

NOTE TO EDITOR

Singapore
27 June 2013

REGISTRATION CONTACT

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MORE INFORMATION

<http://bit.ly/15GLP57>

WEBCAST LINK

<http://bit.ly/13WTjz0>

Dear Editor,

I am pleased to inform you that the Asia-Europe Foundation (ASEF) and the British Council will co-host a Public Event, 'The Role of Social Enterprise in Developing a Sustainable Global Economy', on Monday 15 July 2013 at the Mercator Centre in Berlin, Germany.

Topic: The Role of Social Enterprise in Developing a Sustainable Global Economy
Date: Monday 15 July 2013
Time: 18:30 – 21:00
Speakers: **Mr Muhammad A.(Rume) ALI**
Managing Director, Enterprises & Investments at BRAC (Bangladesh)
Ms Penny NEWMAN
Chief Executive Officer, Platform 51 (UK)
Moderator: **Dr Volker THEN**
Managing Director, Centre for Social Investment (Germany)
Venue: Mercator Centre Berlin
Neue Promenade 6, 10178 Berlin
Admission: Free
More information: <http://bit.ly/15GLP57>

This event will feature two leading experts on Social Enterprises (SE) from Asia and Europe. The speakers will share their expertise and experience on how Social Enterprises are impacting economies in their respective regions. In addition, the event will provide a valuable opportunity to interact with invited experts from across Asia and Europe, as well as local (Berlin-based) social entrepreneurs and diplomats.

I would like to invite you or your representatives to attend the event.

If you or your representative would like to conduct an interview with Mr Ali and/or Ms Newman, please contact our Press Manager, Ms Debasmita DASGUPTA.

We are looking forward to seeing you.

With best regards

Ambassador ZHANG Yan
Executive Director
Asia-Europe Foundation (ASEF)

ABOUT THE ORGANISERS



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people and institutions of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of governance, economy, sustainable development, public health, culture, and education. Founded in 1997, ASEF is a not-for-profit, intergovernmental organisation located in Singapore. It is the only permanently established institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org



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