

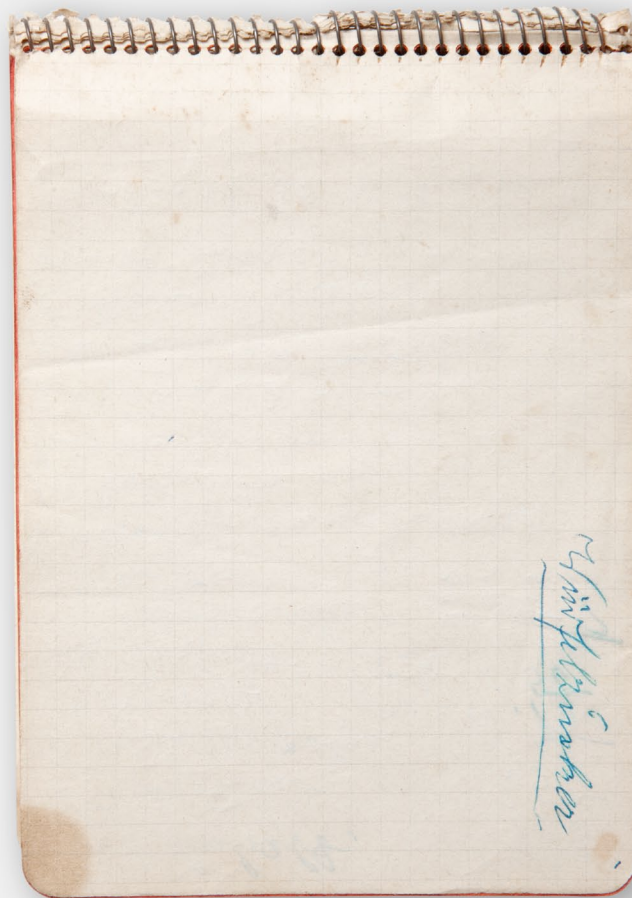
#ASEFYLS

ASEF ENTREPRENEURSHIP YOUNG LEADERS SUMMIT

1-5 November 2015, Luxembourg. In conjunction with the
12th ASEM Foreign Ministers' Meeting (ASEM FMM12)

YOUTH EMPLOYMENT

PROGRAMME



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Organised by



In Partnership with



Stockholm School of
Entrepreneurship



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DAY 1

SUNDAY, 1 NOVEMBER 2015

10:00 – 18:00	Arrival of Participants	Youth Hostel Luxembourg City Registration
18:00 – 19:30	Welcome Reception	Guest of Honour Mr Claude MEISCH Minister of Education, Children and Youth Minister for Higher Education and Research Luxembourg
19:30 – 20:30	Briefing of Participants	Ms Leonie NAGARAJAN Director of Education Department Asia-Europe Foundation (ASEF)

DAY 2

MONDAY, 2 NOVEMBER 2015

08:00	Departure to Venue	University of Luxembourg, Belval Campus
09:00 – 09:30	Opening Ceremony	Remarks by the Organisers and Host Ambassador ZHANG Yan Executive Director Asia-Europe Foundation (ASEF) Professor Dr Frank LEPREVOST Vice-President Organisation & International Relations University of Luxembourg
09:30 – 09:45	Keynote Speech	H E Jean ASSELBORN Minister of Foreign and European Affairs Minister of Immigration and Asylum
09:45 – 10:00	Group Photo	

DAY 2
MONDAY, 2 NOVEMBER 2015

<p>10:00 – 10:30</p>	<p>Dialogue Session on Leadership with</p>	<p>Mr Kazuo TSUKUDA Senior Executive Adviser Mitsubishi Heavy Industries, Ltd.</p> <p>Moderated by</p> <p>Ms Leonie NAGARAJAN Director of Education Department Asia-Europe Foundation (ASEF)</p> <p>Mr Martin TAN Executive Director Institute for Societal Leadership Singapore Management University (SMU)</p> <p>Followed by Q&A</p>
<p>10:30 – 11:00</p>		<p>Tea break</p>
<p>11:00 – 12:30</p>	<p>Knowledge Sharing Session & Panel on Entrepreneurship and Youth Employment</p>	<p>Corporates' Central Role as Motors for Youth Employment</p> <p>The Corporate Push for Young Leaders to Innovate Innovation as a bridge between business and youth</p> <p>Mr Vijay GOYAL Chief Finance Officer ArcelorMittal Europe</p> <hr/> <p>Social Entrepreneurship & Cooperative Culture</p> <p>The Social Leader & the Sharing Economy How social innovation lies at the core of today's (and tomorrow's) jobs</p> <p>Ms Servane MOUZAN Founder and CEO Ogunte CIC</p> <hr/> <p>Start-up Scene and Its Role as Job-Creators</p> <p>Why Digital Start-ups Bring a Fresh Breeze of Entrepreneurial Spirit The "Mighty Eagle" who led Angry Birds to a multimillion dollar franchise</p> <p>Mr Peter VESTERBACKA Chief Marketing Officer Rovio Entertainment</p>

