CALL FOR PROPOSAL
ASEF Public Health Network

Thematic Working Group 2 (TWG2) on Multi-sector Pandemic Preparedness and Response:
Strategy Development Workshop

The Asia-Europe Foundation (ASEF) was established in February 1997 under the framework of
the Asia-Europe Meeting (ASEM) process. The membership has grown to 46 countries, plus the
European Commission and the ASEAN Secretariat. Through conferences, workshops, and a
diverse range of projects, ASEF seeks to promote mutual understanding, deeper engagement
and continuing collaboration among the people of Asia and Europe through greater intellectual,
cultural, and people to people exchanges between the two regions.

THE ASEF PUBLIC HEALTH NETWORK
The ASEF Public Health Network is constituted as part of the ASEM Initiative for the Rapid
Containment of Pandemic Influenza.

Through one of its main thematic areas – the Multi-sector Pandemic Preparedness and
Response - the ASEF Public Health Network reaffirmed its added-value in actively engaging
health and non-health sectors towards multi-sectoral Pandemic Preparedness and Response
(PPR) through the ASEF-ASAP (Accurate Scenarios Active Preparedness) initiative. With three
different scenarios developed throughout 2010, the ASEF Public Health Network now utilises
these scenarios to improve sectoral and multi-sectoral strategies for pandemic preparedness
and response, and disseminates the outcomes of this activity to wider public.

OBJECTIVE
This open call for proposal aims to invite consulting firms specialised in foresight or facilitation to
carry out our activity under the above thematic area in 2012.

DESCRIPTION OF TASKS

Background
In 2010, through a series of workshops, ASEF developed ASEF-ASAP (Accurate Scenarios Active
Preparedness) Scenarios for pandemic preparedness planning and response to improve multi-
sectoral and sectoral strategies for pandemic preparedness and response. In 2011, two
activities were implemented: Multi-sectoral Strategy Development Workshop; and Strategy
Development Workshop for Passenger Air Transport Sector.

In 2012, the ASEF Public Health Network will organise a strategy development workshop for
pandemic vaccines.

ASEF-ASAP Strategy Development Workshop for pandemic vaccines

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1 The Asia-Europe Meeting (ASEM) is an informal process of dialogue and cooperation. It brings together Australia, Austria, Belgium,
Brunei, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India,
Indonesia, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, New Zealand, the
Netherlands, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand,
United Kingdom, Vietnam, the ASEAN Secretariat and the European Commission. www.aseminfoboard.org
In 2012, the ASEF Public Health Network aims to strengthen pandemic vaccines strategy by using ASEF-ASAP Scenarios.

The recent H1N1 pandemic revealed the enormous pressure not only on the vaccine manufacturing industry to deliver as much vaccine in a short timeframe as possible, but also on purchasing or receiving countries to ensure its safety, efficacy, and accessibility - including the speed at which they are made available for distribution. The pandemic vaccines strategy should also take into consideration the specific social-cultural context of the community in question.

It is important to ensure that pandemic strategies, including those pertaining to vaccines, are robust enough to face a wide range of future pandemics. Therefore, these strategies need to be tested against different possible future settings, as detailed in the ASEF-ASAP Scenarios.

ASEF-ASAP SCENARIOS

In 2010, through a series of workshops, ASEF Public Health Network convened a group of people from different background and expertise, to undertake scenario-building exercise to develop long-term scenarios (with 30-year time span) for possible future pandemics.

As a result, three scenarios for pandemic preparedness, namely ASEF-ASAP (Accurate Scenarios Active Preparedness), were developed:

Grey Paradise
A future dominated economic control by authorities, redistributed resources, politically global

Mosalnc.
A future dominated by economic self-interest, resource abuse, and weak political structures

Glocal Blocs
A future dominated by regional/collective economic interest, resource for own development, regional political blocs

Each scenario entails different consequences that will determine how present strategies at different level for pandemics or public health emergencies should be strengthened in order to be better prepared for such consequences.

The three ASEF-ASAP scenarios can be found in this link: http://asef.org/ebooks/public-health/scenarios/scenario.html

The upcoming Workshop will map the current challenges in the preparedness plan for vaccines development sector and frame these challenges into different realms in order to develop recommendations for improving the existing pandemic vaccines strategies.

The Workshop will be organised in Asia in early June 2011 (dates and venue tbc) and target maximum 30 participants selected from a wide range of sectors both in Asia and Europe.

Objectives

In light of the above, services acquired from the provider are to:

- Assist ASEF in designing the format of the public launch;
- Facilitate session and dialogue on ASEF-ASAP Scenarios during a public briefing;
- Assist ASEF in designing the format of the strategy development workshop;
- Facilitate the process of strategy development for pandemic vaccines using the ASEF-ASAP scenarios;
- Prepare a workshop report;
- Assist in the strategy analysis and formulation of recommendations;
REPORTS AND DOCUMENTS
The selected consultant will have to submit:
- Design and tentative programme for the public briefing
- Facilitation plan, design and tentative programme for the Workshop
- Prepare and submit a workshop report and recommendation paper

SELECTION CRITERIA
The following requirements shall be met:
- Organisation from an ASEM country;
- European and/or Asian related experience with business clients, public authorities and civil society;
- Expertise in the field of Public Health will be considered as advantage;
- Previous projects in scenario-building will be considered as advantage;
- More than 5 year-experience in facilitation or scenario building development

Proposals will be assessed on both financial (30%) and quality (70%) criteria.

DEADLINE OF PROPOSAL
The interested consulting firm should submit application form (maximum 5 pages), which contains brief information about the company and methodology to implement the activities.

A proposal should be received before Friday, 2 March 2012.

STARTING DATE
The work will commence in March 2012. The Strategy Development Workshop will take place in tentatively June 2012 in Asia.

SUBMISSION AND CONTACT
Every item on the application form uploaded on the web page of announcement should be filled in and sent to Mr. Rachmat Irwansjah at rachmat.irwansjah@asef.org and Ms Sunkyoung Lee at sunkyoung.lee@asef.org. Please also direct queries to them.

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