Senior Advisor at the United Nations Resident Coordinator's Office. He is teaching post graduate courses as a Visiting Professor at Institute of Economics and University of Public Health. He served for many years at UNICEF in New York, Dhaka and Bangkok and at the UN System Staff College in Turin, Italy. He was the Director-General at the Department of Planning and Statistics, Ministry of Health. He received his doctoral degree in Management Sciences at the University of Manchester Institute of Science and Technology and was the Alexander von Humboldt Post- Doctoral Fellow at the University of Marburg in Germany.

Éva VARGA (Hungary)

Director of Portfolio Performance, NESsT Europe

Eva Varga is the Director for Portfolio Performance, leading the development and implementation of new strategies for a portfolio of social enterprises, capacity building, financing and performance tools/mechanisms for NESsT globally.

Prior to her current position, Eva was NESsT's Enterprise Development Director for Europe. She held overall responsibility for the development of the NESsT portfolio in Hungary, Czech Republic, Slovakia, Croatia and Romania. She provided training and business and development support to social enterprises, contributed to research and tools development and represented NESsT externally.

Before joining NESsT in 2003, Eva worked in the field of microfinance, as a Branch Manager of the Micro Finance Bank of Yugoslavia. Prior to this, she worked as an internal management consultant at ABN-Amro Bank in Hungary.

Eva is a member of the European Commission's Expert Group on Social Entrepreneurship (GECES).

Yunjong WANG (South Korea)Executive Vice President,
Social Enterprise Team, SK Group, Supex Council

Dr Yunjong Wang is the Executive Vice President of SK Group's Social Enterprise Team and leads the group's effort on promoting social entrepreneurship. SK's Social Enterprise activities include making direct and indirect investment and providing management support for social enterprises (more than 75 SEs thus far), sponsoring a Social Enterprise MBA programme with a top academic institution in Korea, as well as working with renowned international organisations to shape the future agenda for Social Entrepreneurship and Impact Investment. Prior to his role at SK Group, Wang has been a consultant and advisor to the Korean government's numerous projects and committees. He has been a Visiting Scholar to the IMF. He has served as a consultant to various international organisations including ADB, ADBI, UNCTAD and the United Nations. He served as a co-managing editor of Asian Economic Papers (MIT Press) and an executive editor of Journal of Asian Economics. Wang published many books and articles in various professional journals, mainly focusing on regional financial arrangements and integration, new international financial architecture, and international finance and trade. His publication includes *A New Financial Market Structure for East Asia* (co-edited with Yung Chul Park and Takatoshi Ito, Edward Elgar, 2005) and *Financial Governance in East Asia* (co-edited with Gordon de Brouwer, RoutledgeCurzon, 2004).

Media Participants

David MILLS (UK)

Editor, The Guardian

David edits the Guardian social enterprise network. Before joining Guardian News & Media, he was a special adviser at the UK's Cabinet Office and HM Treasury. Prior to that, he ran a Sunday morning political TV show for eight years.

George JOSEPH (Singapore)

Copy Editor, The Business Times

Journalist with the Singapore Press Holdings group for many years, Transportation Editor and now Copy Editor at The Business Times. Founder President of the Asia Pacific Aviation Media Association and Hon Secretary of the Singapore Press Club.

Oranan PAWEWUN (Thailand)

Finance Editor, Bangkok Post Newspaper

Ms Paweewun has been working at Bangkok Post Newspaper since March 2013 and her coverage is finance, macroeconomics, and capital market. Prior to joining Bangkok Post, she worked as the reporter at Nation Newspaper for 10 years and Dow Jones Newswires for around three years.

Pierre LEMOINE (France)

Editorial Director, EUROPOLITICS

Pierre Lemoine, based in Brussels since 2005, is managing and editorial director of Europolitics, an online and print publication for professionals and observers of EU affairs. He worked as a journalist for 25 years for the international news agency AFP (Agence France-Presse), ultimately as Deputy Director General in Paris. His career took place on different continents and convinced him to develop the best possible media coverage of the European Union in all its facets and through all its policies.

Facilitator

Peter HOLBROOK (UK)

Chief Executive, Social Enterprise UK

Peter Holbrook is CEO of Social Enterprise UK - the national body for social enterprise and a membership organisation. Social Enterprise UK, together with its members, is the voice for social enterprise.

Prior to taking on this role Peter was CEO of Sunlight Development Trust. During his years at Sunlight Peter became one of the country's most well-respected social entrepreneurs, responsible for the regeneration, through social enterprise, of some of the UK's most deprived communities. He developed 'project sunlight', based in Gillingham, Kent, from its inception to become

one of the country's most high-profile and award-winning 'community anchors'. In 2007, Peter was appointed to be one of the UK's Social Enterprise Ambassadors - a scheme supported by the Cabinet Office and coordinated by Social Enterprise UK. In this role he advocated for social enterprise through lobbying politicians, speaking at events and representing the sector in the media.