DAY 2

MONDAY, 2 NOVEMBER 2015

11:00 – 12:30		<p>Government & Youth Employment</p> <p>ASEM Members and the Age of Youth Employment Governments' tactics on ensuring stable economic and social stability through job-security</p> <p>Ms Sanda BRUNA Deputy Director for Youth, Policy Initiative and Development Department Ministry of Education and Science of the Republic of Latvia</p> <hr/> <p>Education as a Stimulus for Entrepreneurship</p> <p>At the Nest of Innovation and How Universities Pave the Way A deep-dive into the science of nourishing entrepreneurship in Asia and beyond</p> <p>Dr Alwin WONG Director Institute of Entrepreneurship The Hong Kong Polytechnic University</p>
12:30 – 14:00		Lunch
14:00 – 15:00	IQ/EQ Chit-Chat	Small Roundtable Sessions between the Panellists and Participants over a cup of coffee & tea
15:00 – 18:00	Skills Workshops	<p>Workshop #1</p> <p>The Traps in Doing Good Hosted by: Institute for Societal Leadership</p> <p>Mr Martin TAN Executive Director</p> <hr/> <p>Workshop #2</p> <p>Find Your Passion: Developing Entrepreneurial Behaviours Hosted by: University of Luxembourg</p> <p>Prof Denise Eliane FLETCHER Entrepreneurship and Innovation</p> <p>Dr Mickaël GÉRAUDEL Associate Professor in Strategy and Entrepreneurship</p>

DAY 2

MONDAY, 2 NOVEMBER 2015

Workshop #3	The Ultimate Pitch: Mastering the Art of Pitching Hosted by: Sqore & Stockholm School of Entrepreneurship (SSES) Mr Niklas JUNEGÅRD CEO & Co-Founder Sqore
Workshop #4	Business Model Canvas Workshop: The Sanity Check Tool Hosted by: Nyoko Mr Nicolas VALAIZE Project Manager
Workshop #5	How to Find Your Way in the Labyrinth of Data? Hosted by: Eurostat, Statistical Office of the European Union Ms Ceri THOMPSON Head of Section Cooperation with Africa, Asia and Latin America Mr Youri SKASKEVITCH Statistical Cooperation
Workshop #6	Brace for Failure Hosted by: Antiheroes Ms Kira VAN DEN ENDE Co-founder
Workshop #7	Skills for Employability: The Perfect Profile!? Hosted by: European Student Union (ESU) Ms Liva VIKMANE Executive Committee Member Mr William BENN Executive Committee Member
Workshop #8	Network like a Pro Hosted by: Global Changemakers Ms Katherine HERMANS Director

DAY 2

MONDAY, 2 NOVEMBER 2015

	Workshop #9	<p>Incorporating 'Entrepreneurial Thinking' Across the Curriculum: Towards a Sustainable Education System</p> <p>Hosted by: Entrepreneurship Village, University of Brunei Darussalam (UBD)</p> <p>Mr Adna Shatiremie bin Hj A. Abd RAHMAN Lecturer</p>
18:00	Departure to	Youth Hostel Luxembourg City
19:00 onwards		Study visit to Nyoko (co-working space)

DAY 3

TUESDAY, 3 NOVEMBER 2015

08:00	Departure to Venue	University of Luxembourg, Belval Campus
09:00 – 11:30	Brainstorm & Collaborate (B&C)	Call for Action & Leading Questions
	B&C #1	Corporates' Central Role as Motors for Youth Employment
	B&C #2	Social Entrepreneurship & Cooperative Culture
	B&C #3	Start-up Scene & its Role as Job-Creators
	B&C #4	Government & Youth Employment
	B&C #5	Education as a Stimulus for Entrepreneurship
11:30 – 11:45		Tea break
11:45 – 12:30	Re-cap Loop	Each B&C presents the brainstorming outcomes
12:30 – 14:00		Lunch

DAY 3 TUESDAY, 3 NOVEMBER 2015

14:00 – 15:30	B&C	Continuation
15:30 – 16:00		Tea break
16:00 – 17:00	B&C	Continuation
17:00 – 18:00	Plenary	Discussion and amendments on the final Call for Action & Leading Questions Moderated by a Young Leaders Representative
18:00	Departure to	Youth Hostel Luxembourg City
19:00 – 21:00	Dinner & Asia-Europe Cultural Evening	Guest of Honour Dr Jacques POOS ASEF Governor for Luxembourg and former Minister of Foreign Affairs of Luxembourg

