



ASEF Journalists' Workshop
**“Asia-Europe Media Connectivity:
Collaborating on Digital Journalism”**
4-7 October 2016, Madrid (Spain)

Programme

4 October 2016

Participants Registration
Venue: Dear Hotel, Gran Via 80, 28013 Madrid

18:30 Gathering at hotel lobby

18:45 Depart from hotel to dinner venue

19:00 Welcome Reception

Venue: Palacio de Viana (Calle Duque de Rivas, 1)
Dress code: Business dress code

Welcome Remarks by:

Ambassador ZHANG Yan

Executive Director, Asia-Europe Foundation (ASEF)

José Manuel GARCIA-MARGALLO

Minister of Foreign Affairs and Cooperation

5 October 2016

09:00 Registration
Venue: Casa Asia (Palacio de Cañete, calle Mayor 69)

09:30 Official Opening

Remarks by:

Ramon M. MORENO

Executive Director Casa Asia
ASEF Governor for Spain

Ambassador ZHANG Yan

Executive Director, Asia-Europe Foundation (ASEF)

Fidel SENDAGORTA

Director General of North America, Asia and Pacific
Ministry of Foreign Affairs and Cooperation

10:15 Keynote speech

“The importance of collaboration in managing information as traditional mores are disrupted: Journalism and Think Tanks”

Andres ORTEGA

Senior Research Fellow, Real Instituto Elcano

Partners:





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11:00 Group Photo

11:15 *Coffe Break*

11:45 **Session 1: International Collaborative Research**

13:30 Lunch

14:30 **Session 2 : Media Networks and Collaboration Frameworks**

15:45 **Day End Summary**

16:30 Departure to day visit

17:00 Visit to El Pais

Presentations by:

Gonzalo TEÚBAL

Production Director, El Pais

Pablo DELGADO

Digital Content Development Director, El Pais

20:00 **Dinner**

Venue: La Chalana (Calle San Leonardo, 12)

Attire: Smart casual

6 October 2016

Day 2

08:45 Registration

Venue: Hotel lobby

09:00 Departure to event venue

09:30 **Session 3: New Media Outlets and Digital Journalism**

11:00 *Coffee Break*

11:30 **Session 4: Collaboration Channels**

13:15 Lunch

14:15 **Summary of Discussions: Opportunities for Connectivity**

15:30 *Tea Break*

16:00 **Open Session: Think Tanks and Journalism**

“The Impact of the News: is it useful and necessary the collaboration between Journalists and Think Tanks?”

Partners:





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Moderated by:

Mario ESTEBAN
Senior Analyst, Real Insituto Elcano

(Journalist) TBC

17:30 **Closing remarks**

Remarks by:

Ambassador ZHANG Yan
Executive Director, Asia-Europe Foundation (ASEF)

Ramon M. MORENO
Executive Director, Casa Asia
ASEF Governor for Spain

Ignacio YBAÑEZ RUBIO (Tbc)
Secretary of State for Foreign Affairs
Ministry of Foreign Affairs and Cooperation

20:30 **Dinner**
Venue: Asador Real (Plaza de Isabel II)
Attire: Smart casual

7 October 2016

Cultural Tour / Departure

09:00 Registration
Venue: Hotel Lobby

09:30 Departure

10:00 **Guided visit to: CentroCentro**
Cultural Centre of the Madrid City Council (Plaza de Cibeles)

11:00 **Guided visit to the historical centre of Madrid**

12:30 Return to Hotel

Partners:

