

# Programme

## 3<sup>rd</sup> ASEM Rectors' Conference (ARC3)

### Universities, Businesses and You: For a Sustainable Future

#### Monday, 24 September 2012

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19.00 – 20.00

#### Welcome Reception

Venue: Prinsenhof Hotel, Martinikerhof 23,  
9712 JH Groningen

#### Tuesday, 25 September 2012

#### DAY 1 OF THE ARC3: *University-Business: Leaders for a Sustainable Society*

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Venue: Academy Building, Broerstraat 5, 9712 CP, Groningen

8.45 – 9.15

#### Registration

9.15 – 9.30

#### Welcome addresses

Mr Karsten Warnecke, Deputy Executive Director,  
Asia-Europe Foundation (ASEF)  
Prof. Dr Sibrandes Poppema, President, University of  
Groningen (RUG), the Netherlands  
Assoc. Prof. Dr Piniti Ratananukul (on behalf of  
the ASEAN University Network (AUN) Board of Trustees)

9.30 – 10.30

#### Opening Plenary: Common Trends and Challenges in ASEM

**Chair:** Assoc. Prof. Dr Piniti Ratananukul (on behalf of the  
ASEAN University Network (AUN) Board of Trustees)

#### Input statements:

Prof. Tan Tai Yong, Vice-Provost (Student Life), National  
University of Singapore (NUS), Singapore  
Prof. Dr Sibrandes Poppema, President, University of Groningen  
(RUG), the Netherlands

10.30 – 11.00

#### Break

11.00 – 12.00	<p><b>Keynote Speeches</b>  H.E. Drs Halbe Zijlstra, Dutch Secretary of State for Higher Education  Mr Roelof Joosten, Member of the Executive Board, Royal Friesland Campina N. V., the Netherlands</p>
12.00 – 14.00	<p><b>Photo opportunity and Lunch</b>  Venue: Hanze Sociëteit, (adjacent to the Academy building), Oude Boteringestraat 19, 9712 GC, Groningen</p>
14.00 – 15.00	<p><b>Academic speed dating</b>  Venue: Academy Building, Spiegelzaal, Broerstraat 5, 9712 CP, Groningen</p>
15.00 – 16.30	<p><b>Parallel working groups (WGs 1 &amp; 2)</b></p>

## Working Group 1

### University-Business Co-operation: Where Are We?

#### Group 1A

**Chair:** Prof. Edilberto De Jesus, Professor Emeritus, Asian Institute of Management, the Philippines

**Rapporteur:** Assoc. Prof. Dr Azman Ahmad, Assistant Vice-Chancellor (Education), Universiti Brunei Darussalam (UBD)

#### Input statements:

Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network

Prof. Marcin Patys, Vice-Rector, University of Warsaw, Poland  
Ms Nannette Ripmeester, Director, Expertise in Labour Mobility (ELM), the Netherlands

Ms Myriam Abboud, Student Representative, The University of Sydney, Australia

#### Group 1B

**Chair:** Prof. Ulrike Beisiegel\*, Rector, University of Göttingen, Germany

**Rapporteur:** Prof. Chris Brink\*, Vice-Chancellor, University of Newcastle, United Kingdom

#### Input statements:

Prof. Freddy Boey, Provost, Nanyang Technological University (NTU), Singapore

Prof. Lauritz B. Holm-Nielsen\*, Rector, Aarhus University (AU), Denmark and Vice-President, European University Association

Ms Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders (IPL), Vietnam

Mr Arjen Hoekstra, University of Groningen (RUG), the Netherlands

## Working Group 2

### Group 2A

## Education for the Workplace; Education for Life?

**Chair:** Assist. Prof. Surakit Nathisuwan, Vice-President for International Relations, Mahidol University, Thailand

**Rapporteur:** Prof. Vaşile Isan, Rector, Universitea Alexandru Ioan Cuza, Romania

### Input statements:

Prof. Dr Alfredo E. Pascual, President, University of the Philippines (UP)

Prof. Dr Thomas Pfeiffer, Vice-Rector, Ruprecht-Karls-Universität Heidelberg, Germany

Dr Chito B. Salazar, Founding President, Philippine Business for Education (PBE), the Philippines

Ms Vicki Baars, Vice-President, National Union of Students (NUS), United Kingdom

### Group 2B

**Chair:** Prof. Dr Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium

**Rapporteur:** Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia (USM)

### Input statements:

Prof. Junggi Im, Vice-President, Seoul National University (SNU), Korea

Dr Martin Hallik, Vice-Rector, University of Tartu (UT), Estonia

Prof. Dr Wei Shen, Associate Dean for China, Associate Professor of International Affairs, Ecole Supérieure des Sciences Commerciales d'Angers (ESSCA) School of Management, France

