



4th ASEM Rectors' Conference (ARC4)

**University-Business Partnerships:
Asia and Europe Seeking 21st Century Solutions**

26-27 March 2015
Hangzhou, China

PROVISIONAL PROGRAMME

Wednesday , 25 March 2015

- 14:00 – 18:00 **Arrival and Registration of Participants**
- 19:00 – 21:00 **Welcome Reception** (Remarks by ARC4 Partners)

Thursday, 26 March 2015

- 09:00 – 09:30 **Registration**
- 09:30 – 10:30 **OPENING CEREMONY**
- Opening Remarks:**
Amb. ZHANG Yan
Executive Director, Asia-Europe Foundation (ASEF)
- Prof. SONG Yonghua
Executive Vice President, President, Zhejiang University
- Keynote Speeches:**
Mr DU Zhanyuan
Vice Minister of Education, P.R. China
- Ms Mārīte SEILE
Minister of Education and Science, Latvia
- Dr KIM Gwang-Jo
Director, UNESCO Office in Bangkok
- Mr Jan TRUSZCZYNSKI
Former Director-General for Education and Culture (DG EAC)
European Commission
- 10:30 – 10:50 **Group Photo & Tea Break**
- 10:50 – 11:00 **Overview of the Conference Outline and Expected Results**
Ms Leonie NAGARAJAN
Director, Education Department, ASEF
- 11:00 – 12:00 **PLENARY 1 – INTRODUCTION**
- Objective:** To review the trends and challenges related to university-business collaboration in the 21st century from Asian and European Perspectives.
- Chair:** Ms Eva EGRON-POLLAK
Secretary-General, International Association of Universities (IAU)



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Panellists:

Prof. Sibrandes POPPEMA
President, University of Groningen, Netherlands (host-university of ARC3)

Prof. Dinesh SINGH
Vice-Chancellor, University of Delhi

Mr ZENG Ming
Chief Strategic Officer, Alibaba Group

Ms Olga BALAKINA
Head of International Operations, Slush

12:00 – 13:00

PLENARY 2 – SETTING THE FRAMEWORK

Objective: To identify the key issues facing Asia and Europe related to the 3 Working Group (WG) topics and to set the framework for subsequent discussions.

Chair: Prof. WANG Libing
Senior Programme Specialist in Higher Education, UNESCO

Panellists:

Prof. Nick MILES
Pro-Vice-Chancellor of Nottingham University & Provost of Ningbo Campus
WG1: University-Business Partnerships for Employability Skills

Ms Tea VARRAK
Vice-Rector for Innovation and Internationalisation
Tallinn University of Technology
WG2: University-Business Partnerships for Entrepreneurship

Prof. LEE Sing Kong
Vice-President (Education Strategies), Nanyang Technological University
WG3: University-Business Partnerships for New Learning Environment through Technology

13:00 – 14:00

Lunch

14:00 – 15:45

WORKING SESSION 1 – SHARING GOOD PRACTICES

Objective: To showcase good practices in university-business partnerships and exchange views. Each of the 3 simultaneous working groups features 4 Rectors (2 from Asia, 2 from Europe) presenting case studies, followed by open discussions.

WG1: University-Business Partnerships for Employability Skills

Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Presenters:

Assoc. Prof. Dr. Phout SIMMALAVONG
Vice-President, National University of Laos



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Prof. Andris KANGRO
Vice-President, University of Latvia

Assoc. Prof. YEE Fook Cheong
Vice-President, Singapore Institute of Technology

Dr Éva SANDOR-KRISZT
Rector, Budapest Business School

WG2: University-Business Partnerships for Entrepreneurship

Moderator: Prof. James TANG
Dean of School of Social Science, Special Advisor to President
Singapore Management University

Presenters:

Prof. TONG Chee Kiong
Special Academic Advisor, Universiti Brunei Darussalam

Prof. Pericles MITKAS
Rector, Aristotle University of Thessaloniki

Prof. Evgeny SHCHESNYAK
First Vice-Rector for Economics, Peoples' Friendship University of Russia

Prof. Claudio FEIJOO
Co-Director, Technical University of Madrid/Tongji University

WG3: University-Business Partnerships for New Learning Environment through Technology

Moderator: Prof. WONG Yuk-Shan
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

Presenters:

Mr Munkhjargal DAVAASUREN
President, Mongolian National University of Education

Prof. Claire SOTINEL
Vice-President International, Université Paris Est Créteil

Prof. Dr Mongkol TECHAKUMPHU
Vice-President, Chulalongkorn University

Prof. Nicolas LEVRAT
Dean, Global Studies Institute, University of Geneva

15:45 – 16:15 **Tea Break**

16:15 – 18:15 **Visit to Alibaba Group Headquarters**

19:00 – 21:00 **Dinner**



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Friday, 27 March 2015

9:30 – 11:00

WORKING SESSION 2 – SEEKING SOLUTIONS

Objective: To explore potential solutions to challenges for university-business partnerships. Each of the 3 simultaneous working groups features 2 Rectors (1 from Asia, 1 from Europe) initiating the discussions. The opinions from the Students' Forum will be integrated into this session.