In 2010, Peter was appointed as a member of the Cabinet Office's Mutual's Taskforce and Trustee of the Big Society Trust (overseeing delivery of Big Society Capital). In 2012, Peter was appointed a member of the EU Social Business Initiative Expert Group and took up the role of Chair of the Social Enterprise World Forum.

Organisers

Asia-Europe Foundation (ASEF)

Debasmita DASGUPTA

Press Manager, Asia-Europe Foundation (ASEF)

Ms Debasmita Dasgupta (aka Smita) has been working in the field of development communications for last 8 years. She specialises in handling international media relations and implementing social communications campaigns including the 1 Billion Hungry Campaign for UN-FAO India. She has worked extensively in India, South-East Asia and in parts of Europe.

Smita joined ASEF in October 2010 and currently she is the Press Manager for the Foundation. Prior to her appointment in ASEF, she was managing communication projects for various international non-profit organisations in India including Oxfam, UN-FAO and the International Council on Security and Development (ICOS). She has dealt with issues such as climate change, global food security, public health, human trafficking and HIV/AIDS.

Experienced in conceptualising and implementing multi-media initiatives for social development, she enjoys photography, creative writing and experimenting with her illustrations. Her first graphic novel for children was published in 2011 by Katha, one of the most reputed children book publishers in India.

Karsten WARNECKE

Deputy Executive Director,
Asia-Europe Foundation (ASEF)

Karsten Warnecke is the 6th Deputy Executive Director of the Asia-Europe Foundation (ASEF). Before joining ASEF he dealt with Germany's and the EU's involvement in ASEAN and in the ASEM Process as part of his portfolio as Counsellor at the German Federal Foreign Office in Berlin, where he served as Deputy Head of Division for Regional Organizations and Cooperation in Asia-Pacific.

A seasoned career diplomat with over 23 years of experience, including 14 years with Asia, Karsten is adept at working in cross-cultural settings and in bringing people together from diverse backgrounds. Previous postings have seen him serve in the German

Consulates-General in New York and Chennai, as well as the German Embassy in Singapore.

Karsten holds an M.A. in International Relations from the School of Advanced International Studies (SAIS) of the Johns Hopkins University in Washington, D.C., after studying Political Science at the Free University in Berlin. Karsten, a native Berliner, is bilingual in German and English, and he also speaks (with varying degrees of fluency) Hebrew, Arabic, French and Spanish.

Karsten is married and has two daughters and three sons, ranging in age from twenty-two to three.

Sumiko HATAKEYAMA

Project Officer, Asia-Europe Foundation (ASEF)

Sumiko Hatakeyama co-ordinates the Social Enterprise project at ASEF. Prior to ASEF, Sumiko worked for Peace Boat, a Japan-based international NGO. As a Project Associate for "Global Voyage for a Nuclear-Free World — Peace Boat Hibakusha Project", she visited over 20 countries with the atomic-bomb survivors from Hiroshima and Nagasaki. She also ran presentations and workshops on nuclear disarmament within Japan, often in collaboration with other educational institutions, NGOs and youth groups. She has a BA (Hons) in Politics, Psychology and Sociology (PPS) from the University of Cambridge.

British Council

Guru GUJRAL

Society Portfolio Manager, British Council India

Dr Guru Gujral is currently leading the 'Society' portfolio at the British Council India, working with young people to realise their potential and work towards their development and engagement with society. Prior to this, Dr Gujral was heading the Science and Climate Change Programme within the Council. With a background in biological sciences and a PhD in 'Biomass Conversions', from the Indian Institute of Technology, Delhi, Dr Gujral joined the Council as Projects Manager (Natural Resources) in early 90s. Since then he has worked in the British Council managing projects and other Council's initiatives funded by the UK government. Dr Gujral has several research papers in national and international

journals to his credit and maintains active contact with policy makers, key influencers and young leaders both in the UK and India.

John WHITEHEAD

Director, British Council Germany

John Whitehead is Director of the British Council in Germany. He has worked in cultural relations leadership roles with the British Council in UK, Colombia, Poland, Tunisia, Thailand and Germany and is an English language and education professional with experience in strategic management, project management, teaching, teacher education, curriculum and materials development. He lectured in applied linguistics at the University of Manchester UK before moving to the British Council.