Mr Yi Da Soh, National University of Singapore (NUS), Singapore

16.30 – 17.00

## Break

17.00-18.00

### Plenary Discussion:

## ASEM Education Process' widening outreach: governments, students, NGOs and industries as partners

**Chair:** Prof. Mohd Hamdi Abd Shukor, Deputy Vice-Chancellor, Universiti Malaya (UM), Malaysia

### Panellists:

Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)

Dr Siegbert Wuttig, Director, ASEM Education Secretariat

Mr David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum (YFJ)

Mr Marrik Bellen, Director, Nuffic Neso China

Mr Yi Da Soh, National University of Singapore (NUS), Singapore

18.30-21.00

**Welcome Dinner**

Venue: Der Aa-Kerk, Akerkhof 2, 9711 JB, Groningen

**Wednesday, 26 September 2012**

**DAY 2 OF THE ARC3: Universities' Stakeholder Engagement**

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Venue: Academy Building, Broerstraat 5, 9712 CP, Groningen

9.00 – 9.15

**Short introduction to second conference day and summary of Day 1**

Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

9.15 – 10.45

**Parallel working groups (WGs 3 & 4)**

**Working Group 3**

**Maximising Impact: Community, Stakeholder Engagement and University Social Responsibility (USR)**

**Group 3A**

**Chair:** Prof. Dr Xiao Xian, Vice-President, Yunnan University, China

**Rapporteur:** Prof. Elmer Sterken, Rector, University of Groningen (RUG), the Netherlands

**Input statements:**

Prof. Iwan Dwiprahasto, Vice-Rector of Academic and Student Affairs, Universitas Gadjah Mada (UGM), Indonesia

Prof. Koen Lamberts, Deputy Vice-Chancellor, University of Warwick, United Kingdom

Mr David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum (YFJ)

Ms Maria Tsakalerou, Democritus University of Thrace (DUTH), Greece

**Group 3B**

**Chair:** Dr Gita Revalde, Vice-Rector, Riga Technical University (RTU), Latvia

**Rapporteur:** Fr. Jose Cruz, SJ, Vice-President, Ateneo de Manila University (ADMU), the Philippines

**Input statements:**

Prof. Saran Kaur Gill\*, Deputy Rector, Universiti Kebangsaan Malaysia (UKM)

Prof. Carla Locatelli, Vice-President, University of Trento, Italy

Dr Srikich Udindu, Vice-President, Corporate Social Responsibility, Minor Food Group, Thailand

Mr Libin Yang, Harbin Medical University (HMU), China

\* Member of the 3<sup>rd</sup> ASEM Rectors' Conference (ARC3) Advisory Group

**Chair:** Prof. Dr Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium

**Rapporteur:** Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia (USM), Malaysia

## Working Group 4

### The Imperative for Excellence and the Issue of Equal Access

#### Group 4A

**Chair:** Prof. Le Quanh Minh, Vice-President for International Relations, Vietnam National University (VNU) Ho Chi Minh City

**Rapporteur:** Prof. Maurits van Rooijen, Rector Magnificus, Nyenrode Business Universiteit, the Netherlands

#### Input statements:

Prof. Dr Akhmaloka, Rector, Institut Teknologi Bandung (ITB), Indonesia

Prof. Sir Timothy O'Shea, Principal and Vice-Chancellor, University of Edinburgh, United Kingdom

Mr Florian Kaiser, Executive Committee, European Students' Union (ESU)

#### Group 4B

**Chair:** Br. Ricardo P. Laguda, FSC, President, De La Salle University (DLSU), the Philippines

**Rapporteur:** Prof. Arnoud De Meyer, President, Singapore Management University (SMU), Singapore

#### Input statements:

Prof. Dr Kua Wongboonsin\*, Vice-President, Chulalongkorn University, Thailand

Prof. Dr Monika Schäfer-Korting, Executive Vice-President, Free University of Berlin, Germany

Mr Michael Keane, Senior Partner, K2S Advisors, United Kingdom

Ms Naeun Choi, Seoul National University (SNU), Korea

10.45 – 11.00

**Break**

11.00 – 12.00

**Reports from the Working Groups to be delivered by Rapporteurs**

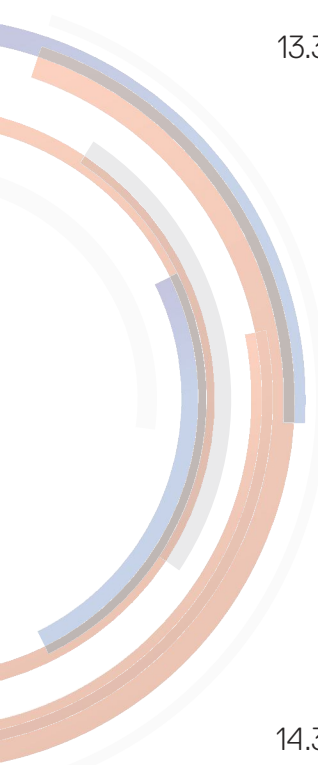
**Chair:** Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network (WUN)

12.00 – 13.30

**Lunch**

Venue: Academy building – Bruinszaal / Spiegelzaal, Broerstraat 5, 9712 CP, Groningen

**In parallel: Rectors and Students, Meet and Greet**



13.30 – 14.30

**Plenary Debate:**  
**Are employability and social responsibility issues mutually exclusive in practice?**

**Chair:** Prof. Manuel Assunção, Rector, University of Aveiro, Portugal

**Panellists:**

Prof Saran Kaur Gill\*, Deputy Rector, Universiti Kebangsaan Malaysia (UKM), Malaysia

Prof. Young-Sup Yun, Executive Vice-President, Korea University (KU), Korea

Prof. Eva Åkesson, Vice-Chancellor, University of Uppsala, Sweden

Mr Sjur Bergan, Head, Higher Education and Research Division of the Council of Europe (CoE)

Prof. Jean-Pierre De Greve, Vice-Rector, International Relations and Mobility Department, Vrije Universiteit Brussel, Belgium

14.30 – 15.00

**Plenary Session:**  
**From ASEMME3 to ASEMME4: Preparation of Updates for ASEMME4**

**Chair:** Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)

**Speakers:**

Dr Siegbert Wuttig, Director, ASEM Education Secretariat (AES)

En. Ahmad Nazri Bin Sulaiman, Undersecretary, Policy Co-ordination and International Division, Ministry of Higher Education, Malaysia (host of the ASEMME4, 2013)

15.00 – 15.15

**Break**

15.15 – 16.00

**Adoption of Recommendations**

**Chair:**

Dr Dzulkifli Abdul Razak Tan Sri Dato, Vice-Chancellor, Albukhary International University (AiM), Malaysia and Vice-President of the International Association of Universities

16.00 – 16.15

**Closing Remarks by Partners**

Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)

Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

Assoc. Prof. Dr Piniti Ratananukul (on behalf of the ASEAN University Network (AUN) Board of Trustees)

\* Member of the 3<sup>rd</sup> ASEM Rectors' Conference (ARC3) Advisory Group

16.15 – 17.15

### **Press Conference (Organisers and selected Rectors)**

17.30

### **Lake Tour, Farewell Reception and Dinner** (Remarks by Prof. Dr Sibrandes Poppema)

#### **Paterswoldse Meer**

The Paterswoldse Meer is a charming lake, a gift for those who love culture, nature and water. A perfect place for aquatic sports such as sailing or surfing, with shores that offer many a scenic route to cyclists and walkers. For those who love to watch the scenery while having a drink or enjoying a meal, there is a fine choice of restaurants.

After a relaxing boat trip, we will have dinner at Restaurant Buitensociëteit Paterswoldsemeer, a 19<sup>th</sup> century residence that was fully renovated a few years ago and has regained its former splendour. A perfect place for a perfect evening.

Venue: Restaurant Buitensociëteit Paterswoldsemeer, Meerweg 227, 9752 XD Haren  
(Meeting point Academy Building)

#### **Master of Ceremony/Chairperson:**

Mr Bert Verveld, Director General, University of Groningen (RUG), the Netherlands

## **Thursday, 27 September 2012**

### **DAY 3 OF THE ARC3: *Cultural Programme***

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9.30-15.00

#### **Beauty of Groningen seen from an ancient sailing boat**

In the old days, the river Reitdiep connected the City of Groningen to the sea. The many small medieval villages and hamlets along the river are all special in their own way. One of these nostalgic villages is Garnwerd. With its old mill, its historic church and its beautiful riverside inn (café Hammingh), Garnwerd is the destination of many town inhabitants enjoying a summer tour by bike.

