

#ASEFJS12

# 12<sup>th</sup> ASEF Journalists' Seminar



**MEDIA TRUST & INFORMATION IN THE DIGITAL AGE**  
13-14 DECEMBER 2019 ————— MADRID, SPAIN

# AGENDA

Organised by



In partnership with



CASA ASIA



As a primarily training-oriented event, the 12<sup>th</sup> ASEF Journalists' Seminar (ASEFJS12) will explore how a trust-based approach to reporting can be adopted and strengthened by media organisations and journalists in Asia & Europe.

The 2-day training-oriented event will bring together young journalists and media professionals from ASEF Partner countries. The programme aims to address journalists' needs and challenges by providing them with the tools needed to tackle disinformation in the digital age.

Through expert trainers' presentations, panel discussions, case studies from participants' countries and examination of the latest innovative media tools, participants will acquire the necessary skills to create their own initiatives at home.

**Module 1**      **Media Trust & Information in the Digital Age**

This module will deal primarily with the challenge of tackling online information disorder (misinformation, disinformation and mal-information).

**Module 2**      **Sources & Fact-Checking**

In this module, participants will dive into the tools & methods used in fact-checking, data accuracy, source verification.

**Module 3**      **Social Media & Digital Content**

Module 3 addresses social media, particularly user-generated content, modified photo & video content, and AI in digital content.

**Case Study & Panel**      **Exchange of Asia-Europe Values & Experiences**

Participants will be asked to present a project or initiative they have been involved in, based on submissions received before the event.

**Additional Programme**      **14<sup>th</sup> ASEM Foreign Ministers' Meeting (ASEMFMM14)**

The organisers will assist in applying for accreditation for [ASEMFMM14](#) on 15-16 December 2019.

Participants will have the chance to provide media coverage for ASEMFM14 side events such as [ASEM Cultural Festival \(#ASEMfest\)](#) and [9th Model ASEM](#).