DAY 4 WEDNESDAY, 4 NOVEMBER 2015

08:45	Departure to Venue	European Investment Bank (EIB)
09:30 – 09:45	Welcome Speech	Mr Jean-Christophe LALOUX Director General, Head of Lending Operations
09:45– 10:15	General Insight	The Mission of the European Investment Bank Mr Rainer SCHLITT Head of Publication, Web and Editorial Division Followed by Q&A
10:15 – 11:00	Presentation	EIB-financed Operations in Favour of Asia Mr Patrick WALSH Director of Global Partners Directorate Followed by Q&A

DAY 4

WEDNESDAY, 4 NOVEMBER 2015

11:00 – 11:15		Tea break
11:15 – 12:30	Special Insight	<p>Investing in youth, skills and innovation</p> <p>Dr Rien WAGENVOORT Senior Economist, Digital Economy and Education Division</p> <p>Mr Kristian UPPENBERG Senior Economist, Innovative Industries Division</p> <p>Followed by Q&A</p>
12:30 – 14:00		Lunch
14:00 – 15:30	Keynote Speeches and Dialogue with EU Leaders	<p>Ms Martine REICHERTS Director General Directorate General for Education and Culture (DG EAC), European Commission</p> <p>Mr Pierre DELSAUX (tbc) Deputy Director General Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROWTH), European Commission</p> <p>Ms Mariana KOTZEVA Deputy Director General Eurostat, Statistical Office of the European Union</p> <p>Ms Margarita DILKOVSKA Minister Plenipotentiary Permanent Representation of Bulgaria to the European Union Hosting Country of the 5th ASEM Labour and Employment Ministers' Conference (ASEM LEMC5)</p>
15:30 – 16:00	Group Photo	Together with Tea break
16:00 – 16:30	Young Leaders for ASEM	<p>Ms Leonie NAGARAJAN Director of Education Department Asia-Europe Foundation (ASEF)</p> <p>Ms Nathalie SAJDA Project Coordinator, ASEF Young Leaders Summit Asia-Europe Foundation (ASEF)</p>

DAY 4

WEDNESDAY, 4 NOVEMBER 2015

16:30 – 17:15	Reflection & Outlook	By Participants
17:15 – 17:30	Keynote Speech	H E Federica MOGHERINI High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission
17:30 – 18:00	Dialogue with	H E Federica MOGHERINI High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission
18:00 – 18:15	Group Photo	
18:15 – 18:30		Registration for the Reception
18:30 – 21:00	Reception with Personal Interactions between participants and their respective Foreign Minister / ASEM FMM12 Delegation Representatives	Reception for ASEM Foreign Ministers, Delegations of the 12th ASEM Foreign Ministers' Meeting (ASEM FMM12) and Participants of the ASEF Young Leaders Summit Hosted by: European Investment Bank Welcome Remarks Dr Werner HOYER President European Investment Bank Ambassador ZHANG Yan Executive Director Asia-Europe Foundation (ASEF) Keynote Speech H E Lubomír ZAORÁLEK Minister of Foreign Affairs Czech Republic Hosting Country of the 5th ASEF Rectors' Conference and Students' Forum (ARC5) on Employability
21:00	Departure to	Youth Hostel Luxembourg City

DAY 5

THURSDAY, 5 NOVEMBER 2015

07:00 – 08:30	Check-out	Youth Hostel Luxembourg City
08:30	Departure to Venue	Study Visit
09:30 – 14:00	Study Visit	ArcelorMittal, Production site Differdange (optional)
14:00	Departure to	Youth Hostel Luxembourg City

Simultaneously: 10:00 – 11:00 Plateau de Kirchberg	Opening Ceremony of the 12th ASEM Foreign Ministers' Meeting (ASEM FMM12)	Intervention by 4 ASEFYLS participants at the Ministerial Meeting: Outcome of the ASEFYLS
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**End of ASEF Young Leaders Summit 2015 on
Entrepreneurship & Youth Employment**

NOTES

VENUES

DAY 1, SUNDAY, 1 NOVEMBER 2015

Youth Hostel Luxembourg City
2 Rue du Fort Olisy
2261 Luxembourg

DAY 2, MONDAY, 2 NOVEMBER 2015

DAY 3, TUESDAY, 3 NOVEMBER 2015

University of Luxembourg
Campus Belval
Maison du Savoir
Room 3.510
2, avenue de l'Université
4365 Esch/Belval

DAY 4, WEDNESDAY, 4 NOVEMBER 2015

CONFERENCE

WEST Building
Board Room, WKI 2 floor
100, boulevard Konrad Adenauer
2950 Luxembourg – Kirchberg

DAY 4, WEDNESDAY, 4 NOVEMBER 2015

RECEPTION

EAST Building
Grand Atrium
98, boulevard Konrad Adenauer
2950 Luxembourg – Kirchberg