WG1: University-Business Partnerships for Employability Skills

Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Discussion Initiators:

Assoc. Prof. Edwan KARDENA
Director of Partnership and International Relations
Special Representative of Rector, Institut Teknologi Bandung

Dr Markus WAECHTER
Managing Director, Technische Universität München (TUM) Asia

WG2: University-Business Partnerships for Entrepreneurship

Moderator: Prof. James TANG
Dean of School of Social Science, Special Advisor to President
Singapore Management University

Discussion Initiators:

Prof. Mukhambetkali BURKITBAYEV
First Vice-Rector, Al-Farabi Kazakh National University

Prof. Jozef VERCRUYSSSE
Campus President, Ghent University Global Campus

WG3: University-Business Partnerships for New Learning Environment through Technology

Moderator: Prof. Yuk-Shan WONG
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

Discussion Initiators:

Prof. WANG Houjun
Vice President, University of Electronic Science and Technology of China

Prof. Damir BORAS
Rector, University of Zagreb

11:00 – 11:30

Tea Break



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WORKING SESSION 3 – FORMULATING POLICY RECOMMENDATIONS

Objective: To develop policy recommendations for the 5th ASEM Education Ministers' Meeting (ASEM ME5) on key issues, in particular university governance innovation to facilitate partnerships with the business. Each of the 3 simultaneous working groups features 2 Rectors (1 from Asia, 1 from Europe) initiating the discussions. The suggestions from the Students' Forum will be integrated into the recommendations.

WG1: University-Business Partnerships for Employability Skills

Moderator: Prof. Dr Franck LEPREVOST
Vice-President, University of Luxembourg

Discussion Initiators:

Prof. Mohd Amin JALALUDIN
President/Vice-Chancellor, University of Malaya

Prof. Dr Ivan ILCHEV
President, Sofia University "St. Kliment Ohridski"

WG2: University-Business Partnerships for Entrepreneurship

Moderator: Prof. James TANG
Dean of School of Social Science,
Special Advisor to President Singapore Management University

Discussion Initiators:

Prof. Asghar MUHAMMAD
Rector, Pakistan National University of Sciences & Technology

Prof. Michalis ATTALIDES
Rector, University of Nicosia

WG3: University-Business Partnerships for New Learning Environment through Technology

Moderator: Prof. Yuk-Shan WONG
President, Asian Association of Open Universities
President, Open University of Hong Kong, China

Discussion Initiators:

Dr Jose CRUZ
Vice-President for University and Global Relations
Ateneo de Manila University

Prof. Jan SKRHA
Vice-Rector for International Relations and Mobility
Charles University in Prague

13:00 – 14:00

Lunch



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14:00 – 15:00

PLENARY 3 - PRESENTING AND FINALISING POLICY RECOMMENDATIONS

Objective: To summarize the discussions and present the policy recommendations of each Working Group before finalising the deliverable for ASEM ME5.

Chair: Mr Marcin GRABIEC
Education and Culture Counsellor, EU Delegation to China

Panellists:

Prof. Ivan SVETLIK
Rector, University of Ljubljana
WG1: University-Business Partnerships for Employability Skills

Prof. Angelina YUEN
Vice-President (Institutional Advancement & Partnership)
Hong Kong Polytechnic University
WG2: University-Business Partnerships for Entrepreneurship

Prof. Brian NORTON
President, Dublin Institute of Technology
WG3: University-Business Partnerships for New Learning Environment through Technology

15:00 – 16:30

NETWORKING FOR PARTNERSHIPS (with tea break)

16:30 – 17:30

CLOSING CEREMONY

Keynote Speeches:

Ms Mārīte SEILE
Minister of Education and Science, Latvia

Prof. SONG Yonghua
Executive Vice President, ZJU
Handing over ARC4 Policy Recommendations for ASEM ME5

Concluding Remarks:

Amb. ZHANG Yan
Executive Director, ASEF

19:00 – 21:00

Farewell Dinner

END OF ARC4

Saturday, 28 March 2015

09:30 – 16:30

Cultural Tour in Hangzhou (Optional)