

Asia-Europe Public Diplomacy Training Initiative 2018

6th Face-to-face Training
3-7 December 2018, in Vienna, Austria

Final Programme

Sunday, 2 December 2018	
19:00	Arrival of Participants at Carlton Opera Hotel, Schikanedergasse 4, 1040 Vienna, Austria Informal Dinner <i>Café Wortner</i> (Wiedner Hauptstraße 55, 1040 Wien) (10 minutes walking distance from the hotel) Hosted by the Asia-Europe Foundation
DAY 1: Monday, 3 December 2018	
08:30 – 09:00	Registration
09:00 – 09:30	Welcome & Opening Remarks Dr Herbert PICHLER, Deputy Director of Asia and Pacific Department, Federal Ministry for Europe, Integration and Foreign Affairs, Austria Ambassador Karsten WARNECKE, Executive Director, Asia-Europe Foundation (ASEF)
09:30 – 11:00	Introduction to Public Diplomacy Ambassador Dr Emil BRIX, Director, Diplomatic Academy of Vienna
11:00 – 11:15	Group Photo
11:15 – 11:30	Coffee Break
<i>Session 1: Public Diplomacy in Asia-Europe Relations</i>	
11:30 – 13:00	1.1. Asia-Europe Relations & the Asia-Europe Meeting (ASEM), Part I Trainer Dr YEO Lay Hwee, Director, EU Centre in Singapore
13:00 – 14:30	Lunch <i>Minoritenstüberl</i> (Minoritenplatz 5, 1010 Wien)
14:30 – 16:00	1.2. Asia-Europe Relations & the Asia-Europe Meeting (ASEM), Part II Trainer Dr YEO Lay Hwee, Director, EU Centre in Singapore
16:00 – 16:30	Coffee Break
16:30 – 18:00	1.3. Working Group: Narratives on the Importance of the Asia-Europe Relations & the ASEM Process Trainer Dr YEO Lay Hwee, Director, EU Centre in Singapore
19:00	Dinner <i>Salonplafond</i> (Stubenring 5, 1010 Wien) Hosted by the Federal Ministry for Europe, Integration and Foreign Affairs, Austria

DAY 2: Tuesday, 4 December 2018

09:00 – 10:30	1.4. Group Presentation of Participants' Narratives Trainer Dr YEO Lay Hwee, Director, EU Centre in Singapore
10:30 – 11:00	Coffee Break

Session 2: Public Diplomacy Tools & Strategies in the New Era

11:00 – 12:30	2.1. Public Diplomacy Tools and Strategic Communications in Public Diplomacy Ambassador Stephan VAVRIK, Director at the Federal Ministry for Europe, Integration and Foreign Affairs, Austria
12:30 – 14:00	Lunch <i>Cook Café & Bistro</i> (Heldenplatz, 1010 Wien)
14:00 – 16:00	2.2. Impact of Data on Public Diplomacy Odo MANUHUTU, Expert in Asian digital diplomacy and speaker at the 5 th Asia-Europe Public Diplomacy Training Initiative in Jakarta, Indonesia (2017); Deputy Assistant (Director) on Maritime & Navigation Safety at Coordinating Ministry for Maritime Affairs, Indonesia
16:00 – 16:30	Coffee Break
16:30 – 18:00	2.3. Working Group: How to Apply Public Diplomacy Tools to Promote ASEM Trainer Odo MANUHUTU, Expert in Asian digital diplomacy and speaker at the 5 th Asia-Europe Public Diplomacy Training Initiative in Jakarta, Indonesia (2017); Deputy Assistant (Director) on Maritime & Navigation Safety at Coordinating Ministry for Maritime Affairs, Indonesia

DAY 3: Wednesday, 5 December 2018

Session 3: Practical Approaches to Public Diplomacy

11:00 – 12:30	3.2. Diplomatic Negotiations Trainer Dr Alexander MÜHLEN, Expert in diplomacy and multilateral negotiations
12:30 – 14:00	Lunch <i>Labstelle</i> (Lugeck 6, 1010 Wien)
14:00 – 16:00	3.2. Diplomatic Negotiations Trainer Dr Alexander MÜHLEN, Expert in diplomacy and multilateral negotiations
16:00 – 16:30	Coffee Break
16:30 – 18:00	3.3. Exercise: Role Plays Based on Practical Cases Dr Alexander MÜHLEN, Expert in diplomacy and multilateral negotiations
18:30	Christmas market (tour)

DAY 4: Thursday, 6 December 2018

Session 4: International Public Diplomacy

09:30 – 10:30	Work visit at the Federal Ministry for Europe, Integration and Foreign Affairs
10:30 – 11:00	Coffee Break
11:00 – 12:30	Session 4.1: Public Diplomacy and the Social Media Ms Amra DUCIC, Department of Digital Communication in the Federal Chancellery of Austria
12:30 – 13:45	Lunch <i>Habibi & Hawara</i> (Wipplingerstraße 29, 1010 Wien)
14:30 – 17:00	Institutional Visit: United Nations Headquarters in Vienna The Role of the United Nations in International Affairs Lecturer: Mr Martin NESIRKY, United Nations Information Service (UNIS) Vienna Director and Former Spokesperson for the Secretary-General of the United Nations in New York

DAY 5: Friday, 7 December 2018

09:00 – 09:30	Public Diplomacy: Seen from the European Union (Interactive Discussion) Speaker: Alain MATTON, European External Action Service
09:30 – 11:00	Presentation of Narratives & Proposed Action Plans on Promoting Asia-Europe Relations Facilitator: Alain MATTON, European External Action Service
11:00 – 11:30	Awarding of Certificates

Session 5: Round Table & Closing Ceremony

11:30 – 13:00	Round Table Discussion with Representatives from Asian & European MFAs. Moderator: Alain MATTON, European External Action Service Panellists: H.E. Ms. Renu PALL, Ambassador of India to Austria & Permanent Representative to the International Organizations in Vienna Peter GUSCHELBAUER, Spokesperson of the Federal Ministry for Europe, Integration and Foreign Affairs of Austria Ambassador Karsten WARNECKE, Executive Director, Asia-Europe Foundation (ASEF) Representative of another MFA Wrap-Up Ambassador Karsten WARNECKE, Executive Director, Asia-Europe Foundation (ASEF) Closing Remarks Gabriele MÉON-TSCHÜRTZ, Director of Asia and Pacific Department, Federal Ministry for Europe, Integration and Foreign Affairs, Austria
13:30	Farewell Lunch <i>Justiz Café</i> (Schmerlingpl. 10, 1016 Wien)