



Connecting Asian and European Perspectives of Crisis Reporting

The 10th ASEF Journalists' Colloquium on "Crisis Reporting: The Role of Asian and European Media" will gather more than 38 journalists and media experts from over 33 countries on 4-6 November in Luxembourg.

Press Release

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More Information

bit.ly/ASEFJC10

Media has a key role to play when there is a crisis, one that goes beyond mere documentation of any disaster. While local media need to provide immediate, detailed information to cater to the needs of local audiences, regional or international media, serve in raising regional or international awareness. The **10th ASEF Journalists' Colloquium on Crisis Reporting** will examine these issues from both Asian and European perspectives during the event in Luxembourg.

"The role of media in crisis reporting is multi-layered. For example, the media is not only the immediate source of information, but it has the responsibility to continue the flow of information by providing analysis on the humanitarian, social and economic implications of a crisis", explained Mr R. Raj Kumar, Director of Public Affairs, Asia-Europe Foundation (ASEF).

"The Colloquium is designed to help Asian and European journalists learn from each other by exchanging regional experiences and knowledge about covering crises", said Professor Robert G. PICARD, a specialist in media economics and policy from the Reuters Institute of Study of Journalism. He will be the moderator of this Colloquium. *"The discussions will explore challenges in covering a crisis and identify better ways to address the causes, needs, and responses to crisis that result from natural disasters and man-made humanitarian emergencies",* he added.

One of the key outcomes of this Colloquium will be the **ASEF Media Handbook on Crisis Reporting**. This handbook will have practical suggestions for journalists covering catastrophes. The publication is being designed to improve understanding of crisis assessment and response and convey best practices in reporting on different types of crises. It will provide information about resources and networks that can help improve their understanding of crises underway and thus strengthen their reporting. The handbook will be available for free download on ASEF website in early 2016.

For more information on this event please visit: bit.ly/ASEFJC10

The **10th ASEF Journalists' Colloquium on Crisis Reporting** is organised by the Asia-Europe Foundation (ASEF) in partnership with the Ministry of Foreign and European Affairs of the Grand-Duchy of Luxembourg and Konrad-Adenauer-Stiftung (KAS) Asia Media Programme.



About the Organisers



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, economy, education, governance, public health and sustainable development. ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 750 partner organisations ASEF has run over 700 projects, mainly conferences, seminars and workshops. More than 20,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org



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OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of Foreign and European Affairs

The **Ministry of Foreign and European Affairs of the Grand-Duchy of Luxembourg** promotes the country's role throughout the world via political, diplomatic, economic, cultural and consular cooperation with other States as well as international and intergovernmental organisations. Jean Asselborn has been Luxembourg's Minister of Foreign Affairs since 2004. The Ministry ensures Luxembourg's worldwide representation through 28 bilateral Embassies as well as a number of General Consulates, Permanent Representations to international and intergovernmental organisations as well as Offices for Luxembourg's development cooperation. Besides managing diplomatic relations, the Ministry is also in charge of immigration and asylum policy, development cooperation and defence matters, each of which are headed by their own Minister.

For more information, please visit www.mae.lu



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The **Konrad-Adenauer-Stiftung (KAS)** is a political foundation named after the first Chancellor of the Federal Republic of Germany, Konrad Adenauer. His name is synonymous with the democratic reconstruction of Germany, the firm alignment of foreign policy with the trans-Atlantic community of values, and the vision of a unified Europe. His intellectual heritage continues to serve both as our aim as well as our obligation today. We cooperate with governmental institutions, political parties, civil society organizations and handpicked elites, building strong partnerships along the way.

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