

# ASEM LLL Hub & 13<sup>th</sup> ASEF ClassNet Conference

Theory Meets Practice: Teacher Training in the Digital Era  
8-10/11 September 2017, Zug, Switzerland



## Overview

Co-organised by



**IBB**  
Institute for the Management  
and Economics of Education  
University of Teacher  
Education Zug

In Partnership with



pädagogische hochschule schwyz

Supported by



 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Federal Department of Foreign Affairs FDFA

## BACKGROUND

Theory meets Practice: Teacher Training in the Digital Era’ is an exclusive event that fuses elements of three existing conference series and brings together three different education stakeholders namely researchers, teacher trainers and teachers from 51 ASEM partner countries.

### 1. Research Conference by the ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub):

The ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub) frequently conducts seminars and conferences bringing together more than 100 researchers in its 5 research networks. The ASEM LLL Hub provides a platform for dialogue between researchers, practitioners and policy makers in order to contribute to evidence-based educational reform and innovation. Its five research networks exchange knowledge, conduct comparative research and produce coordinated publications and reports.

### 2. ASEF ClassNet Conferences

As part of the larger ASEF Classroom Network programme, The ASEF ClassNet Conferences take place on an annual basis alternating between Asia and Europe. With over 120 school principals, teachers, experts, professionals, and business representatives in the field of ICT and education in attendance, the conference acts as a gateway to new education technology, curriculum development and to the plethora of Online Collaborations and school exchanges in which the teachers and their students from 51 countries are engaged.

### 3. The World Education Leadership Symposium

The World Education Leadership Symposium is the largest international congress in Europe on Education Leadership. The conference is hosted by the Institute for the Management and Economics of Education (IBB) of the University of Teacher Education Zug in cooperation with various partners. The Symposium focuses on the challenges and opportunities for schools and education leadership. In the keynote speeches, workshops, presentations, and innovative formats, current challenges and opportunities in the fields of school effectiveness, school improvement, and school management are discussed. In the previous edition of the symposium, roughly 800 experts from around 50 different countries were in Zug. Among the participants were principals, teachers, representatives of authorities, ministries, universities as well as of foundations and economy.

## THEORY MEETS PRACTICE: TEACHER TRAINING IN THE DIGITAL ERA

The successful implementation of lifelong learning is dependent on the quality of adult teachers and trainers. Similarly, successfully addressing challenges and opportunities which originate from digitalisation of education requires the professionalisation of adult educators and teachers. By connecting researchers, practitioners and beneficiaries of education, the conference will tackle interrelated themes and serve as a platform to collaboratively respond to the needs of teachers in the face of ever-advancing educational technology. “Theory Meets Practice: Teacher Training in the Digital Era” will be organised from 8–10/11 September in Zug, Switzerland by the [Asia-Europe Foundation \(ASEF\)](#), [ASEM Education and Research Hub for Lifelong Learning \(ASEM LLL Hub\)](#), [Institute for the Management and Economics of Education of the University of Teacher Education Zug](#) and the [Institute for Media and Schools of The Schwyz University of Teacher Education](#) in conjunction with the Research Conference by the [ASEM Education and Research Hub for Lifelong Learning \(ASEM LLL Hub\)](#) and the [World Education Leadership Symposium](#).

## **PARTICIPANTS FROM 51 COUNTRIES<sup>1</sup>**

- **30 education researchers** from ASEM LLL Hub Research Networks 1 and 3
- **10 teacher trainers**
- **51 secondary, vocational and high school teachers** from the ASEF Classroom Network (ASEF ClassNet)

## **BENEFITS**

### **Teachers:**

Skills training and acquisition of practical knowledge on how to harness digital technology in classrooms

Access to a large ASEF ClassNet network: hundreds of principals, teachers and educators from 51 Asian and European countries

### **Researchers:**

Establish links between trainers of teachers and teachers through a ‘theory-practice exchange’ and develop research-based policy recommendations.

Identify and map competences of Adult Educators and Trainers required for education and training in the digital era across ASEM countries.

### **Teacher Trainers:**

Understand the different requirements and contrasts in education systems across ASEM countries.

Explore approaches to training from fellow teacher trainers and gain interdisciplinary knowledge by interacting with education researchers.

## **PROGRAMME HIGHLIGHTS**

### **1. Enrichment**

Expert talks and panel discussions on the theme of teacher training in the digital era. Researchers, teacher trainers and teachers take inspiration from good practices across Asia and Europe, with a particular focus on host country case studies.

### **2. Development & Training**

Practical workshops and training sessions for actively promoting the theme of development of ICT skills and professionalisation of adult educators and teachers.

### **3. Awards**

Presentations of 6 outstanding ASEF ClassNet Online Collaborations that compete for the annual ASEF ClassNet Awards. Participants vote for the most outstanding ASEF ClassNet Online Collaborations completed during the preceding 12 months.

### **4. Policy Recommendations**

Participants will contribute to evidence based studies which will then be developed into policy recommendations for the 6<sup>th</sup> ASEM Education Ministers’ Meeting (ASEMME6) in Korea.

### **5. Networking**

Asian and European researchers, teacher trainers and teachers meet and share perspectives on best practices conducted in their respective countries.