This Beauty of Groningen Province Tour will give you an idea of the history of the province of Groningen. Imagine what life must have been for the many monks and farmers who, from the early Middle Ages onwards, defended the land against the rising tide and the salt that came with it...

# Programme

## 1<sup>st</sup> Asia-Europe Students' Forum Are You Fit for the Future?

### Sunday, 23 September 2012

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18.00 – 20.30

#### Welcome Reception and Dinner

Venue: Martini Hotel, Gedempte Zuiderdiep 8, 9711 HG Groningen

### Monday, 24 September 2012

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8.15 – 8.45

#### Registration

8.45

#### Brief Welcome by organisers

Mr Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation (ASEF)

Dr Choltis Dhirathiti, Deputy Executive Director, ASEAN University Network (AUN)

Prof. Dr Sibrandes Poppema, President, University of Groningen (RUG), the Netherlands

9.00

#### Keynote Speech:

#### Great expectations; What really matters? – a personal story

Drs Gertjan Lankhorst, CEO, Gasterra BV, the Netherlands

9.20 – 10.20

#### Panel 1

#### Reality-check: what really matters at the workplace?

**Chair:** Ms Chripa Schneller, Special Advisor, ASEM Education Hub (AEH), Asia-Europe Foundation (ASEF) & ARC3 Conference Rapporteur

#### Panellists:

Prof. Dr Wei Shen, Associate Dean for China, Associate

Professor of International Affairs, Ecole Supérieure des Sciences

Commerciales d'Angers (ESSCA) School of Management, France



Ms Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders (IPL), Vietnam  
Ms Vicki Baars, Vice-President, National Union of Students (NUS), United Kingdom  
Mr Pablo Perrino de Urrutia, Deusto University, Spain and University of Groningen (RUG), the Netherlands

10.20 – 10.40

**Break**

10.40 – 11.40

**Panel 2**

**Check-up: do I have and do I get what it takes to be an entrepreneur?**

**Chair:** Drs Max J. Van den Berg, Governor of the Queen for the Province of Groningen, the Netherlands

**Panellists:**

Mr Edwin van Rest, Director, StudyPortals.eu, the Netherlands  
Ms Myriam Abboud, The University of Sydney, Australia  
Mr Florian Kaiser, Executive Committee, European Students' Union (ESU)

12.00 – 14.00

**Honorary Doctorate Ceremony for Nobel Peace Prize Laureate (1984) and esteemed South African spiritual leader Reverend Desmond Tutu**

Venue: Martinikerk, Martinikerrkhof 3, 9712 JG, Groningen

14.00

**Lunch**

Venue: Hanze Sociëteit, Oude Boteringestraat 19, 9712 GC, Groningen (adjacent to the Academy building)

15.00 – 16.15

**Interactive Session**

**Brain shake: What makes me Fit for the Future?**

**Facilitators:** Mr Andy Pan & Mr Shan K., Right Impact, Singapore

16.15

**Photo opportunity and Break**

16.30 – 17.45

**Preparation of the Recommendations to the University Leaders**

**Chair:** Ms Chripa Schneller, Special Advisor, ASEM Education Hub (AEH), Asia-Europe Foundation (ASEF) & ARC3  
Conference Rapporteur

17.45

**Closing Session**

18.00-20.30

### Reception and Dinner

Venue: Hanze Sociëteit, Oude Boteringestraat 19, 9712 GC, Groningen (adjacent to the Academy building)

**Master of Ceremony/Chairperson:** Ms Anita Veltmaat, Policy Advisor for International Relations, University of Groningen (RUG), the Netherlands, and ARC3 Conference Rapporteur

## List of Participants

### Asia

Australia

**Ms Myriam Abboud**  
The University of Sydney

Brunei Darussalam

**Mr Muhammad Azhar Bin Haji Abdul Aziz**  
Universiti Islam Sultan Sharif Ali (UNISSA)

China

**Mr Libin Yang**  
Harbin Medical University (HMU)

Indonesia

**Mr Adri Simamora**  
Nyenrode Business Universiteit

**Mr Rieza Aprianto**  
University of Groningen (RUG)

Korea

**Ms Soo-Yeon Kim**  
Hankuk University of Foreign Studies (HUFS)

**Ms Naeun Choi**  
Seoul National University (SNU)

Malaysia

**Ms Ee Soo Lee**  
University of Groningen (RUG)

Myanmar

**Ms Amara Thiha**  
Coimbra University

New Zealand

**Ms Genevieve Taylor**  
University of Canterbury

Pakistan

**Ms Nazia Gill**  
University of Groningen (RUG)