Julia RAWLINS

Head Education and Society, British Council Germany

Julia Rawlins is Head of Education & Society programmes at British Council Germany. She joined the British Council Brussels in 2003 and has focussed on topics including climate change and sustainability, migration and integration and youth leadership. She has an MA in European Literature from Cambridge University and an MSc in Environmental Policy from Oxford University. From July to December 2013, she will be seconded to London to work on a UK - South Asia campaign.

Kate DEMPSTER

Adviser Youth and Communities, British Council UK

Kate Dempster is the British Council Youth and Communities Adviser. She has over ten years' experience of working on international collaborative projects in the areas of social innovation, regeneration and local government, active citizenship and democratic reform, disability and state-civil society capacity building for the British Council. She loves designing and facilitating new initiatives and working with culturally diverse and multi-skilled teams. She hopes she demonstrates the qualities of someone who motivates and supports others to achieve their goals.

Hyunjung OH

Director Schools and Society, British Council Korea

Hyunjung Oh is the Director Schools and Society at British Council Korea. With more than 6 years of experience in Finance and Project Management, she joined British Council Korea in 2007 as a projects manager and now is the programme head for Schools and Society section of British Council Korea. Hyunjung's recent projects focus on youth leadership programme on Global Citizenship, Climate Change, and Social Entrepreneurship.

Hyunjung has a B.A in English and M.A. in global business from Korea University.

Paula WOODMAN

Advisor, Enterprise and Society, British Council UK

Paula is the British Council's Social Enterprise programme director. Worth over £1.6 million in 13 countries (2012-13), the programme includes support for policy-makers to create an environment where social enterprise can flourish. Paula has worked in social enterprise for 13 years, both at a grass-roots level, as an advisor and network manager for community enterprises in London, and at a strategic level developing new ways to ensure social enterprises are recognised and their added impact valued.

Shazia KHAWAR

Director Programmes Youth and Society South Asia, British Council Pakistan

Shazia Khawar is Director Programmes, Youth and Society for South Asia, a role that includes leading on and developing programmes across Pakistan, Bangladesh, Sri Lanka and India. In 2009, she oversaw the development and publication of British Council Pakistan's Next Generation Report that compiled extensive research, surveys, interviews and feedback from Pakistani youth, leading experts and policymakers. This was followed by a report titled 'Next Generation Goes to the Ballot Box' in 2013 where she was part of a high level task force that steered the development and publication of the report. As part of her society work, Shazia leads on the Next Generation Research series that aims to explore and study the aspirations, aims and perspectives of youth in Pakistan. Recent publications also include a paper, "Full Circle: The Next Generation Report and Perspective of Pakistani Youth" in a Woodrow Wilson Centre publication of June 2010 entitled, "Reaping the Dividend: Overcoming Pakistan's

Demographic Challenges". Her professional career encompasses fifteen years of work experience in Project Management both in the public sector and with international agencies, designing and developing and implementing social sector projects focusing on political participation, youth leadership, citizenship and community engagement and capacity building of civil society networks. Prior to her work with the Council, Shazia served as the Head of the Business/Public Administration Department and Lecturer at the Fatima Jinnah Women University.

Simon INGRAM-HILL

Director, British Council Hungary

Simon Ingram-Hill is currently Director, British Council Hungary and lead on programmes for Social Enterprise and Society in the EU region. He also leads on two Europe-wide projects: Language Rich Europe, focussing on multilingualism and Active Citizens, Europe which works with community leaders. Both emphasise social inclusion.

He has recent experience with a range of European partners within private, public and civil society sectors

and with EU funding partnerships. His background is in language teaching, teacher training and strategy. He has worked with the British Council and British Government's DFID in many countries across Europe, Africa and Asia (including China).

Tristan ACE

Project Manager, British Council Myanmar

Tristan Ace leads the British Council's Social Enterprise work in Myanmar. He launched the Skills for Social Entrepreneurs programme in 2011 which aims to support the emerging Social Enterprise eco-system in Myanmar and link Social Entrepreneurs in Myanmar with their counterparts across East Asia and the UK. Tristan is also part of the regional East Asian Social Enterprise strategy development team. Before coming to Myanmar Tristan managed an intercultural leadership programme across Central and Eastern Europe. Tristan is also an experienced community leadership facilitator and has facilitated leadership training across Europe and Asia, most recently through the launch of a citizenship programme in Vietnam.

Asia-Europe Foundation (ASEF) and British Council



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people and institutions of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of governance, economy, sustainable development, public health, culture, and education. Founded in 1997, ASEF is a not-for-profit, intergovernmental organisation located in Singapore. It is the only permanently established institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org



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ASEF's contribution is with the financial support of the **Government of Japan**.