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<sup>1</sup> ASEM brings together 53 members (21 Asian and 30 European countries, the ASEAN Secretariat, and the European Union). The 51 ASEM Member countries are Australia, Austria, Bangladesh, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Kazakhstan, Korea, the Lao PDR, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Portugal, Romania, the Russian Federation, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, the United Kingdom and Viet Nam.

## 6. Study Visit

From theory to practice: a case study visit to a local school. Participants are invited to learn more about the Swiss education environment by embarking on a study tour that showcases the use of good practices in the field of digitalisation in classrooms.

## RESULTS OF THE ASEF CLASSNET FEED INTO

### 1. ASEM Ministerial Meetings and ASEM activities

ASEM Summits, ASEM Education Ministers' Meetings (ASEM MEs), ASEM Labour and Employment Ministers' Conferences (ASEM LEMCs), sector-specific Ministerial Meetings where issues on digitalisation of education and professionalisation of adult educators and teachers are on the agenda.

### 2. ASEF Projects across various themes

The results (e.g. audio, visuals, content, policy recommendation etc.) will be used as thematically relevant background information and references for: ASEF Rectors' Conference and Students' Forum (ARC), ASEF Young Leaders Summit (ASEFYLS), ASEM LLL Hub research meetings amongst others.

### 3. Society at large

The Theory meets Practice: Teacher Training in the Digital Era project contributes at large to increased collaboration between Asian and European schools and educators, which in turn leads to active exchanges and modernisation as well as professionalisation of education systems.

## PAST EDITIONS

### 12<sup>th</sup> ASEF ClassNet Conference

*“Coding for Education”*

32 Secondary Language School "St. Kliment Ohridski" (Bulgaria), 16-20 Nov 2015

### ASEM LLL Hub Research Meeting: International Conference of European and Asian Researchers on Lifelong Learning for Sustainable Development

*“Universities and Communities in Asia and Europe: Creating Meaning for Sustainable Development”*

European and Asian researchers and educators convened in Boracay Island, Philippines from 12-14 May 2017

### Schulleitungs Symposium 2013

The School Management Symposium organised by the Institute for the Management and Economics of Education (IBB) of the University of Teacher Education Zug was held from 26-28 September 2013 in Zug, Switzerland.

## VISUAL EXPLAINER

Scrabble is played by placing letter-bearing tiles on a game board to form words in a crossword fashion. The keys on a computer keyboard are fundamental to the way we interact with modern technology. The literal meanings of the intersecting words presented relate to the conference theme, “Theory Meets Practice: Teacher Training in the Digital Era”. Words are formed using scrabble tiles with computer keyboard keys used for each intersecting letter; portraying the pivotal role of digital technology in education. By combining all the intersecting letters in the series of images, the viewer can create the word ‘TEACHERS’; the role that is central to, and connects, both elements of this joint conference.

Co-organised by



The Asia-Europe Foundation (ASEF) promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy and public health. ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). ASEF runs more than 25 projects a year, consisting of around 100 activities, mainly conferences, seminars, workshops, lectures, publications, and online platforms, together with about 125 partner organisations. Each year over 3,000 Asians and Europeans participate in ASEF’s activities, and much wider audiences are reached through its various events, networks, and web-portals. For more information, please visit [www.ASEF.org](http://www.ASEF.org)



The ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub) is an official network for university cooperation in Lifelong Learning Research between Asia and Europe. The ASEM LLL Hub's operation is a part of the ASEM education process and it is a strong partner of the Asia Europe Foundation. The Hub brings together more than 100 researchers in its 5 research networks, senior representatives of 36 universities in its University Council and Senior Officials from 25 ministries of education and five flagship international organisations. For more information, please visit [www.asemlllhub.org](http://www.asemlllhub.org)

## IBB

Institute for the Management  
and Economics of Education  
University of Teacher  
Education Zug

The University of Teacher Education Zug (PH Zug) is a modern and internationally-orientated university in Zug, Switzerland. PH Zug is a college attended by approximately 300 students. Due to this small size a very special culture of co-operation, personal atmosphere and innovative methods is possible. The main focus of the teacher training is its closeness to practical school work, individual study support and teamwork. The students experience PH Zug as a standard on which they can model their future professional lives. Correspondingly, the teaching-practice schools and PH Zug are mutual learning areas and orientation guides. Research, development and educational services at PH Zug guarantee that the latest academic discoveries are implemented as a trend-setting innovation into the school environment. For more information, please visit [www.zg.ch/behoerden/direktion-fur-bildung-und-kultur/phzg](http://www.zg.ch/behoerden/direktion-fur-bildung-und-kultur/phzg)

## pädagogische hochschule schwyz

The Schwyz University of Teacher Education is a cantonal institution of higher education where students can qualify to become kindergarten and primary school teachers. Our Bachelor’s degree study programme, includes teaching methods and classroom management, child development, as well as a broad range of school subjects. We have a strong record in both continuing professional development and research and development, especially with digital media for education. Located in the heart of Switzerland, we are surrounded by mountains and a stunning natural landscape. For more information, please visit <https://www.phsz.ch/en/>



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