

12th ASEF Journalists' Seminar



982

Applicants



27

Attendees



23 Participants

Journalists, Entrepreneurs, Freelance media professionals

4 Observers

2 from local media
2 Model ASEM Resource Persons

25 ASEM Partner countries represented

Australia, Bangladesh, Belgium, Bulgaria, Cambodia, China, France, Germany, Greece, India, Indonesia, Italy, Lithuania, Latvia, Malaysia, Mongolia, Netherlands, Pakistan, Philippines, Poland, Romania, Russian Federation, Spain, Switzerland and Thailand



His Majesty King Felipe VI mentioned the 12th ASEF Journalists' Seminar in his opening speech during (ASEMFMM14).



ASEFJS12 participants were accredited as press for ASEMFMM14. They were able to attend the ASEMFMM14 Press Conference and managed to pose relevant questions.



ASEFJS12's Opening Ceremony was graced by the presence of H.E. Mr. Fernando VALENZUELA, Secretary of State for Foreign Affairs, Spain



Asia-Europe Meeting

7



Trainers & Speakers from...



3 Media Agencies
Agencia EFE, Spain
News Vista EPA-EFE
Malaysian News Agency



2 Private Companies
OSINT Essentials
Google News Lab



2 Academic Institutions
College of Europe
University Complutense



MEDIA COVERAGE

14K

Unique pageviews

14K

Facebook Reach

4.9K

LinkedIn Post Impressions

1K

YouTube Live Stream Views

46

Local Press Articles

20M

Local Press Audience



3 Participants + 2 Model ASEM 9 Participants interviewed by TVE, Spanish National TV & CGTN, China Global Television Network

2 Speakers interviewed by Agencia EFE / News Vista International Service