

Atelier for Young Festival Managers

In Asia: First edition!

PRESS RELEASE

Arts & Festivals: Who cares?
 "Serving Artists Serves the Public"
 Public talk and panel discussion with experienced festival director Robyn Archer
 20 May 2011 | Singapore

15 May 2011

Arts & Festivals: Who cares? *International festival experts in Singapore on artists' role in society*

Arts & Festivals, who really cares? In conjunction with the Singapore Arts Festival, directors of well-known festivals will come together and debate how artists can help define cultures and how arts festivals can be a catalyst for a creative, vibrant society.

The public talk will be held at The Singapore Airlines Theatre at LASALLE College of the Arts on 20 May 2011 (Thursday) from 5 p.m. to 6.30 p.m.

Mr Kris Peeters, Minister-President of Flanders, Belgium, will open the event. Ms Robyn Archer, Creative Director of The Centenary of Canberra and Artistic Director of the Light in Winter festival, will deliver the keynote speech before opening the floor for discussion with the panel.

Leading festival experts will join the panel: Mr Bernard Faivre d'Arcier (previously of the Avignon Festival in France); Ms Grace Lang (Programme Director of the Hong Kong Arts Festival); Dr Nele Hertling (co-founder of A Soul for Europe); and Dr Robert Liew, the first Singaporean Artistic Director of the Singapore Arts Festival. Ms Jane Allan, Dean of Foundation Studies at LASALLE College of the Arts will moderate the panel discussion.

SINGAPORE 2011

Atelier for Young Festival Managers
 14 - 21 May 2011



The Atelier for Young Festival Managers SINGAPORE 2011 is initiated by the European Festivals Association EFA and co-organised with LASALLE College of the Arts Singapore, together with the Asia-Europe Foundation ASEF; in partnership with the Singapore Arts Festival, the Association of Asian Performing Arts Festivals and CultureLink Singapore and supported by the Goethe-Institut Singapore and the French Embassy in Singapore.

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The talk is part of the first Asian edition of the Atelier for Young Festival Managers, an intensive training programme for emerging festival makers. It is organised by the Asia-Europe Foundation and the LASALLE College of the Arts with the support of the European Festivals Association (EFA), the initiator of the Atelier.

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ORGANISERS



European Festivals Association (initiator of the Atelier for Young Festival Managers) is the network of and for arts festivals in Europe and beyond. The Association raises awareness of the vital role played by festivals in today's world and represents festivals interest's towards European institutions www.efa-aef.eu.



LASALLE College of the Arts is a leading institution for education in fine art, design, media and performing arts in the Asia Pacific. Contemporary in focus and innovative in approach, LASALLE has nurtured some of Singapore's leading creative practitioners. www.lasalle.edu.sg.



The **Asia-Europe Foundation** promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 500 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. www.asef.org

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SUPPORTERS



The **Singapore Arts Festival** offers a stimulating framework for the Atelier, making it possible for the participants to experience one of the finest festivals in Asia. www.singaporeartsfest.com.



The **Association of Asian Performing Arts Festivals (AAPAF)** promotes the Atelier Asia-wide among its members. It is the network of festivals which aims to promote Asian arts and artists through the exchange of knowledge, and to establish a framework for collaboration. www.aapaf.org.